

Delticom AG: Europe's leading Internet tyre retailer welcomes inclusion in SDAX®

- Delticom's shares to be included in Deutsche Börse's SDAX® from Monday
- Winter tyre business started well
- Revenue and earnings forecast for 2008 expressly confirmed

Hanover, December 19, 2008 – Delticom AG (German Securities Code (WKN) 514680, ISIN DE0005146807, stock market symbol DEX), Europe's leading online tyre retailer, will be included in Deutsche Börse AG's SDAX® for the first time as of December 22. This means that the company has succeeded in moving up into the small-caps index two years after going public in the Prime Standard. The SDAX comprises the 50 largest listed companies below the MDAX.

The inclusion in the index acknowledges Delticom's positive performance over the last years. Frank Schuhardt, Delticom AG's CFO: "We are pleased to be included in the SDAX®. This makes Delticom even more attractive for investors."

So far the winter tyre season has been going well and Delticom is on track The Managing Board can thus expressly confirm the guidance for 2008 made at the beginning of the year, with revenues totaling EUR 240 – 260 million and with an EBIT margin of 5 - 6%. "We would have reached the lower end of the guided revenues even if the weather had been milder," commented Mr. Schuhardt. "However, the heavy snowfalls in many countries boosted our revenues a bit." The rapid, pan-European economic downturn has not yet had any notable impact on Delticom's business. Frank Schuhardt: "How severe the recession in 2009 will be is still unclear. But we are well prepared to face the challenges ahead. Consumers are increasingly using the Internet, and especially in difficult times they look for lower-priced alternatives. We therefore expect many new and repeat customers to visit our online shops like www.reifendirekt.de or www.mytyres.co.uk in the upcoming months."

Corporate News



Company profile:

Delticom was founded in Hanover in 1999. With 98 online shops in 35 countries, the company is Europe's leading Internet tyre retailer. Delticom offers its private and business customers a wide range of products, including car tyres, motorcycle tyres, truck tyres, bus tyres, the respective rims, complete wheels (pre-mounted tyres on rims), selected replacement car parts and accessories, engine oils and batteries. Delticom's customers receive information on product characteristics and alternatives; they benefit from a comprehensive range of goods with more than 100 tyre brands and thousands of models. The products are supplied, depending on the customer's instructions, either directly to the customer, to one of more than 20,000 service partners, i.e., a workshop with which Delticom cooperates and which allows tyres to be delivered directly to their address to be mounted on the customer's vehicle, or to any different delivery address. In addition, Delticom's Wholesale division also sells tyres to wholesalers in Germany and abroad.

On the Internet at: www.delti.com

Online tyre store in the UK: www.mytyres.co.uk

Contact:

Company

Delticom AG Investor Relations Melanie Gereke Brühlstraße 11 30169 Hanover

Tel.: +49 (0)511-936 34-8903 Fax: +49 (0)89-208081147

e-mail: melanie.gereke@delti.com

IR Agency

cometis AG Henryk Deter Unter den Eichen 7 65195 Wiesbaden

Tel.: +49 (0)611-205855-13 Fax: +49 (0)611-205855-66 e-mail: <u>deter@cometis.de</u>