

Delticom raises target for 2010 EBIT margin from 8% to 9%

Hanover, 28 June 2010 - Delticom AG (German Securities Code 514680, ISIN DE0005146807, stock market symbol DEX), Europe's leading Internet tyre retailer, has increased its revenues and earnings significantly in the first six months of 2010. Although Delticom might have to face headwind from a weakening consumer climate and negative base effects in the upcoming quarters, the Management Board is now confident to achieve a profitability higher than initially expected for the full year.

Assuming continued positive business developments, the new 2010 target for the EBIT margin is 9% (previously: 8%). The Management leaves its outlook for 2010 sales growth unchanged; Group revenues are expected to increase by more than 10% year-on-year.

Delticom AG will publish preliminary revenues and earnings for the first half year of 2010 on July 20, 2010. The fully semi annual report will be released on August 10.

Company Profile:

Delticom, Europe's leading online tyre retailer, was founded in Hanover in 1999. With 107 online shops in 35 countries, the company offers its private and business customers an unequalled assortment of excellently priced car tyres, motorcycle tyres, truck tyres, bus tyres, special tyres, rims, complete wheels (pre-mounted tyres on rims), selected replacement car parts and accessories, motor oil and batteries. The independent website reifentest.com contains impartial information about tyre tests and helps the customers choose from more than 100 tyre brands and more than 25,000 tyre models. Delticom delivers either directly to the customer's home address, or to one of more than 25,000 service partners – affiliated garages which take delivery of tyres and then install these on the customer's vehicle. Delticom's Wholesale division also sells tyres to wholesalers domestically and abroad.

On the Internet at: www.delti.com

Selected online shops: www.reifendirekt.de, www.123pneus.fr, www.mytyres.co.uk,
www.reifendirekt.ch

Contact:

Ad hoc disclosure



Delticom AG Investor Relations
Melanie Gereke
Brühlstraße 11
30169 Hanover
Phone: +49 (0)511-936 34-8903
Fax: +49 (0)89-208081147
e-mail: melanie.gereke@delti.com