



# Annual Report 2012

## Profile

Delticom is Europe's leading online tyre retailer. Founded in 1999, the Hanover-based company has more than 100 online shops in 42 countries, among others the *ReifenDirekt* domains in [Germany](#), [Switzerland](#) and [Austria](#), [mytyres.co.uk](#) in UK and [123pneus.fr](#) in France. Delticom offers a wide range of products for its private and business customers: more than 25,000 models from over 100 tyre brands for cars, motorcycles, commercial vehicles and buses, but also complete wheels, motor oil, replacement parts and accessories.

Delticom's customers enjoy all the advantages of modern E-Commerce: convenience in order placing, quick, efficient delivery, clear cost information and, last but not least, low prices. The products are delivered in two business days to any address the customer chooses. Alternatively, Delticom delivers the tyres to one of more than 34,000 service partners (8,400 in Germany alone) for professional fitting directly on to the customer's vehicle at a reasonable price.

Thanks to its cost-efficient processes, Delticom is a profitable and growing operation. After a successful 2012, the company intends to maintain and build upon its position as market leader in 2013. The online tyre trade is large and dynamic – and Delticom is on the right track to continue taking advantage of this.

## Key Figures

		01.01.2012 – 31.12.2012	01.01.2011 – 31.12.2011	–/+ (%, %p)
Revenues	€ million	456.4	480.0	–4.9
Total income	€ million	460.1	488.3	–5.8
Gross margin <sup>1</sup>	%	25.7	27.4	–1.7
Gross profit	€ million	121.2	139.9	–13.4
EBIT	€ million	32.6	52.9	–38.4
EBIT margin <sup>2</sup>	%	7.1	11.0	–3.9
Net income	€ million	22.2	36.0	–38.5
Earnings per share <sup>3</sup>	€	1.87	3.04	–38.5
Total assets	€ million	156.4	166.4	–6.0
Inventories	€ million	74.1	106.5	–30.4
Investments <sup>4</sup>	€ million	1.3	8.6	–85.0
Capital Employed <sup>5</sup>	€ million	65.6	79.1	–17.1
Return on Capital Employed <sup>6</sup>	%	49.8	66.9	–17.2
Equity	€ million	62.6	75.5	–17.0
Equity ratio	%	40.1	45.4	–5.3
Return on equity	%	35.4	47.7	–12.4
Liquidity position <sup>7</sup>	€ million	46.2	22.2	+108.0
Operating cash flow	€ million	61.3	–9.6	
Free cash flow <sup>8</sup>	€ million	60.2	–18.1	

(1) Gross profit ex other operating income in % of revenues

(2) Consolidated earnings before interest and taxes (EBIT) to revenues

(3) Undiluted

(4) Investments in tangible and intangible assets

(5) Capital Employed = total assets – current liabilities

(6) ROCE = EBIT / Capital Employed

(7) Liquidity position = cash and cash equivalents + liquidity reserve

(8) Free cash flow = Operating cash flow – Capex

## Highlights 2012

Revenues of **€ 456.4** million  
(2011: € 480.0 million, -4,9 %)

EBIT of **€ 32.5** million. EBIT margin was 7.1 %  
(2011: 11.0 %)

Consolidated net income

**€ 22.2** million. € 1.87 earnings per share  
(undiluted)

Planned dividend of **€ 1.90** per share  
(previous year: € 2.95 )

More than 850,000 new customers in  
2012. Customer basis grown to **6.2** million

**34,000**

service partners worldwide, more than 8,500 in Germany alone

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## Letter to Our Shareholders

*Dear shareholders, colleagues and friends,*

2012 was a challenging year for Delticom. At € 456.4 million, annual revenues fell year on year for the first time in the company's history (-4.9%). EBIT fell by 38.4 % to € 32.6 million, equating to an EBIT margin of 7.1 %. Even though we anticipated increases in fixed costs, consolidated net profit of € 1.87 per share fell substantially short of the targets we had set ourselves at the start of the year.

In retrospect, sluggish business in 2012 was in a certain sense the flip side to the success we have experienced over previous years. Changes to winter tyre legislation, scrapping premia and consecutive years with heavy snowfall led to a surge in European replacement demand – in particular winter tyres – between 2008 and 2010. In addition, over the course of the first financial crisis, manufacturers curbed their production, meaning that scarce supply was met with increased demand, resulting in rising prices and bigger margins. In spite of the worsening economic climate, even 2011 was still an outstanding year for Delticom. Thanks to our new warehouse facility that we took into operation in 2011, we were able to help end customers and retailers cover their winter tyre requirements in good time.

In 2012 the supply situation relaxed somewhat. Manufacturer production capacity was being fully utilised and retailers had a sufficient supply of tyres. At the same time, the aforementioned pull-forward effects removed demand and the replacement tyre market plummeted across Europe. Another problematic factor was the fact that a renewed flare-up of the recession saw consumer sentiment in the eurozone take a turn for the worse. In response to high fuel prices, many drivers limited the use of their own vehicle even further, which led to a decline in demand for replacement tyres.

What began with a disappointing summer tyre months ended with an even weaker winter tyre season which received no impetus whatsoever from weather conditions in Germany and elsewhere. Tyre retailer representatives spoke of one of the worst years to hit the markets for a considerable length of time. The two profit warnings issued in July and October were a clear sign that even we had been surprised by the downturn over the past quarters. This was once again clear proof that tyre demand cannot be predicted reliably over a longer period of time.

Tumbling sales volumes were not the only problem tyre dealers had to grapple with in 2012. Sell-out pricing also proved to be less than favourable. After having experienced major distortions over the course of previous years, raw material markets have calmed down since the start of 2012. This meant that manufacturers had one reason fewer to increase their prices. As a result, weak demand put pressure on the overall price level. Price competition among wholesalers hit the cyclical parts of our business, such as B2B E-Commerce, particularly hard. Continuous price reductions were also necessary in our core B2C business to boost sales, especially towards the end of the year.

Delticom cannot escape the effects of such a tough climate unscathed. However, our flexible business model once again proved its worth in 2012. Thanks to our robust balance sheet and lean cost base, we have more room to manoeuvre in terms of pricing than our competitors. At Delticom we were once again able to impress our customers with a wide range of products and attractive prices. Over the year



from left: Frank Schuhardt, Susann Dörsel-Müller, Rainer Binder, Sascha Jürgensen, Philip von Grolman

as a whole, we increased B2C revenues again after successful previous years and reduced our inventories on schedule.

At this point we would like express our sincere thanks to all colleagues and business partners. You have come up with brand-new ideas and refined our processes with a great deal of motivation and commitment. Delticom is well equipped to tackle 2013.

Experts are still at odds as to how demand for replacement tyres in Europe will develop over the course of the current financial year. One thing is certain: After such a turbulent 2012, the market needs time to find its way back to an even keel. Some market participants are forecasting demand to rise slightly, whereas others see 2013 as more of a directionless transitional year. We lack visibility how the winter tyre business will develop over the second half of the year.

In terms of the year as a whole, we are confident that Delticom can outperform the previous year's revenues if business remains positive. Even if current weather conditions certainly don't seem to indicate an early start to the summer season, we are still planning for revenues in the E-Commerce division to increase by up to 10 % in the first half of the year.

Delticom's business model is asset-light and its operations are profitable. Despite holding significant inventories, the company enjoys sufficient liquidity. For this reason we would like our shareholders to participate in our success again this year. At Delticom's Annual General Meeting on 30.04.2013, the Management Board and Supervisory Board will propose a dividend of € 1.90 per share.

More and more drivers are discovering the benefits of online tyre retail. As Europe's largest online tyre retailer, Delticom is uniquely positioned to capitalise on this important trend. We expect the company to continue to gain market share in Germany and Europe alike.

Finally, our thanks go out to you, our shareholders, for the trust you have placed in Delticom. We look forward to an exciting future together!

Hanover, 21 March 2013



Rainer Binder



Susann Dörsel-Müller



Philip v. Grolman



Sascha Jürgensen



Frank Schuhardt

## Report of the Supervisory Board

*Dear Shareholders,*

during the past fiscal year, the Supervisory Board fulfilled its tasks and duties, in accordance with legal requirements and Delticom's articles of incorporation. We advised and supervised the Management Board regularly. Furthermore, we were involved in all decisions of material importance to the company. On a regular basis, we dealt intensively with the net assets, financial position and the results of operation as well as with the company's risk management. We received written reports on a monthly basis. Scope and contents of the reports had been defined beforehand. The Supervisory Board was routinely informed about the course of business and major business events. Furthermore, the Supervisory Board took the opportunity to engage the Management Board in lively exchanges of information and ideas. As in the years before we also had regular telephone calls and meetings with individual members of the Management Board to discuss current events and developments.

In addition, outside of the meetings the members of the Supervisory Board provided consulting to the Management Board. In instances where decisions were needed to be made quickly we took them in circulation procedure. All decisions made during the reporting period were unanimous.

The Supervisory Board is made up of Mr Andreas Prüfer (Chairman), Mr Michael Thöne-Flöge (Deputy Chairman) and Mr Alan Revie. The Supervisory Board has not established any committees in the sense of Section 107(3) of the AktG (German Public Limited Companies Act), because this was considered unnecessary in light of only three Members.

### **Meetings of the Supervisory Board**

There were four regular Supervisory Board meetings in 2012. Each of the meetings were attended by all members. Two resolutions were passed by way of written circulation procedure.

At our meeting on 20.03.2012, we approved the introduction of a new compensation scheme for the members of the Management Board of Delticom AG, which complies with the German Act concerning the Appropriateness of the Management Board Compensation (VorstAG). The compensation scheme now applies to all amendments to Management Board employment contracts, as well as new Management Board employment contracts. Mrs. Susann Dörsel-Müller and Mr. Sascha Jürgensen were subsequently appointed to be members of the company's Management Board. Mr. Rainer Binder, Mr. Philip von Grolman and Mr. Frank Schuhardt were reappointed as Management Board members. A new employment contract which takes the new compensation scheme into account now forms the basis for the appointment of all Management Board members.

At this meeting we concerned ourselves with the financial statements and management reports of Delticom AG and the Group, as well as with the appropriation of the balance sheet profit. A further topic was the annual corporate governance statement and the declaration of compliance with the German Corporate Governance Code. Moreover, we agreed on the agenda for the Shareholders' General Meeting on 30.04.2012.

At the meeting on 30.04.2012 we discussed the company's course of business and the risk management, among other things.

At the third meeting on 05.09.2012, the Management Board reported on the Group's current business and financial positions following the conclusion of the second quarter of the financial year 2012. We also conducted the efficiency audit of our work using a catalogue of questions – as recommended by section 5.6 of the German Corporate Governance Code. The Board also discussed the current company's risk management system in detail.

At the last regular meeting on 20.11.2012 we reviewed and approved the medium-term and investment planning for Delticom AG. The Supervisory Board approved the new allocation of responsibilities for the Management Board.

Along with the regular meetings, the following two resolutions were passed by way of written circulation procedure:

By way of voting in written procedure, on 29.02.2012, we approved an amendment to the articles of incorporation to reflect a change in the company's capital composition due to the issuing of subscription shares from conditional capital as a consequence of the exercising of 8,000 warrant rights. On 01.08.2012, the Supervisory Board approved the founding of a subsidiary in Russia by way of voting in written procedure.

### **Corporate Governance**

On 20.02.2012, together with the Management Board, we issued a declaration stating that all Delticom's activities are in conformity with Section 161 of the German Corporate Governance Code. The declaration has been made permanently available on the Delticom AG web page [www.delti.com/CG](http://www.delti.com/CG) and will be updated every year after the accounts review meeting of the Supervisory Board.

Additionally, information on corporate governance at Delticom AG is contained in the Corporate Governance Report for the purposes of Section 3.10 of the German Corporate Governance Code.

On 23.11.2012, Delticom AG entered into a consultancy agreement with the company Prüfer Immobilien 2 GmbH, whose managing director and indirect majority shareholder is the Supervisory Board Chairman, Mr. Andreas Prüfer. This was announced to the Supervisory Board in good time before this agreement was concluded. Following a careful review relating to compliance with relevant statutory provisions, the Supervisory Board lent its agreement to this consultancy contract, while Dr. Prüfer abstained from voting. No other conflicts of interests arose in the 2012 financial year.

### **Rendering of accounts**

The meeting with the auditor to discuss its audit reports of the financial statements was held on 08.03.2013. The auditor identified no errors, going-concern risks, or infringements against either the law or the articles of incorporation.

In its accounts review meeting on 19.03.2013 the Supervisory Board discussed in detail the documentation relating to the financial statements and the auditor's report. Particular attention was paid to the annual financial statements of Delticom AG (prepared according to the regulations of the HGB – German Commercial Code), and the consolidated financial statements of the Delticom Group (prepared according to the regulations of IFRS – International Financial Reporting Standards), both of which had a reporting date of 31.12.2012. In addition, the Supervisory Board reviewed the management reports for both the company and the group for the 2012 fiscal year. The auditor's reports, the annual financial statements for the AG and the consolidated financial statements prepared by the Management Board, the dependent company report and the management reports for Delticom AG and for the group as well as the Management Board's proposal for the use of net retained profits were submitted to the Supervisory Board in good time, so that we had sufficient opportunity to study them. PricewaterhouseCoopers Aktiengesellschaft Wirtschaftsprüfungsgesellschaft, Fuhrberger Straße 5, 30625 Hanover, audited the annual financial statements. There are no concerns regarding the auditor's independence.

In the auditor's opinion, the parent company single-entity annual financial statements and the consolidated financial statements present a true and fair view of the financial and assets position, results of operations, as well as the cash flows, of both the company and the Group, in accordance with the accounting regulations. The auditor's review of the dependent company report resulted in no reservations. The auditor has issued an unqualified audit certificate for both areas. The auditor's certificate for the dependent company report contains the following wording: "Following our audit and assessment in accordance with our duties, we confirm that the actual statements made in the report are correct, and that the consideration paid by the company in legal transactions listed in the report was not inappropriately high, or that disbenefits were compensated for."

As part of its assessment of the risk management system, the auditor confirmed that the Management Board had implemented the measures required pursuant Section 91 Paragraph 2 of the German Stock Corporation Act (AktG) for identifying risks which could jeopardise the company as a going concern at an early juncture. At the meeting on 19.03.2013 representatives of the auditor were present, to report on key audit results, and to be available to provide supplementary information to the Supervisory Board. Independently of the auditors, the Supervisory Board reviewed the annual financial statements, the consolidated financial statements, the management reports and the dependent company report. The Supervisory Board followed the views of the auditors fully. With this, the annual financial statements of Delticom AG have been adopted. The Supervisory Board has followed the Management Board's proposal for the appropriation of the net retained profits.

The Supervisory Board would like to thank the Managing Board and all employees for their excellent work.

Hanover, 19 March 2013



Andreas Prüfer

## Management Report of Delticom AG

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## Business Operations

Since its foundation in 1999, Hanover-based Delticom has significantly grown in revenues and profits, both in Germany and abroad. Today the company is Europe's leading online tyre retailer. The E-Commerce division operates 128 online shops in 42 countries.

### Segments

The company's business is segmented along two divisions: E-Commerce and Wholesale.

#### E-Commerce

Most of the group's revenues are generated by the E-Commerce division. Delticom sells tyres and other products over 128 online shops to private and business customers. The online shop which generates the most revenues is [ReifenDirekt](#) – a well-known brand in the German speaking Internet community.

Delticom generates a large share of its revenues by selling from own inventories. This stock-and-ship business strengthens the ties with manufacturers and enhances the supply capability, while generating good margins. Using drop-ship fulfilment, the company also sells goods from the warehouses of manufacturers and wholesalers: Either the tyres are transported directly from the supplier to the customer, or Delticom commissions parcel services to carry out the delivery.

The online shops present the entire product range in a consistent look and feel. A high level of service quality is secured by the global fitting partner network and hotlines catering for the different languages.

The group offers its product range in 42 countries, with a focus on the EU market and other European countries such as Switzerland and Norway. Delticom also sells tyres outside Europe, focusing mainly on the USA and, since 2010 also on Asia.

#### Wholesale

Delticom's Wholesale division sells tyres to wholesalers in Germany and abroad.

### Products

#### Replacement tyres

Delticom generates the bulk of its revenues through sales of brand-new replacement tyres for cars. We offer a product range of unequalled breadth: More than 100 tyre brands and 25,000 models, all of which can generally be shipped within short lead times, as well as rims and complete wheels. In addition, we sell tyres for a variety of vehicles such as motorcycles, trucks, industrial vehicles and also bicycles. Not only do we sell premium manufacturers' tyres, but also a large number of attractively priced quality tyres in the medium and budget price segments. Visitors of our websites have 24/7 access to test reports and manu-

facturers' specs for all our products. Thus customers are well-informed before placing an order.

**Seasonal product ranges** In Germany, as well as in the Europe's northern and Alpine regions, tyre retailing is characterised by seasonal changes in the weather. With our product ranges we cater to all our customers' needs to drive safely on Europe's roads.

**Innovative products** In recent years, our customers have increasingly enquired about ultra-high-performance and innovative products such as run-flat tyres. The growing interest in environmentally sustainable products is reflected in our product range: We market tyres which help to reduce fuel consumption.

**Accessories and spare parts** Thanks to the supplementary range of accessories articles, engine oil, snow chains, batteries and selected spare parts, Delticom is increasingly able to tap cross selling potentials and boost revenue per customer accordingly.

### **Market environment**

**Replacement tyre market** The world tyre market is divided into two parts: the first supplies tyres to newly manufactured vehicles (original equipment), the second part relates to replacement tyres. In established markets, sales of replacement tyres dominate, while a relatively large proportion of business in emerging markets is accounted for original equipment tyres. Of relevance to Delticom is only the replacement market, which accounts for approximately three-quarters of world tyre sales. More than 60 % of all tyres sold are car tyres, while around 20 % are truck tyres, the rest are motorcycle tyres, and industrial and special tyres.

Europe, where the bulk of Delticom's activity takes place, accounts for roughly one-third of global tyre demand. A further third is sold in North America, while Asian markets provide another 20 % of total world sales. Demand for replacement tyres in Europe is concentrated in five main markets: Germany, France, Great Britain, Italy and Spain. Taking unit sales and weighting with average tyre prices, the European market volume relevant to Delticom amounts to well above € 11 billion.

**Tyre distribution chain** The largest tyre manufacturers command a significant share of the world tyre market. Additionally, a number of medium-sized players have established themselves globally. As has been the case in other product groups, other smaller manufacturers based in emerging countries have been gaining a foothold.

Wholesalers traditionally carry out a warehousing and logistics function in the tyre distribution chain, usually for several brands. At the same time, wholesalers operate as "brokers" on the global markets, thereby balancing regional differences and timing mismatches of supply and demand.

European tyre trading is highly fragmented. Different sales channels compete directly with each other: independent tyre dealers, manufacturers' chains, independent garages as well as national and international fast-fit chains, and now for some years online retailers.

#### Online tyre dealing

In the past, it was barely possible for tyre buyers to gain an overview of the market's entire available product range. Nowadays, consumers increasingly gather information online and use the Internet to search for attractively priced options. Broadly available highspeed connections further drive the growth of the E-Commerce as a sales channel.

However, the share of tyre sales made online is still relatively low. Experts estimate that online tyre sales have accounted for not much more than 6 % of European sales to end customers in 2012.

In Europe, there are still great variations from country to country in the share of online tyre sales. As an example, market observers see the proportion of tyres sold online in Germany still considerably below 10 %. There is, however, striking potential, as it is evident from a study conducted by the German motorists' organisation Allgemeiner Deutscher Automobil-Club (ADAC). According to the study carried out in 2012, 19.2 % of participants (previous year: 16.5 %) said they would buy tyres online in the future. Among younger participants who make greater use of the Internet, the figure was notably higher, at 31.0 % (previous year: 30.8 %).

With its strong internet presence and international profile, Delticom is well positioned to both drive and benefit from the consumer shift towards online tyre purchases.

### **Competitive position**

#### Low barriers to entry

In some countries tyre retailers and chains have taken to offering their products online – primarily as an additional sales channel intended to complement their main, bricks-and-mortar sales outlets. With barriers to entry being low, Delticom competes with many smaller, regionally specialised online dealers. In the medium term, competition will become tougher, as the Internet as a sales channel for tyres is gaining momentum.

#### First mover

As "first-mover", we have established good business relationships with manufacturers and wholesalers in Europe over recent years. Based on current Internet revenues, Delticom is significantly larger than its competitors and unlike them active in all of Europe. This allows us to react rapidly to regional differences in supply and demand. Furthermore, the mix of stock-and-ship and drop-ship fulfilment helps to balance out demand fluctuations.

**Streamlined value chain** Because we focus on online trading, we have no need for physical sales outlets with labour-intensive on-site service. Delticom maintains a tightly-knit network of more than 34,000 professional fitting partners who stand ready to change our customers' tyres on request.

A streamlined and scalable value chain has been created by largely automated business processes. Our lean cost base puts us in the position to offer our customers a broad product range at attractive prices. Due to the strong balance sheet we can make purchases off-season and are able to deliver products at any time.

Even though competitive pressure is likely to rise, we expect Delticom to remain one of Europe's leading online tyre retailers, due to its economies of scale and competitive head start.

### **Economic and regulatory factors influencing the course of business**

**Vehicle stock, mileage, replacement cycle** The growing importance of the Internet as a sales channel is the key factor of our business success. However, Delticom is not fully independent of the tyre market's underlying volume growth.

Currently there are more than 224 million cars on Europe's roads and highways. The average age of this vehicle stock is around 8 years. Approximately 70 % of these cars are less than 10 years old. Today, vehicles are ever more durable and longer lasting. As a result, even in case of declines in new car registrations, the number of vehicles being driven will continue to increase in years to come.

In Europe, the average car and the tyres mounted on it travel 14,000 kilometres annually. Thanks to similar road conditions throughout Europe, tyres typically require replacement after 60,000 kilometres of travel. As a result, the replacement cycle is roughly four years. Some drivers will respond to the rising cost of running a car – particularly fuel prices – by limiting the use of their cars or changing to smaller, more economical models. Market experts take the view that the average annual car mileage will decrease. This implies a corresponding decline in tyre usage and a lengthened replacement cycle.

It is generally expected that the sale of replacement tyres in both Europe and the USA will experience lower rates of growth in coming years than has been the case to date. In the long term, substantial growth will only come from Eastern European countries and emerging economies like China and Brazil, where levels of vehicle density remain comparatively low.

**Price and mix** On the one hand revenues and margins of a tyre dealer are determined by volume demand and unit sales, on the other hand by purchase and selling prices.

Raw material price trends are a key pricing factor, particularly those for natural rubber and oil. Changes in raw material prices only factor into tyre manufacturers' calculations four to six months down the line.

Manufacturers have successfully made their production operations more flexible over recent years. Today, they are generally in a good position to adapt their capacities to the actual demand. Despite this, over- and understocking in the supply chain occur time and again. This has an impact on sell-in prices between manufacturers and traders and sell-out prices to end-customers. Margins can come under pressure if there is a lack of sales-drivers such as beneficial weather conditions.

The tyre demand is distributed across premium brands and lower-tier brands as well as budget tyres. The actual mix depends on the region, season and the economic situation of the tyre buyer. If the mix shifts, the average value of the basket of goods sold changes, and consequently so do revenue and margin.

#### Weather-dependent demand

In many countries, business with car replacement tyres depends to a large extent on the seasons with their different weather and road conditions. For example, the business in the northern parts of Europe and in German-speaking countries is characterised by two peak periods – the purchase of summer tyres in spring and winter tyres in early winter.

Volume is generally weaker in the first quarter, as most winter tyres are bought and fitted with the first snow, and thus before the end of the year. By contrast the second quarter is characterised by strong sales: With the rising temperatures in April and May many motorists buy new summer replacement tyres for their cars.

The third quarter is a transitional quarter between the summer and winter business, with sales volumes somewhat weaker than in the preceding quarter. In most European countries, the last quarter generates the highest sales as motorists face difficult road conditions and become aware of the fact that they need new winter tyres.

Both the summer and the winter tyre season cover a longer period of many months. Consequently, the demand often shifts between quarters, due to an earlier or later onset of the season. Furthermore, base effects often influence year-on-year growth rates because weather conditions usually differ between subsequent years. The seasonal variations warp the long-term trend. They do not hint at a structural change in growth patterns, but simply reflect the weather-related demand.

Weather conditions vary considerably throughout the different countries. Thanks to its international business model, Delticom is often able to at least partially compensate for weaker sales in some countries with growth in other markets.

#### Regulatory effects

Legislation also influences demand. In Germany, for example, winter tyres have been required by law (known in Germany as the "situative Winterreifenpflicht") since 2006. This regulation was revised in 2010, and stipulates that in conditions of "black ice, hard-packed snow, slush, ice or frost", vehicles may only be driven with winter or all-weather tyres that are labelled as such. Non-compliance with this regulation can result in fines as well as penalty points in the traffic register. Moreover, drivers also run the risk of having courts void the car insurance. In parts of Scandinavia and the Alpine regions, motorists must generally fit winter tyres to their vehicles during particular periods of the year.

#### EU tyre labelling

Improved tyre characteristics contribute to road safety and can play a significant part in reducing transport energy intensity and emissions.

According to a directive issued by the European Union, all tyres produced after 01.07.2012 and sold from 01.11.2012 onwards have to carry standardised labels that classify and depict ratings regarding fuel efficiency, wet grip and external rolling noise. This classification applies to tyres for cars, vans, light trucks and trucks. Exceptions will include retreaded tyres, offroad tyres for commercial purposes, spiked tyres and racing tyres.

A system similar to the EU's energy efficiency ratings for household appliances will inform tyre buyers about the products' characteristics. A coloured-coded scale from A to G will be used for fuel efficiency: a dark green A will stand for the best level, while a red G will stand for the lowest level of energy efficiency. Another A-to-G rating system will be used to assess wet grip, while the third element to the labelling system will indicate external rolling noise in decibels.

Tyre makers will have to test and certify their products in line with methods approved by the European Commission.

With this directive the European Commission aims to ensure that private and business tyre buyers have access to ample factual information before making a purchase. The tyre label will promote transparency and help car owners to make an informed choice about the qualities they prefer.

In many settings it might not be feasible for a tyre dealer to display the whole range of products in their showroom. In any case, though, dealers are obliged to provide consumers with the mere label information prior to purchasing. Additionally, the information shown on the label must be included on the invoice.

Delticom uses its online shops as well as the various other forms of communication with customers to provide extensive information about the tyre labels.

In the last winter tyre season, experts raised awareness of the fact that the EU tyre label has only limited significance with regard to winter tyres. In winter, road safety and steady handling are more important tyre characteristics than those mentioned on the label: fuel efficiency, wet grip and external rolling noise. In our view, this may be one of the primary reasons why the tyre label did not play a significant role last winter in the buying decisions of many motorists.

For summer products, we welcome the new tyre labelling system. It provides more transparency and simplifies customers' buying decisions, as products can be compared easily by examining the label criteria. We expect that tyre labelling will grow in importance for the general public in the upcoming summer tyre season.

## Company Management and Strategy

Our core business is selling replacement tyres in Europe. We broaden the product range continuously, with expanding geographical reach. In the end customer business, the company does not maintain any outlets but solely sells online. We deliver goods from our own inventories and third party warehouses. Revenues and EBIT are equally important performance indicators in company management. They are supplemented by other key performance indicators along the value chain.

### Management by Objectives

Financial objectives	<p>Both the company as a whole and the different business areas are run using financial and non-financial objectives.</p> <ul style="list-style-type: none"> <li>• Revenues and revenue growth of the Group are recorded along the primary segments E-Commerce and Wholesale. During the year, current sales and revenues are compared against the short term and medium term targets.</li> <li>• Divisional managers and shop managers steer their business according to unit sales, revenues and costs directly attributable to sales, like transportation costs, stocking costs and marketing costs. Target agreements are also based on quarterly and yearly contribution margins.</li> <li>• For Delticom as a whole, the key financial figure is EBIT.</li> </ul>
Liquidity	<p>Current and forward rolling budgeted liquidity measures additionally represent an important management metric in our day-to-day business. Liquidity management targets and instruments are covered in section <i>Organisation – Liquidity management</i>.</p>
Net Working Capital	<p>Particular emphasis is placed on net working capital, which draws together the capital employed in trade receivables, inventories and trade payables in a single figure (see section <i>Finance and net assets – Working Capital</i>).</p>
Capital Employed	<p>The capital required for business operations, otherwise referred to as capital employed, is the sum of non-current assets, net working capital and net cash (see section <i>Finance and net assets – Balance sheet structure</i>). Capital employed amounted to € 65.6 million as of 31.12.2012 (previous year: € 79.1 million).</p>
ROCE	<p>In the context of value-based corporate management we use the Return on Capital Employed (ROCE) as the main performance metric. ROCE is calculated as EBIT (2012: € 32.6 million; 2011: € 52.9 million) as a ratio of capital employed. For the period under review, ROCE amounted to 49.8 % (2011: 66.9 %).</p>

**Non-financial objectives** Apart from financial objectives, management and employees use non-financial objectives to manage the business:

- Due to the great importance of own stock for margin and delivery capability, additions and disposals from warehouses are strictly controlled using flow of goods and warehouse management metrics.
- In warehousing and transportation logistics we use performance indicators like throughput, delivery time, aging structure and stock turn rates.
- The efficiency of online marketing has a considerable impact on the company's sales and results. Marketing success is measured with key figures from the area of web analytics and metrics related to search engine marketing.
- We negotiate so called "Service Level Agreements" (SLA) with our logistics and outsourcing partners. The SLAs define process-specific ratios and reporting thresholds.

Financial and non-financial performance indicators are aggregated in different views, summarised in reports and distributed automatically. The reporting forms the basis for discussions among Management Board, the controlling function and the individual departments. Cross-departmental meetings ensure a constant exchange of information in the company.

Key financial indicators are presented on the inside front cover of the annual report.

### **Strategy**

Management intends to defend and extend the company's leading position in the European online tyre trade. The E-Commerce division will continue to make a strong contribution to our corporate growth over the coming years.

**Focus** We focus on selling tyres to European private end customers and mainly increase our reach organically, into other products, regions and customer groups.

For the last years Delticom has grown organically rather than through acquisitions of other companies. We intend to continue with this strategy but stand ready to openly evaluate opportunities as they arise.

**Online only** In the E-Commerce division Delticom sells exclusively online, does not operate any bricks-and-mortar outlets, has few fixed assets and low personnel costs. Cost-effective online advertising allows us to reach different target groups. Further automation and additional outsourcing are going to streamline the organisation.

- Optimised sourcing** A large part of revenues is generated by the sale of goods from the company's own warehouses (stock-and-ship). Buying in bulk in low season guarantees good purchasing conditions and allows us to deliver tyres to the end customers in high season. Drop-ship fulfilment – our suppliers shipping directly to our customers – completes our product range and supports the working capital management. Each method of delivery has its own advantages. Therefore we shall continue to use both.
- Reliable partners** Improving our already good relationships to our partners is important to us. Over the past years dependable business ties have been established with manufacturers and wholesalers both in Germany and abroad. Reliable, long-standing parcel services deliver the goods in a timely and cost effective manner. Delticom's customers can access a network of thousands of fitting partners who stand ready to mount the tyres. Hotline services and parts of order processing have been outsourced to operations centres.
- Wholesale** The company does not anticipate any significant growth in the wholesale division over the coming years. The division nevertheless allows the company to pursue important strategic objectives. Firstly, Delticom obtains market intelligence from the global tyre markets. Secondly, the company can also move larger volumes in a short period of time, allowing it to rapidly establish itself in new countries.

## Organisation

Delticom is a lean company with 144 employees working mainly at the Hanover head office. We are supported by partners in the warehouses and transportation logistics. Manual routine work is outsourced to operation centres. The highly automated business processes form a company-wide, scalable value chain.

### Legal Structure

As of 31.12.2012, the Delticom group of companies comprised the following subsidiaries.

- Reifendirekt GmbH, Hanover (Germany)
- Pnebo Gesellschaft für Reifengroßhandel und Logistik mbH, Hanover (Germany)
- Delticom Tyres Ltd., Oxford (United Kingdom)
- NETIX S.R.L., Timisoara (Romania)
- Delticom North America Inc., Benicia (California, USA)
- Tyrepac Pte. Ltd., (Singapur)
- Hongkong Tyrepac Ltd., (Hongkong)
- OOO Delticom Shina, Moskow (Russia)

With the exception of Tyrepac Pte. Ltd and OOO Delticom Shina, Delticom AG owns 100 % of shares in all its subsidiaries. Delticom holds a majority interest in Singapore-based Tyrepac Pte. Ltd and its Hong Kong subsidiary amounting to 50.9 %, as well as a majority interest in OOO Delticom Shina amounting to 99.0 %.

Delticom runs the business mainly from the Hanover head office.

### Corporate Governance

As a German joint-stock corporation, Delticom operates a dual management system, with a Supervisory Board and a Management Board: The boards' common goal is to achieve a sustainable appreciation of corporate value.

#### Supervisory Board

The Supervisory Board appoints, supervises and advises the Management Board, and is directly included in decisions of fundamental significance for the company. As part of its supervisory and advisory function, the Supervisory Board also works closely together with the Management Board outside the scope of its meetings.

**Management Board**

The Management Board determines the company's strategy, which it coordinates with the Supervisory Board, and subsequently implements. It informs the Supervisory Board regularly, promptly and comprehensively about all relevant questions relating to planning, business development, risk position, risk management, and compliance with codes of conduct, laws and guidelines.

Management Board members bear joint responsibility for overall management. As the result of the business allocation plan, they also have clearly defined and delineated task areas for which they are individually responsible. Along with regular Management Board meetings, there is a constant exchange of information between Management Board members.

**Compensation System**

The Supervisory Board is responsible for determining the structure of the compensation system as well as the compensation of the individual members of the Management Board. The Supervisory Board reviews the appropriateness of the compensation system on a regular basis. In its meeting of 20 March 2012, the Supervisory Board of Delticom decided to adopt a new system for compensation of the members of the Management Board of Delticom AG, one which satisfies the requirements of the Act on the Appropriateness of Management Board Compensation (VorstAG). The Annual General Meeting on 30.04.2012 approved this new compensation system. The Management Board's remuneration comprises three components:

- a monthly base salary
- performance-related, variable remuneration
- variable components with a long-term incentive

The performance-related components for all the members of the Management Board are based on Delticom AG's revenue and operating results. Payments are made over an extended period of time in order to focus the compensation structure on sustainable corporate growth, and the delayed compensation components are subject to a bonus-malus system designed to be sustainable. In addition, Mr. Schuhardt, member of the Management Board, was allowed to participate in a stock option program as a variable component with a long-term incentive. As in the previous year, none of the members of the board were granted advances on their salaries or given loans during 2012.

Members of the Supervisory Board receive a fixed compensation without performance-related components.

Corporate Governance  
Statement

The *Corporate Governance Statement* which can be downloaded from the website at [www.delti.com/CG](http://www.delti.com/CG), provides further information about corporate governance, the working methodology of the Management and Supervisory boards, and practical aspects of corporate management.

**Dependent company report (Section 312 Paragraph 3 AktG – German Stock Corporation Act)**

According to Section 312 of the German Stock Corporation Act (AktG), Delticom has prepared a dependent company report and concluded this report with the following declaration by the Management Board: "We declare that Delticom AG has received reasonable compensation for all of the transactions and activities listed in the report on relationships with affiliated companies according to the circumstances which were known to us on the date on which the transactions were performed. Other reporting-related activities were neither performed nor not performed."

**Employees**

144 employees

In the reporting period on average 144 staff members were employed at Delticom (previous year: 116). We focused on employing new colleagues in the logistics area last year. Goods distribution to various warehouses, and goods delivery, represent central business processes within the company. We also added staff in the IT areas, with the aim of remaining innovative in the face of a rapidly changing environment.

Education and training

Delticom offers its staff both personal and professional development opportunities with targeted education and further training programs. Salaries are supplemented by performance bonuses wherever possible. The company provides an employee pension scheme for its staff members.

We offer training to junior staff both in business and IT areas. 4 young people started an on-the-job training at Delticom AG last year. A total of 8 trainees were employed as of the end of 2012 (previous year: 12).

Individual responsibility

Creative and motivated employees form the basis of our corporate success. Consequently, we grant our staff latitudes for independent action within the scope of daily work, and assign responsibilities accordingly. All staff members are expected to improve established processes with regard to costs, quality, throughput and scalability. Every employee is encouraged to initiate new and enhance existing processes and systems. Efficiency and successful teamwork are promoted by short communication and decision-making paths.

Employees' confidence in the company and mutual loyalty are essential to successful cooperation, including in difficult situations. This is the only way in which human capital can benefit corporate objectives.

#### IT infrastructure

Good work needs good tools. For Delticom, as an E-Commerce company, this means: high-speed Internet, and open but yet nonetheless secure browser and e-mail accounts installed on high-performance office computers and external home-based workplaces. Our network infrastructure also includes our outsourced operations centres.

### **Important business processes**

#### Purchasing

Over the last few years, we have established stable business relationships with manufacturers and wholesalers (supplier capital). The purchasing department regularly forecasts prospective volumes by tyre brands and models, procures the goods and allocates deliveries to warehouses, shops and countries. In addition, the purchasing department sets selling prices of available stocks in line with demand.

#### Customer acquisition

We acquire most of our new customers through online marketing. This includes search engine marketing and optimization, affiliate marketing, and listings in price search engines. Regular newsletter campaigns increase retention and customer loyalty. We also cooperate with organisations such as the German motorists' organisation ADAC to disseminate information to potential customers.

Many end consumers are not yet aware that they can buy tyres online easily, securely and at a good price. For this reason, our PR department routinely publishes information on the advantages of buying online and draws consumers' attention to our shops.

In total, last year we were able to attract 850 thousand new customers, or –7.7 % year-on-year (2011: 921 thousand).

#### Customer Capital

Since the company's founding more than 6.1 million customers have made purchases in our online shops (previous year: 5.3 million, double counting not excluded). Our customer base represents a valuable form of capital: firstly, satisfied customers gladly return, secondly we are recommended to friends and acquaintances.

Last year, 472 thousand existing customers (previous year: 431 thousand, +9.5 %) made repeat purchases at Delticom. Given the long replacement cycle in the tyre business this is a pleasing figure which should rise further over the next few years.

**Warehousing** Delticom carries own inventories stocked in rented warehouses. We have built up significant Process Capital with the investments into packaging machines, warehouse infrastructure, as well as into proprietary inventory management systems.

**Transportation logistics** The products sold online are shipped to the customers by parcel service companies. The service partners collect the goods directly from the warehouse locations. We track rolling in, delivery and return shipments of articles with software which uses automated interfaces to integrate with our partner companies' systems.

**Ordering process and order processing** At Delticom, the individual steps of the business processes are triggered largely by internally developed software. Some of the order processing and responding to customer enquiries has been outsourced to operations centres.

### **Research and Development**

**Proprietary software** Highly specific proprietary software solutions have played a key role in the company's success over the past few years. This software largely automates the order and delivery process at low costs. Existing solutions are maintained and extended on an ongoing basis.

Suggestions and change requests are prioritised in an inter-departmental steering committee and implemented by the Software Development department.

**Test markets** As Delticom operates on an international basis, the impact of innovations in the shops (such as different order routes, types of payment and service offers) have first to be assessed in test markets before allowing the changes to be rolled out on a global basis. Additionally, Delticom always enters new geographical markets with a test phase. Only after successful completion of the tests the business is ramped up in the respective country. We regularly adjust our processing and customer communication to regional specifics.

### **Liquidity management**

Liquidity management aims mainly to finance the inventories flexibly and at low costs. A strong balance sheet is one of the cornerstones of our business relationships with major suppliers. Delticom's business model is highly profitable without being capital intensive. Since its IPO in 2006, Delticom has had access to sufficient financial resources, despite the long-standing policy of fully distributing profits.

**Corporate treasury function** The seasonality in the tyre trade, amplified by the strong underlying growth of the company, result in broad fluctuations in our cash position over the course of the year. In order to remain as independent as possible from external capital providers in the future we have established a corporate treasury function, tasked

with the day-to-day liquidity management. Among others, it uses the following instruments:

- **Payments settlement processes.** Delticom's online shops operate in 42 countries. This results in small-scale payment transactions with partner banks in both Germany and abroad. We use cash pooling wherever possible and focus on avoiding current-account liabilities.
- **Letters of credit.** Some goods are purchased using letters of credit.
- **Hedging.** Currency exposure from trading is hedged centrally. Over time, we adjust hedges in order to match incoming and outgoing cash flows as well as possible, taking the latest available information into consideration.
- **Trade accounts payable to suppliers.** Payment terms conceded by suppliers are monitored by the corporate treasury function. The department also decides whether and which liabilities should be repaid ahead of schedule.
- **Money market investments.** We routinely monitor interest rates for fixed-term deposits and other investment types such as government bonds and money market funds. In all investment matters we restrict ourselves to issuers with high credit rating, and distribute our investments among various counterparties to minimise default risk.
- **Liquidity reserve.** We sometimes retain some of our available liquidity as a liquidity reserve. This is intended primarily as a risk provision for extraordinary expenses, and, secondly, to allow fast action should acquisition opportunities arise. The liquidity reserve is at least equivalent to the volume of securities held as current assets in the balance sheet. Depending on market situation, the liquidity reserve can also include short-term deposits which would be accounted for as cash and cash equivalents, according to IFRS rules.
- **Credit lines.** We have arranged cash lines with some of our banking partners. Some existing bank guarantees from letters of credit can be converted into cash lines if required.

#### Liquidity planning

Liquidity management is based on annual budgets as approved by the Management Board at year-end for the following year. The budget forms the framework for rolling medium term plans which match cash inflows and outflows. Liquidity planning is supplemented by a catalogue of measures that defines threshold values and cash safety levels for escalation procedures.

## **General conditions in 2012**

The international economy was unable to return to a pattern of growth in 2012. Economic problems and the continuing European sovereign debt crisis characterised the general economic climate. Against the backdrop of worsening conditions, consumer sentiment in many areas of Europe deteriorated. Tyre dealers have started to see this trend in softening demand. Even fewer tyres were sold in 2012 than in the already-weak previous year.

### **Macroeconomic development**

**Europe** Europe fell into a recession once again this past year. Strict austerity measures implemented by the various European governments, weak economic growth, high unemployment and uncertain earning prospects strained consumer activity. Over the course of the year, the downturn also increasingly affected Europe's core countries.

**Germany** In Germany, consumer climate was somewhat depressed by rising energy prices and declining momentum on the labour market, though employment remained at a high level. As a result, the German economy benefited from steady private demand, despite a higher degree of nervousness.

### **Tyre replacement business**

Altogether, 2012 did not deliver the rebound hoped for by tyre dealers but rather a marked drop in revenues.

**Renewed disappointment in summer tyre sales** As in the previous year and throughout Europe, summer tyre sales were below expectations. In an early estimate, the German association of tyre dealers (BRV, Bundesverband Reifenhandel und Vulkaniseur-Handwerk e.V.) saw a 12.8 % decline in sales volume for Germany. Most European countries showed a similar negative development.

**Very weak winter tyre sales** The cyclical downturn which had been looming in the first half of the year subsequently worsened in the fourth quarter. European winter tyre sales figures tumbled as a result of mild temperatures and ongoing consumer reticence among many motorists. In many places prices came under pressure due to well-stocked warehouses and increasing competition, including from online dealers.

## Business performance and earnings situation

2012 was a challenging year for Delticom. In a difficult market environment the company generated revenues of € 456.4 million (–4.9 %). EBIT amounted to € 32.6 million (2011:€ 52.9 million), an EBIT margin of 7.1 %.

### Revenues

The table *Revenues by division* shows a multi-year comparison of the revenues in the two segments *E-Commerce* and *Wholesale*:

#### Revenues by division

in € thousand

	2012	%	+%	2011	%	+%	2010	%
<b>Revenues</b>	<b>456,379</b>	<b>100.0</b>	<b>–4.9</b>	<b>480,010</b>	<b>100.0</b>	<b>14.4</b>	<b>419,577</b>	<b>100.0</b>
<b>Primary Segments</b>								
E-Commerce	441,424	96.7	–3.1	455,647	94.9	12.9	403,697	96.2
Wholesale	14,955	3.3	–38.6	24,363	5.1	53.4	15,880	3.8
<b>Regions</b>								
EU	336,479	73.7	–9.5	371,673	77.4	11.7	332,874	79.3
Rest	119,900	26.3	10.7	108,338	22.6	25.0	86,703	20.7

#### Revenues

Over the course of 2012, Delticom generated revenues of € 456.4 million, a decrease of 4.9 % from prior-year's € 480.0 million. Due to the difficult market conditions, sales in the more cyclical business segments shrunk double-digit. Wholesale revenues for 2012 collapsed by 38.6 % to € 15.0 million, after prior year revenues of € 24.4 million.

#### E-Commerce

The weak market environment also left its mark in the B2B sales in the E-Commerce division. Due to robust sales to end-customers, divisional E-Commerce revenues only decreased slightly by 3.1 %, from € 455.6 million to € 441.4 million. The share of E-Commerce revenues amounted to 96.7 %, compared to 94.9 % in the previous year.

Against the backdrop of the weak demand in 2012 the number of 850 thousand new customers was slightly lower than in 2011 (921 thousand). In addition, customers who repeatedly come back contribute to the success of the business. In the past year 472 thousand of those customers (2011: 431 thousand, +9.5 %) made repeat purchases at Delticom.

#### Regional split

The group offers its product range in 42 countries, with the majority of sales in EU countries. Revenues in those countries totalled € 336.5 million (–9.5 %). Operations in Europe are not restricted to EU member states but also include European non-EU countries. Delticom also sells tyres outside Europe, especially

in the USA. Across all countries outside the EU the revenue contribution for 2012 was € 119.9 million (+10.7 %).

#### Seasonality

The chart *Revenues trend* summarises the development of the quarterly revenues.

#### Revenues trend

quarterly revenues in € million



#### 1st quarter

There was not much snowfall at the beginning of 2012. Winter tyre sales across Europe were thus weaker than in the previous year. This was compounded by the fact that prior to Easter it was too cold for a good start into the changeover season. The low temperatures prevented many drivers from making an early switch to summer tyres. In the first quarter, Delticom was able to generate revenues of € 85.5 million (Q1 11: € 85.4 million) – a plus of 0.2 %, in spite of the previous year's strong base.

#### 2nd quarter

The European summer tyre trade in Q2 also lagged behind expectations. In the second quarter, Delticom was able to generate revenues of € 107.8 million (Q2 11: € 112.9 million) – a decrease of 4.6 %.

#### 3rd quarter

Even in Q3 the European replacement market did not see a turnaround. After the summer tyre business had already been disappointing, the winter tyre season started much slower than the previous year. In a difficult market environment quarterly revenues decreased by 12.3 % to € 87.2 million (Q3 11: € 99.4 million).

#### 4th quarter

Preliminary figures from industry associations confirm the negative sales trend in winter tyres last year, with volume dropping below the already weak 2011 levels.

This did not leave Delticom's Q4 12 business with commercial customers unaffected. Both B2B sales in the E-Commerce division as well as wholesale revenues shrunk double-digit. Total quarterly revenues amounted to € 175.9 million, (Q4 11:

€ 182.3 million, –3.5 %). Due to robust sales to end-customers, divisional E-Commerce revenues for Q4 stood at € 172.7 million, only slightly below the previous year (Q4 11: € 176.5 million, –2.1 %).

In an environment characterized by mild winter conditions and increasing competitive pressure, Delticom was yet again able to grow its business with private end-customers (B2C). More than 80 % of the revenues in the E-Commerce division came from B2C sales. The company was therefore able to at least partially insulate itself from the overall weak market conditions.

### **Key expense positions**

#### **Cost of sales**

The cost of sales decreased in the reporting period by 2.7 %, from € 348.4 million in 2011 to € 338.9 million. Compared with the prior-year period, the ratio of cost of sales to revenues increased from 72.6 % to 74.3 %. The cost of sales in the E-Commerce division decreased by 0.5 % from € 327.0 million to € 325.5 million (73.7 % of divisional revenues, previous year: 71.8 %).

In the Wholesale division, the cost of sales came down by 37.1 % to € 13.4 million (previous year: € 21.4 million), corresponding to 89.8 % of this division's revenues (previous year: 87.6 %).

#### **Personnel expenses**

Many business processes are automated. They are routinely revised and permanently improved. We focused on employing new colleagues in the logistics area last year. In the reporting period on average 144 staff members were employed at Delticom (previous year: 116).

Compared to the prior-year period, the personnel expenses ratio (staff expenditures as percentage of revenues) increased from 1.5 % to 1.9 %.

#### **Depreciation**

In order to prevent overageing, the condition of these warehoused tyres is reviewed regularly. Stocks identified during this process are then sold at a discount price in our online shops – naturally with an explanation for the price break. In the past years, Delticom has not had to write off any stock due to overageing.

Depreciation pertains solely to the stated property, plant and equipment. Due to the low capital intensity of the business model, depreciation of fixed assets was with € 2.7 million still relatively low (previous year: € 2.1 million).

#### **Other operating expenses**

Overall the other operating expenses totalled € 77.1 million in the past financial year, a decrease of € 0.6 million or 0.7 % over the prior-year value of € 77.7 million.

<b>Transportation costs</b>	<p>Among the other operating expenses, transportation costs is the largest line item. Tyres sold online are picked up at the delivery points by parcel services which then transport the tyres to the customers or fitting stations.</p> <p>The increase of the transportation costs from € 37.4 million by 2.0 % to € 38.2 million is in line with the higher E-Commerce share of total revenues. The transportation costs also include environmental charges for the disposal of used tyres.</p> <p>The share of transportation costs against revenues amounted to 8.4 % (2011: 7.8%). In 2011 the ratio had been lower due to the price effect in revenues.</p>
<b>Stocking costs</b>	<p>Stocking costs decreased by 30.0 % from € 5.1 million to € 3.6 million. This was mainly due to taking qualified temporary workers on the payroll. The share of stocking costs against revenues decreased from 1.1 % in 2011 to 0.8 %.</p> <p>Due to the expansion of warehouse capacity, rents and overheads increased by 25.8 %, from € 4.9 million to € 6.2 million.</p>
<b>Marketing</b>	<p>In the reporting period, costs for advertising totalled € 11.3 million, after € 10.0 million in 2011. This represents a marketing expense ratio (marketing expenses as a percentage of revenues) of 2.5 % (2011: 2.1 %). In order to support sales in a weak market environment and according to plan, marketing spent in 2012 was higher than in 2011.</p>
<b>Operations centres</b>	<p>The hotline and selected parts of the customer and supplier processes are outsourced to external service providers. In the reporting period, the costs for those operations centres increased year-on-year by 4.0 %, from € 4.9 million to € 5.1 million. The reason for this increase was the addition of new personnel, as well as generally higher wage levels.</p>
<b>Bad debt losses</b>	<p>Compared to the previous year, bad debt losses increased from € 1.0 million by 32.9 % to € 1.3 million. The B2B business employs strict credit checks to minimise the default risk on payments. The increase of bad debt losses is thus mainly a result of the higher proportion of B2C sales in the E-Commerce division. This business registered a deterioration of credit quality, due to a worsening of the financial situation of many private end-customers in the wake of the recession of 2012.</p>
<b>FX losses</b>	<p>A large portion of tyre purchases is made in foreign currency, usually US-Dollar. The FX exposure is hedged with forward contracts.</p> <p>FX losses are accounted for in the other operating expenses. In 2012 the FX losses amounted to € 3.8 million (previous year: € 5.8 million). In principle the</p>

FX losses are balanced with FX gains from the hedges. Gains and losses might accrue in different quarters, due to the long duration of the underlying transactions and the corresponding hedges. In the reporting period, the balance from FX gains and losses was € –2.2 million (previous year: € 0.5 million).

### Earnings position

The table *abridged profit and loss statement* summarizes key income and expense items from past years' profit and loss statements.

#### abridged profit and loss statement

in € thousand

	2012	%	+%	2011	%	+%	2010	%
<b>Revenues</b>	<b>456,379</b>	100.0	–4.9	<b>480,010</b>	100.0	14.4	<b>419,577</b>	100.0
Other operating income	3,753	0.8	–54.9	8,319	1.7	44.6	5,751	1.4
<b>Total operating income</b>	<b>460,133</b>	100.8	–5.8	<b>488,329</b>	101.7	14.8	<b>425,328</b>	101.4
Cost of goods sold	338,932	74.3	–2.7	348,387	72.6	16.1	300,100	71.5
<b>Gross profit</b>	<b>121,201</b>	26.6	–13.4	<b>139,942</b>	29.2	11.7	<b>125,228</b>	29.8
Personnel expenses	8,768	1.9	21.4	7,225	1.5	6.2	6,804	1.6
Other operating expenses	77,119	16.9	–0.7	77,671	16.2	11.7	69,510	16.6
<b>EBITDA</b>	<b>35,313</b>	7.7	–35.8	<b>55,046</b>	11.5	12.5	<b>48,914</b>	11.7
Depreciation	2,689	0.6	28.0	2,101	0.4	62.3	1,295	0.3
<b>EBIT</b>	<b>32,624</b>	7.1	–38.4	<b>52,945</b>	11.0	11.2	<b>47,620</b>	11.3
Net financial result	–137	0.0	–34746	0	0.0	–99.6	102	0.0
<b>EBT</b>	<b>32,487</b>	7.1	–38.6	<b>52,945</b>	11.0	10.9	<b>47,721</b>	11.4
Income taxes	10,330	2.3	–38.9	16,916	3.5	12.1	15,092	3.6
<b>Consolidated net income</b>	<b>22,157</b>	4.9	–38.5	<b>36,029</b>	7.5	10.4	<b>32,629</b>	7.8

#### Gross margin

The gross margin (trade margin ex other operating expenses) for the full year was 25.7 % after 27.4 % in the prior-year period. Part of this decline is attributable to the price pressure arising from weak end-customer demand. Still, for Delticom the main driver for the gross margin trend over the past months has been the development of own summer tyre stocks which have been cut back significantly, in line with deteriorating selling conditions. As a result, the share of spot dropship business with third parties increased, which usually carries a lower gross margin than selling from own stocks.

In order to increase volume Delticom had to offer more attractive prices for its customers. According to the German tyre trade association (BRV), selling prices for winter tyres had to be reduced by a few percentage and thus forfeiting profits, as weak demand met fully stocked warehouses. Consequently, Delticom's Q4 12 gross margin (trade margin ex other operating expenses) of 25.0 % came in significantly lower than in the prior-year period (Q4 11: 28.8 %).

The two divisions – E-Commerce and Wholesale – operate at different gross margins. As usual, E-Commerce was able to achieve a better margin (2012: 26.3 %, 2011: 28.2 %) than Wholesale (2012: 10.2 %, 2011: 12.4 %).

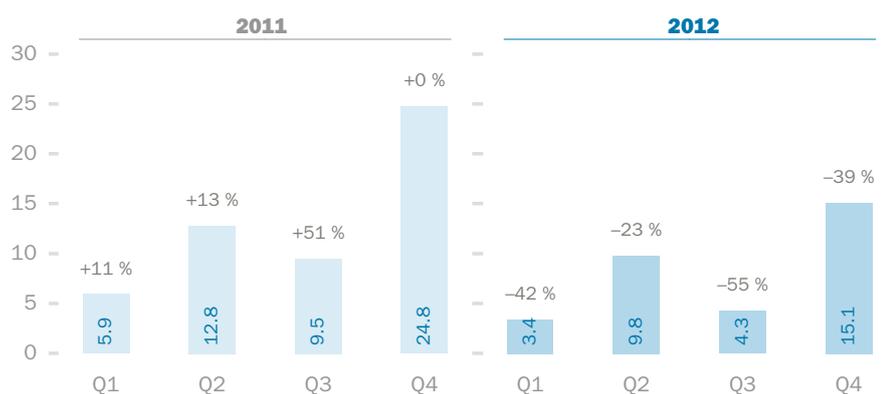
**Other operating income** Other operating income decreased by 54.9 % to € 3.8 million (2011: € 8.3 million). This was mainly due to lower exchange rate gains in the order of € 1.6 million (2011: € 6.3 million).

**Gross profit** Altogether, the gross profit decreased in the reporting period by 13.4 % year-on-year, from € 139.9 million to € 121.2 million. Gross profit in relation to total income (€ 460.1 million, 2011: € 488.3 million) came down, from 28.7 % in 2011 to 26.3 % in 2012.

**EBIT** For 2012 Delticom was able to achieve earnings before interest and taxes (EBIT) of € 32.6 million (2011: € 52.9 million). The drop of 38.4 % from previous year's € 52.9 million was primarily due to lower gross margin, higher fixed costs and negative FX effects. The EBIT margin was 7.1 % (2011: 11.0 %).

#### EBIT

quarterly, in € million



**Financial income** Financial income for the reporting period amounted to € 45 thousand (2011: € 128 thousand). On the back of higher funding needs for inventories financial expenses increased to € 182 thousand (2011: € 127 thousand). This led to a financial result of € -137 thousand (2011: € 0 thousand).

**Income taxes** The expenditure for income taxes was € 10.3 million (previous year: € 16.9 million). This equates to a tax rate of 31.8 % (2011: 32.0 %).

**Net income and dividend** Consolidated net income for 2012 decreased from € 36.0 million to € 22.2 million. This corresponds to earnings per share (EPS) of € 1.87 (undiluted, 2011: € 3.04), a decrease of 38.5 %.

At Delticom's Annual General Meeting on 30.04.2013, the Management Board and the Supervisory Board will propose a dividend of € 1.90 per share – a decrease of 35.6 % compared to the dividend for financial year 2011 of € 2.95.

**Overall statement on the earnings position**

For Delticom 2012 was a challenging year. In a difficult market environment the company generated revenues of € 456.4 million (2011: € 480.0 million, -4.9 %). The decrease in revenues was mainly due to a cyclical deterioration of the market environment, in particular with regards to commercial customers. Both B2B-sales in the E-Commerce division as well as wholesale revenues shrunk double-digit in the reporting period. Against the market trend, Delticom was yet again able to grow its business with private end-customers (B2C). Due to the robust sales with end-customers, divisional E-Commerce revenues for 2012 stood at € 441.4 million (2011: € 455.6 million, -3.1 %).

Over the course of the year, EBIT worsened from € 52.9 million by 38.4 % to € 32.6 million, primarily due to higher fixed costs. In total the consolidated net profit amounted to € 22.2 million or € 1.87 per share – after a prior-year result of € 36.0 million. Despite this drop of 38.5 % our business model has once again proven its resilience. Even in adverse market environments Delticom is able to respond quickly and can seize sales opportunities as they arise, resulting in a profitable business.

## Financial and assets position

Delticom has a solid balance sheet. Despite running own warehouses and the corresponding inventory build-up, the liquidity levels remain sufficiently high. The low capital intensity of the online business model ensures a good financial position for future growth.

### Investments

In the reporting period, investments amounted to € 1.3 million (previous year: € 8.6 million).

#### Strategic significance of warehousing business

Delticom generates a significant part of its revenues through the sale from its own warehouses. Holding own stocks is essential to be able to make deliveries also at seasonal peaks. Tyre warehousing also allows us to achieve economies of scale in procurement and allows flexible utilization of business opportunities in Germany and abroad.

In order to take advantage of economies of scale and learning effects in warehousing logistics, we constantly invest in the expansion of our warehouses' information, conveying and packaging technology. As a result, products can be prepared for dispatch more rapidly and at lower costs. In addition, warehouse infrastructure investments also simplify the way we work together with our transportation service providers. This pays off, particularly during seasonal peaks of the tyre trade.

#### Investments

The majority of racks, forklifts and packaging machines for the new warehouse were purchased in 2011. Last year's investments into property, plant and equipment have therefore been only € 1.1 million (2011: € 8.4 million).

We decided to discontinue the lease of one of our smaller warehouses; it was closed at the start of 2012. We have no plans for expanding our warehousing capacity over the course of the current fiscal year, with the exception of setting up smaller satellite warehouses abroad, if necessary.

#### Intangible assets

Delticom also invested € 0.2 million in intangible assets. This mainly relates to software, as well as web domains for E-Commerce shops with complementing product ranges.

#### Depreciation up from a low base

In line with our gradual warehouse capacity expansion and the parallel investments into warehousing infrastructure, scheduled depreciation rose by 28.0 % from € 2.1 million in 2011 to € 2.7 million. The low absolute level of depreciation underlines the low capital intensity of Delticom's business.

### Working Capital

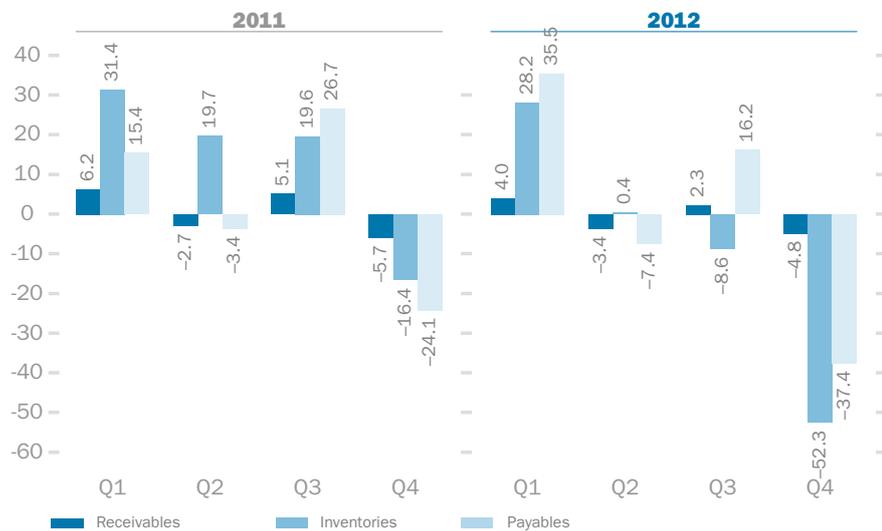
#### Working Capital

We define Net Working Capital as the balance of funds tied-up in inventories, receivables and payables from our main trading activities. In 2012 the Net Working Capital came down from € 44.4 million by € 41.2 million or 92.7 % to € 3.2 million.

The chart *Working Capital* illustrates the changes in the components of Net Working Capital quarter-to-quarter for the last two years.

#### Working Capital

in € million



#### Receivables

In order to account for the actual commitment of capital from trading, we subtract from accounts receivable the line items for payments received on account of orders and customer credit (both included in the balance sheet item of other current liabilities).

Usually the receivables follow the seasonal pattern quite closely. Still, owing to the reporting date distorting effects are unavoidable. The accounts receivable stood at € 9.6 million on 31.12.2012, only slightly lower than last year (31.12.2011: € 10.1 million). Due to the weather conditions at the end of the year, December saw a higher proportion of the winter business than in the year before. In contrast to 2011, more orders paid for by customers were not fulfilled as of 31.12.2012. This led to an increase of prepayments received, amounting to € 4.3 million (31.12.2011: € 2.8 million). Some of the orders paid in December were cancelled in January. Refunds for those orders were consequently postponed to the new year. As a result, the liability position of customer credits on the re-

porting date amounted to € 1.7 million, slightly lower than the year before (31.12.2011: € 1.8 million).

In total, working capital commitment in receivables decreased from € 5.6 million as of 31.12.2011 to € 3.6 million as of 31.12.2012. Average Days Sales Outstanding (DSO, average receivables divided by average revenue per day) went up from 3.1 to 3.7 days.

#### Inventories

Among the current assets, inventories is the biggest line item. Stock value at year end amounted to € 74.1 million or 47.4 % of assets (31.12.2011: € 106.5 million, 64.0 %). Over the course of the year inventories have therefore been reduced down by € 32.4 million. In the corresponding prior-year period the inventory value had increased by € 54.3 million. The company is well positioned for the upcoming summer business.

At the onset of the winter quarter the inventory value totalled € 126.5 million, up € 3.5 million on the previous year's figure of € 122.9 million. Despite mild weather conditions we were able to sell most of the well-priced tyres bought in the preceding quarters.

In 2013 our strategy focuses on securing winter tyre stocks well in advance, in dependence of the market situation. We assume that we will – as last year – have to finance some of our purchasing via loans and credit lines in the coming quarters.

Due to higher inventory levels during the year and the weaker business conditions, average Days Inventory Outstanding for 2012 (DIO, average inventory level divided by average cost of sales) has gone up over the course of the past financial year, from 83.1 days to 97.5 days.

#### Payables

Traditionally, accounts payable is an essential source of financing in the tyre trade. For the purpose of analysis we reduce these payables by the amount credited to suppliers (included in the balance sheet line item of other current receivables). When comparing balance sheet dates, this figure increased from € 67.6 million to € 74.5 million, while the difference in inventories corresponds to an increase of 63.5 % to 100.5 %. This means that, compared to the previous year, Delticom financed a larger share of inventories with trade payables.

Payment terms granted to Delticom by its suppliers are usually good. The calculated average Days Payable Outstanding (DPO, average volume of accounts payable divided by average cost of sales per day) has gone up over the course of the past financial year, from 63.8 to 77.2 days. Additionally, credit lines were used during the year to help funding the inventory.

**Cash conversion cycle** Structurally, we do not intend to take advantage of longer payment terms from suppliers to cover the higher days in inventory figure. Delticom can finance its business at lower costs by using loans and credit lines. In the end, the 2012 cash conversion cycle (= DSO + DIO – DPO, as defined above) calculates as 23.9 days, somewhat longer than in the previous year (2011: 22.4).

### **Cash flow**

**Operating cash flow** Due to the favourable working capital development, the 2012 cash flow from ordinary business activities (operating cash flow) of € 61.3 million was significantly better than in the comparison period (2011: € –9.6 million, see section *Working Capital*).

**Investing activities** The majority of racks, forklifts and packaging machines for the new warehouse were purchased in 2011. Investments into property, plant and equipment have therefore just been € 1.1 million significantly less than the previous year (2011: € 8.4 million). In the reporting period, Delticom also invested € 0.2 million in intangible assets. The total cash-effective capex was € 1.1 million (previous year: € 8.5 million). As a result, the cash flow from investment activities totalled € –1.1 million (previous year: € –7.5 million).

**Financing activities** In the reporting period, Delticom recorded a cash flow from financing activities amounting to € –36.2 million, thereof the payout of the 2011 cash dividend of € –34.9 million and € –1.2 million attributable to outflows arising from the repayment of loans.

**Liquidity according cash flow** Based on the cash flow, the chart *Liquidity Bridge* illustrates how the liquidity position changed in the course of the year.

The starting point is the liquidity position as of 31.12.2011 amounting to € 22.2 million. We add the consolidated net income of € 22.2 million and account for the cash flow by adding the balance of non-cash expenses and income totalling € –3.8 million. The year-on-year decrease of funds tied up in Net Working Capital was € 41.2 million. For other balance sheet items, additional € 1.7 million have to be taken into account. Subtracting the capex, the cash outflow from paying out the dividend for the 2011 financial year and the outflows arising from the repayment of loans we arrive at a liquidity total on 31.12.2012 of € 46.2 million.

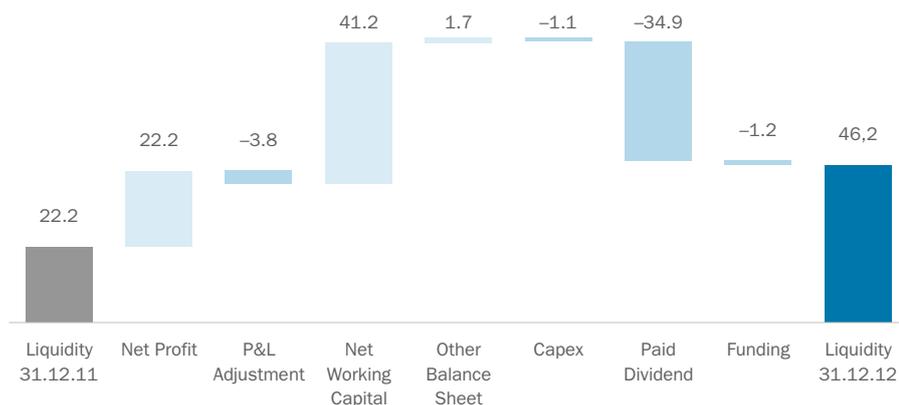
The company's net cash position (liquidity less financial liabilities) amounted to € 43.0 million (31.12.2011: € 17.8 million).

**Free cash flow** The free cash flow (operating cash flow less capex) grew from € –18.1 million to € 60.2 million. Assuming that the Annual General Meeting follows the dividend recommendation of the Management and Supervisory Boards, the total cash-out resulting from the dividend payment of € 22.5 million (previous year:

€ 34.9 million) will be far below the free cash flow of € 60.2 million (operating cash flow less capex, prior-year: € –18.1 million).

### Liquidity Bridge

in million €



### Balance sheet structure

#### Abridged Balance Sheet

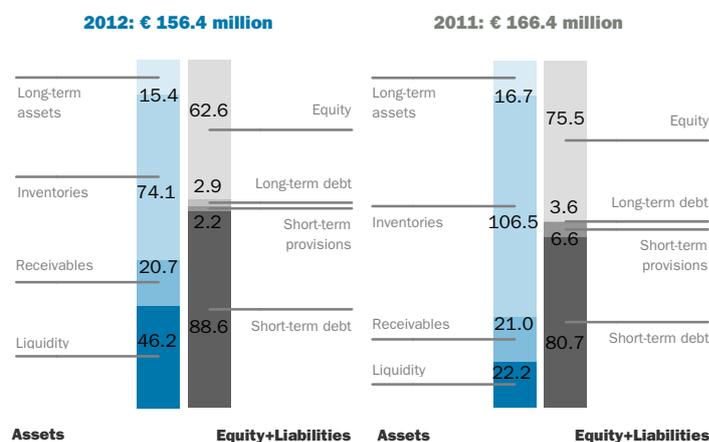
in thousand €

	31.12.12	%	+	%	31.12.11	%	+	%	31.12.10	%
<b>Assets</b>										
Non-current assets	15,391	9.8	-7.7		16,669	10.0	63.9		10,169	6.8
Fixed assets	14,540	9.3	-9.7		16,098	9.7	66.8		9,654	6.5
Other non-current assets	852	0.5	49.1		571	0.3	10.8		516	0.3
Current assets	140,982	90.2	-5.8		149,695	90.0	7.6		139,178	93.2
Inventories	74,107	47.4	-30.4		106,492	64.0	103.9		52,227	35.0
Receivables	20,707	13.2	-1.4		21,006	12.6	9.9		19,117	12.8
Liquidity	46,168	29.5	108.0		22,197	13.3	-67.3		67,834	45.4
Securities	0	0.0			0	0.0	-100.0		1,036	0.7
Cash and cash equivalents	46,168	29.5	108.0		22,197	13.3	-66.8		66,798	44.7
<b>Assets</b>	<b>156,374</b>	<b>100.0</b>	<b>-6.0</b>		<b>166,364</b>	<b>100.0</b>	<b>11.4</b>		<b>149,348</b>	<b>100.0</b>
<b>Equity and Liabilities</b>										
Long-term funds	65,560	41.9	-17.1		79,108	47.6	10.8		71,387	47.8
Equity	62,636	40.1	-17.0		75,480	45.4	5.8		71,341	47.8
Long-term debt	2,924	1.9	-19.4		3,628	2.2	7879.6		45	0.0
Provisions	154	0.1	411.2		30	0.0	-33.9		45	0.0
Liabilities	2,770	1.8	-23.0		3,597	2.2			0	0.0
Short-term debt	90,814	58.1	4.1		87,256	52.4	11.9		77,961	52.2
Provisions	2,177	1.4	-66.8		6,560	3.9	-21.7		8,379	5.6
Liabilities	88,637	56.7	9.8		80,696	48.5	16.0		69,582	46.6
<b>Equity and Liabilities</b>	<b>156,374</b>	<b>100.0</b>	<b>-6.0</b>		<b>166,364</b>	<b>100.0</b>	<b>11.4</b>		<b>149,348</b>	<b>100.0</b>

As of 31.12.2012 the balance sheet total amounted to € 156.4 million (-6.0 %, 31.12.2011: € 166.4 million). The chart *Balance Sheet Structure* illustrates the continued low capital intensity of the business model.

**Balance Sheet Structure**

in million €

**Non-current assets**

On the assets side of the balance sheet, the non-current assets fell to € 15.4 million, a decrease of 7.7 % against the low prior-year basis of € 16.7 million.

The fixed assets came down by 9.7 % to € 14.5 million. On 31.12.2012 the fixed assets were only 8.1 % of the balance sheet total (previous year: 8.6 %).

An important single line item in the other non-current assets (31.12.2012: € 0.9 million, 31.12.2011: € 0.6 million) were deferred taxes of € 0.3 million (31.12.2011: € 0.2 million). These tax assets result from losses carried forward in the subsidiary Delticom North America Inc.

**Inventories**

Among the current assets, the inventories are the biggest line item. They were reduced by € 32.4 million or 30.4 % to € 74.1 million. The chapter *Financial and assets position – Working Capital* presents the reasons for the decrease in detail.

**Receivables**

At year-end the accounts receivable amounted to € 9.6 million, down from last-year € 10.1 million by 5.5 %. As part of the other current assets of € 8.2 million the refund claims from taxes decreased by 22.2 %, from € 8.8 million to € 6.9 million. In total, the receivables position decreased slightly by 1.4 % to € 20.7 million (previous year: € 21.0 million).

**Liquidity position**

Cash and cash equivalents registered net inflows of € 24.0 million. The total liquidity as shown on the balance sheet totalled € 46.2 million on 31.12.2012 (prior year: € 22.2 million).

In total, current assets came down by 5.8 %, in line with the decrease in revenues. The share of balance sheet total increased slightly, from 90.0 % to 90.2 %.

**Current liabilities** On the liabilities side of the balance sheet, the current liabilities increased by € 3.6 million or 4.1 % to € 90.8 million. Short-term provisions decreased by € 4.4 million or 66.8 % to € 2.2 million (prior-year: € 6.6 million), thereof provisions for taxes valuing € 0.4 million (previous year: € 3.8 million).

As part of the € 88.6 million in short-term liabilities as of 31.12.2012, € 74.8 million were recorded as accounts payable, corresponding to a share of 47.8 % of balance sheet total. Compared to the position of € 68.2 million from the prior-year period, accounts payable increased by € 6.6 million or 9.6 %.

In the other current liabilities of € 12.9 million (previous year: € 11.2 million) € 4.3 million are attributable to payments received on account of orders (previous year: € 2.8 million) and € 1.7 million to customer credits (previous year: € 1.8 million).

**Long-term liabilities** The debt shown in the chart above is composed of a long-term investment loan of € 2.9 million (previous year: € 3.6 million) and non-current provisions to the order of € 154 thousand (previous year: € 30 thousand).

**Equity and equity ratio** On the liabilities side of the balance sheet the equity position came down by € 12.8 million or 17.0 % from € 75.5 million to € 62.6 million. The structure of the liabilities and shareholders' equity shows a slight downturn in the equity ratio, from 45.4 % to 40.1 %. As a result, Delticom is funded long-term almost entirely by equity. As of 31.12.2012 the coverage ratio of fixed assets and inventories totalling € 88.6 million to long-term funding was 74.0 % (prior year: 64.5 %).

**Off-balance-sheet items** Apart from the assets shown on the balance sheet, Delticom also uses off-balance-sheet assets. This pertains mainly to certain leased or rented goods. Details can be found in the notes in chapter *Other notes – Contingent liabilities and other financial commitments*.

Delticom routinely sells receivables which have been fully written-off to debt collection agencies. The history of write-offs is included in the notes in chapter *Notes to the balance sheet – Current assets – (15) Receivables*.

### **Overall statement on the financial and assets position**

**Significant financial flexibility** Delticom can rely on its healthy financial and assets position. At € 46.2 million, our liquidity remains sufficiently high (previous year: € 22.2 million). Our balance sheet strength had a positive impact on our working capital management. In 2012 we utilized granted payment terms for partial funding of inventories more frequently than in the year before.

Solid balance sheet as  
basis for further growth

Delticom has a solid balance sheet. This sends an important signal to our partners. As illustrated by the non-current assets amounting to just 9.3 % of total assets, our capital-intensity remained low. With its scalable business model, the company is well structured financially for its future growth.

## Risk Report

As a company that operates internationally, Delticom is exposed to varying types of risk. In order to be able to identify, evaluate and respond to such risks in a timely fashion, Delticom put in place a risk management system early on. The system is based on corporate guidelines for the early risk detection and risk management. At present we do not identify any individual risks which might endanger the Group as a going concern.

### Definitions

**Risks and opportunities** Delticom defines risks as events that make it difficult or even impossible for us to achieve our business objectives within a given timeframe. These events may be of an internal or external nature to the company. Key risk areas include market shares, revenue expectations, margins and levels of customer satisfaction.

We do not operate a separate opportunities management system.

**Risk management** In our risk management function, we formulate and monitor measures that are meant to

- reduce potential damage (e.g. FX forwards and insurances),
- reduce the probability of occurrence (e.g. through opting for a low-risk course of action or launching of monitoring systems), or
- avoid risks.

As part of risk management, decisions can also be made to consciously enter into risks. We do this in the cases where the related opportunities outweigh the potential risks, and where we are in a position to cope with potential worst-case damages.

**Early risk detection system** Our early risk identification system consists of all organisational processes that precede actual risk management. This system is tasked to

- identify material and critical going-concern risks at an early stage,
- analyse and assess these risks,
- determine responsibilities for risk monitoring and
- communicate risks to the right people in time.

As early risk identification and risk management go hand-in-hand, both concepts are summarised below under "risk management" in its broader sense.

### **Risk assessment**

24-month observation horizon	The classification and measurement of risk is derived by comparison to our business goals. Objectives are regularly set as part of our strategic (five-year timeframe) and budget planning (current and following year). We apply a standard 24-month observation horizon for risk management.
Reporting thresholds	The company's equity is used as the calculation basis for reporting thresholds. As of 31.12.2012, we differentiated between going-concern risks (€ 10 million), significant risks (€ 2.5 million), and low risks (€ 0.2 million).
Gross risk	In our analysis, we always initially regard risks as gross risks, in other words, excluding countermeasures. Countermeasures are assessed as to how effectively they avoid, reduce or devolve risk (event risk and loss amount) to third parties.
Net risk	Net risks are then derived by subtracting expected effects of specific countermeasures from gross risk value. Expected loss amounts are derived from gross and net risks by weighting them according to event risks, and regularly prioritising them.

### **Risk management organisation**

Delticom's risk management is based on these three pillars: Risk Support Team, Risk Management, and Management Board.

Risk Support Team	The functional areas and departments are the smallest organisational units within Delticom's risk management function. As a Risk Support Team, functional area managers identify and assess the relevant risks. They propose and subsequently implement action plans.
Risk manager	The Risk Manager is a member of the company-wide Project Management function. He has authority to issue guidelines for methods and codes of conduct in the context of risk management. He also coordinates risk reporting at Delticom and reports directly to the responsible member of the Management Board.
Management Board	The Management Board ensures comprehensive risk reporting, collaborating with the Risk Manager. In line with the requirements of corporate law, the Management Board ensures appropriate risk management and controlling within the company, in close cooperation with the Supervisory Board. The Management Board approves suitable risk mitigation measures.
Communication and reporting	The Risk Manager is responsible for regular risk reporting. In addition, all staff members are also required to report risks directly to the Management Board as part of ad hoc reporting, if deemed necessary.

**Software** Delticom employs special software that satisfies all statutory requirements in order to support its risk management function.

**Risk inventory** The Risk Manager conducts an annual risk inventory. It is then adjusted to changes in risk situations over the course of the year. As part of assembling the risk inventory, all functional and corporate areas assess whether new risks have arisen compared with short and medium term planning. At the same time, a check is conducted as to whether and how approved measures have already successfully limited known risks, and whether there is any further requirement for action. As part of this, the Risk Support Team helps the Risk Manager to integrate area-specific developments into the assessment.

### **Key individual risks**

**Strategic risks** **Misjudgements of future market trends may result in market share losses.** In the tyre trade, there is always the risk that future sales volumes are forecasted incorrectly. The E-Commerce channel is reporting strong growth and is gaining market shares overall. If we misjudge the speed of this trend, we could lose market share relative to our online competitors. Due to our strategic orientation, we regard both the sales and earnings growth as objectives of equal value (see section *Corporate management and strategy – internal management system*). We accept the risk stemming from the fact that growth in business volume can only accelerate to the extent that the supporting processes can be adapted at the same speed.

We operate on an international scale but are lean in terms of company culture and organisation. We therefore cannot expand our lead over competitors or even maintain market shares at all times and in all places. We limit our market share dilution by gradually further developing our organisation and staff, as well as our partners in Germany and abroad.

**Delticom's business activities are based on the sustained acceptance of the Internet as channel for buying tyres.** Specialty tyre retailers and the other distribution channels play a key role in the tyre trade. This will not change in future: Many motorists will continue to buy their tyres from bricks-and-mortar tyre retailers. However, as is also the case for other merchandise, online tyre sales have already reached a sizeable dimension. Delticom's own revenue growth, as well as that of the competitors, suggest that acceptance of the Internet as a sales venue is neither declining nor stagnating, but rather continues to grow.

**Sector-specific risks** **The replacement tyre trade is subject to seasonal fluctuations.** Because of this unpredictable factor, differences in performance between quarters and year-over-year are unavoidable. During times of lower revenues, Delticom will continue to both hone its cost structure and penetrate business segments less affected by seasonal factors.

**Regional or global excess inventories along the supply chain might burden price levels.** Weather-related demand fluctuations can result in overstocks along the supply chain. This may lead to price distortions on the market. Since replacement tyre purchases cannot be delayed indefinitely, the supply chain usually settles down in the following season. We take the overall Europe-wide supply situation into account in our purchasing function, and we regularly assess warehousing and pricing policy alternatives.

**Unfavourable weather conditions can lead to the build-up of excess inventories at Delticom.** Delticom purchases part of its forecast sales quantities before the season starts. We warehouse these tyres, in order to be able to deliver tyres to our customers even at seasonal high times. Delticom generates a large share of its revenues by selling from own inventories. In the case the sales slump, the inventories levels might stay high, with increased risk of overageing.

In order to prevent overageing, the condition of warehoused tyres is reviewed regularly. Stocks older than a predefined threshold are then offered at a discount in our online shops (with an explanation for the price break), or sold in our Wholesale business. In the past years, Delticom has not had to write down any stock due to overageing. There are no liquidity risks: the company has sufficient financing to be able to make payment even during periods of high inventory levels.

**Lower average mileage driven due to ongoing increases of vehicle costs.** In the event that the costs for running a car increase substantially, motorists might limit the amount of use of their vehicles during periods of crisis. In this scenario tyre wear is reduced and the purchase of replacements is delayed. Some car owners will even delay buying replacement tyres in spite of being aware of dangerously low tread on their tyres.

**Demand for wear-resistant tyres may increase.** Thanks to innovations and novel forms of technology, an increasing number of tyres boast lower wear capabilities, granting tyres a longer lifespan and increasing the time between replacements. However, on wet or snowy and icy roads, the right mixture of rubber is still the key to providing optimum road safety. As in the past we expect motorists to continue to be unwilling to skimp on safety.

**The tyre label provides more transparency and might decisively influence the buying decision.** Effective 1 November 2012, all dealers must provide their customers with information on fuel efficiency, wet grip and external rolling noise, in accordance with EU tyre labelling. The label gives tyre buyers the opportunity to compare tyres more rationally on the basis of these criteria. In future, there may be increased demand for tyres with better label criteria, altering average consumer purchasing patterns. On the other hand, achieving superior label criteria requires high research costs and changes to input factors, possibly supporting

prices. According to industry experts, tyre labels are much less applicable to winter tyres than to summer tyres. In winter, road safety and steady handling are more important tyre characteristics than those mentioned on the label.

#### Procurement risks

**Changes in input prices at the manufacturing level.** Changes in commodity prices, in particular for oil and rubber, play a significant role in sell-in pricing (manufacturers to retailers). Fluctuation of raw material pricing only factor into tyre manufacturers' calculations four to six months down the line and are then passed on downstream to tyre retailers.

In the last few years, tyre prices have generally been stable. In the wake of difficult developments on the market, though, prices could come under pressure over a period of several quarters. We routinely monitor the input factors to this situation and adjust our purchasing policies to be able to respond to probable price changes. In addition, we can turn more towards drop-ship in order to lower the risk of price deflation in our stocks.

**Suppliers may run into commercial and financial difficulties.** In our global purchasing function, we minimize immediate default risks through letters of credit. As a tyre dealer, a factor that contributes to the low risk is that we offer a broad brand portfolio. If any supplier is unable to fulfil their obligations in a particular tyre model, we can always procure the tyres from other parties.

#### Competition risks

**Delticom operates in a competitive market with low entry barriers. The price level and thus the margins achieved can drop considerably as a result of competitive pressure.** However, there are considerable barriers to grow to a size comparable to Delticom. Good buying prices and a streamlined cost basis allow a high level of price flexibility. Increasing internationalisation at Delticom diversifies country risk: This is because it can be assumed that prices could come under pressure for a short period in individual countries, but not over the whole of Europe.

**Prices can fall during recessions.** A permanently lower demand would put serious pressure on prices. Such a scenario does not carry a high probability but the damage to Delticom could be substantial. Delticom has sufficient cash at its disposal to be able to resist a sustained downturn in prices.

#### Macroeconomic risks

**Maintaining a vehicle is often a major expense item for a private household.** Over the next several months consumption may be further impeded by the high cost of living and rising unemployment figures. Private saving efforts could lead to a decrease in mileage driven, thus causing car owners to put off their next tyre purchase. On the other hand, the low number of new-vehicle registrations could have a positive medium-term effect on replacement tyre demand for used

cars. In future, car owners may decide to use public transport or share their cars, at least in well-developed metropolitan areas.

**A strong Euro can erode Delticom's competitive position in countries with weaker currencies.** Delticom also sells its products to end-customers outside the eurozone. This generates economic currency risks that we counter as far as possible through the procurement of tyres in foreign currencies. To the extent that the corresponding market is strategically significant, we also examine complex hedging strategies in the instance of a continued depreciation of a foreign currency. In the USA, Delticom operates exclusively using drop-ship fulfilment. This creates a natural hedge for end-customer business; we accept the residual currency translation risk.

#### Personnel risks

**Untrained staff and insufficient monitoring of customer orders can lead to customers receiving erroneous information and increase the rate of errors in order processing. This could result in a drop of customer satisfaction and lead to lower sales.** Delticom's specialist staff trains the employees who work in our customer management operations centres. Independent of our specialist departments, auditing processes have been set up to monitor and ensure compliance with agreed service levels. As part of its "S@ferShopping" audit, TÜV Süd conducts an annual inspection of all Delticom processes and systems, including customer satisfaction.

**Departure of key staff might negatively impact our business success.** All corporate areas of Delticom depend on key personnel to a significant degree. As a market leader, we have created important know-how. We run the risk that this know-how is diluted when personnel leaves us to join our competitors. This risk is taken into account when structuring employment contracts. We place an emphasis on performance-related compensation.

#### IT risks

**Delticom's business operations depend on the functioning and stability of complex IT systems to a high degree.** At Delticom, all important IT systems, service providers and suppliers are set up in a redundant fashion. If service providers or suppliers suffer IT breakdowns, at least one further service provider or supplier can always take over related tasks. In the event of our computing centre breaking down we can rapidly migrate to a backup facility.

An emergency manual with an extensive catalogue of escalation measures helps us to react rapidly and in a structured manner in emergency cases.

Our computing centres are secured against unauthorised access, and operate essential fire prevention measures. Firewalls and other technical measures safeguard Internet access to our systems.

**As the result of IT-supported business transactions, Delticom has access to sensitive information about customers, partners and suppliers.** For customers, it is important that their personal information is kept private. In our online shops we provide our customers with detailed information about data protection and privacy. We treat personal data and other sensitive information with meticulous care, taking into account all statutory regulations. Stringent rules and technical safeguards ensure that customer data does not fall into the wrong hands. Independent authorities routinely inspect Delticom's IT security.

With respect to our suppliers, purchasing and payment terms represent confidential information. In protecting our relations we do not simply rely on procedural instructions but also safeguard inventory management and pricing systems with technical access controls.

#### Financial Risks

**As a globally operating company, Delticom invoices and pays invoices in currencies which are not the Euro. This results in currency risks.** Delticom hedges against these risks by using suitable financial instruments, in particular forward contracts. Guidelines govern the use of permissible hedging instruments and strategies. The effectiveness of these hedges is monitored by the corporate treasury function on a regular basis. In addition, Delticom works with banking partners who have many years' experience in the import/export business.

**Customers could find themselves with payment difficulties.** In the tyre trade, customer payment behaviour is usually good but can deteriorate in difficult times. If the recession in Europe continues to bear on motorists' economic conditions, this might lead to a decline in willingness of some of our customers to pay. We have stringent receivables management system and work together with industry specialists to assess risks and facilitate debt collection. In the Wholesale division, we try to limit default risk as far as possible by means of credit insurances.

#### Legal risks

**Legal disputes can impact the Delticom Group negatively.** In order to obtain prior advice in respect to brand, copyright, contract or liability issues, Delticom employs an in-house lawyer and works together with well-known domestic and non-domestic law firms. We are pursuing a reasonable provisioning policy to cover those risks.

#### **Overall statement on the risk situation**

Delticom has an extensive, well integrated and well functioning early risk detection and risk management system. In the last financial year, risk potential was identified at an early stage and reported promptly to the Management Board which allowed targeted countermeasures to be rapidly implemented. Systems and processes in the area of risk management have proved successful; they are being further developed on an ongoing basis.

At present we can not identify any individual risks which might jeopardise the company as a going concern. The sum of the individual risks does not pose a threat to Delticom's continued existence.

### **Accounting-related ICS and RMS**

*Description of key characteristics of the accounting-related internal controlling system (ICS) and risk management system (RMS) with respect to the (Group) accounting process (§ 289 Paragraph 5 and § 315 Paragraph 2 Number 5 HGB – German Commercial Code)*

Amending the statements with regards to the risk management made above, key characteristics of the internal controlling and risk management system with respect to the (Group) accounting process can be described as follows:

#### Organisation

The accounting-related internal controlling system covers the controlling, legal, accounting and corporate treasury functions, whose areas of responsibility are clearly delineated within the controlling system. The controlling system comprises all requisite principles, procedures and measures to ensure that accounting is effective, economically efficient and duly complying with relevant statutory regulations.

#### Role of the Management and Supervisory Boards

The Management Board is responsible for implementation and compliance with statutory regulations. It reports regularly to the Supervisory Board on the overall financial position of Delticom. The Supervisory Board oversees the efficacy of the internal controlling system. In accordance with the agreement, the auditor immediately reports to the Chairman of the Supervisory Board on all key findings and occurrences arising from the audit which are of significance to the work of the Supervisory Board.

#### Group accounting

Due to the great importance of Delticom AG in the Group the accounting process is organised centrally. Delticom AG's Group accounting function prepares the consolidated financial statements according to International Financial Reporting Standards (IFRS). For this purpose, we have set up Group guidelines for the following topics:

- general accounting principles and methods
- regulations relating to balance sheet, income statement, statement of comprehensive income, notes to the financial statements, management report, cash flow statement, shareholders' equity and segment reporting
- requirements arising from prevailing European Union legislation
- specific formal requirements for consolidated financial statements
- groups of consolidated companies

The Group guidelines also contain specific instructions as to how Group intercompany transactions should be mapped, invoiced, and how corresponding balances should be cleared.

IT-supported work  
processes

The consolidated companies' financial statements are compiled using IT-supported working processes. These include an authorisation concept, audit routines and version controls. Along with manual process controls applying the "four eyes" principle, we also use software to enforce parallel process controls. We utilise an integrated bookkeeping and consolidation system for the actual calculations.

## Outlook

In hindsight, 2012 turned out worse than expected for the European tyre trade. In this difficult market environment, Delticom fell short of previous year's revenues and earnings performance. For the first half of the year, we expect our E-Commerce core segment to grow up to 10 % year-on-year. Assuming a positive course of business for the year as a whole, Delticom should be able to top last year's revenues.

### Significant events after the reporting date

There were no events of particular significance after the reporting date of 31.12.2012.

Due to continuing snowfall, business in the first weeks of the current year has gotten off to a satisfactory start. However, at the time of this report, weather conditions have yet to improve. Experience has shown that summer tyre sales only tend to gather momentum when temperatures return to normal spring levels. The sales figures to date do not allow any general statements over the course of business for 2013.

### Forecast report

#### Explanation of deviations from 2012 forecast

In our plan for 2012, we had originally forecast an increase in revenues of around 10 % year on year. Assuming steady margins, we considered it possible to increase earnings in line with revenues growth.

Full-year guidance  
revised twice

As a result of declining summer tyre sales, prices came under increasing pressure over the course of the second quarter. This led to the decision to reduce our inventories of summer tyres and increase the proportion of drop-ship sales to customers. Given the continually weakening demand, we were forced in July to adapt our full-year guidance to the difficult market conditions. At that point in time, we continued to consider a revenues increase of around 5 % to be possible. However, we saw an EBIT margin of over 9 % to only be within reach if winter weather was excellent.

The European replacement tyre market continued to remain well below expectations in the third quarter. In contrast to the previous year, the tyre trade did not get off to a good start in winter business activity. At the start of the fourth quarter we therefore had to revise our revenues forecast downwards yet again. As a consequence of the challenging pricing environment we had to scale back our target EBIT margin to 7 % – 8 %.

### **Future macroeconomic environment**

Visibility with regards to the economic development in eurozone continues to be very low. Due to the austerity measures put in place by many European governments, prospects for economic performance and employment are limited.

In the wake of the European sovereign debt crisis the German economy comes increasingly under pressure, despite its proven resilience. Although experts believe that the worst of the economic downturn is now behind us, a further recession still looms in the eurozone.

### **Future sector-specific development**

No structural tyre shortages expected

Over the last few years many tyre manufacturers have invested in new production sites, thereby ramping up their output. In view of this fact, we expect neither short-term nor medium-term structural shortages for the tyre replacement markets. Seasonal bottlenecks for certain dimensions, brands or models are not uncommon in the tyre trade; they cannot be ruled out in the current fiscal year.

Purchasing prices

Prices for both natural rubber and crude oil eased last year. Experts expect input prices to remain stable in the coming months. Considering the current market environment, there are therefore no reasons for price increases, neither in purchasing nor in sales.

Tyre trade

Experts are at odds over how replacement demand in Europe will develop in the current financial year. While some market participants expect a slight rise in demand, there are also others who see 2013 as a directionless year of transition.

In Germany in particular, no consensus has been reached regarding the current situation so far. Many dealers fear that the negative trend will continue in 2013. Industry associations have stated in an initial cautious assessment at the start of the year that the German market might at least reach 2009 levels in the current year.

Labelling

As of 01.11.2012, European tyre dealers will be obliged to show their customers a standardised label with colour indicators for fuel efficiency, wet grip and external rolling noise. Last winter, tyre labelling received no significant attention. It remains to be seen to what extent the label will influence buying decisions for summer tyres.

It is also still unclear to what extent labelling is going to force a shift of demand towards tyres in the better ratings categories. If tyre quality continues to improve and customers are willing to trade up, labelling could become a supporting factor for prices, thus benefiting Europe's tyre trade.

**2013 forecast**

Revenues up to 10 % in the first half of the year	The last years have shown that mid-term tyre demand cannot be anticipated with a sufficient degree of reliability. Against the backdrop of low visibility as explained above, every full-year guidance has to be considered as being highly uncertain, particularly concerning winter tyre sales. For the first half of the year with its focus on summer tyre sales, Delticom is expected to grow revenues in its core E-Commerce segment by up to 10 % year-on-year. Assuming a satisfactory course of business for the full year, Delticom should be able to exceed previous year's revenues. The management expects company growth to once again outperform the industry as a whole in 2013, regardless of broader sector developments.
Income tax rate at 32 %	We do not anticipate extraordinary tax effects for 2013. For our budget, we plan with an income tax rate of approximately 32 % (2012: 31.8 %).
Inventories	Delticom has sufficient warehouse capacity to support its operations. We intend to maintain our strategy of buying stock early to be able to offer speedy deliver even in peak seasons. This year we will probably not need as many short-term discretionary credit lines to fund our inventories than last year.
Capex	We currently do not have any immediate need for additional warehouse space. In order to take advantage of economies of scale and learning effects in warehousing logistics, we constantly invest in the expansion of our warehouses' information, conveying and packaging technology. As was the case in 2012, investments as a share of revenues will be low in 2013.
Liquidity	At this early time in the year, the visibility with regards to how liquidity will develop over the course of the next months is still rather poor. Our purchasing activities for winter tyres are at a less advanced stage than at this time last year. Consequently, we will have to step up the stock-building efforts in the coming quarter. Cashflow and liquidity are expected to develop positively towards the end of the year, though.
	<b>Medium term planning</b>
Additional warehouse capacities needed in the medium term	We need to stock goods in order to maintain our ability to deliver in peak periods. By investing in the infrastructure of our warehouses, we can ship the tyres both faster and at lower costs. In the medium term, we will have to increase capacity in line with revenues. This means that capex must be expected to rise proportionally.
Europe is core market	Delticom currently operates online shops in 42 countries. We intend to consolidate and expand our market position in these countries in the years to come. Replacement tyre markets are also increasing in attractiveness in emerging economies outside Europe, due to rising numbers of new vehicle registrations

in these regions. Despite this potential for expansion, we see our company's geographical focus remaining in Europe in the medium term.

**Product range**

Delticom is Europe's leading online tyre retailer. Our sales focus is on replacement tyres for cars. We intend to maintain a diverse range of brands in order to be able to furnish our customers with the same wide choice of products as in the past. Additionally, we continue to push internationalisation of other product categories such as motorcycle tyres, truck tyres, automobile accessories and replacement parts.

**Medium term outlook**

The share of online sales in the tyre market continues to be comparatively low, even as the internet becomes more and more significant as a sales channel for the tyre trade. Delticom's business model is resilient and the company has a solid balance sheet. These factors allow us to seize opportunities flexibly.

As a consequence, for the medium term we expect to stay on a double-digit growth path, both for revenues and earnings. We are therefore confident that Delticom will continue to grow at a rate above the market trend.

## The Delticom share

The Delticom share (WKN 514680, ISIN DE0005146807, stock market symbol DEX) closed 2012 at € 32.30, achieving a performance of –50.3 % over the course of the year. DEX is a stable member of the German small- and midcap index SDAX.

### Stock markets 2012

#### Positive year despite economic uncertainties

2012 was impacted by the European sovereign debt crisis and the global economy bottoming out. In the wake of the euro crisis, share prices in the first few months of the year were initially very volatile. Not until ECB President Mario Draghi stated that his institution intended to “do whatever it takes to preserve the euro” did the markets become less turbulent. Even the still-simmering US budget dispute could no longer darken an overall positive year.

The DAX started the year at 5,900 points, which at the same time marked the low of the year. Following a volatile upward trend, the DAX reached its high of 7,672 points on 20.12.2012. It closed the year at 7,612 points, an overall rise of 1,712 points or 29.0 %.

#### SDAX lost ground

The German small- and midcap index SDAX moved at the same level as the DAX with +18.8 %. It started at 4,417 points and grew by 832 points over the course of the year, closing at 5,249 points.

### Development of the Delticom share (DEX)

#### Benchmarks

The first choice as benchmark is the SDAX – Delticom has been a member since 22.12.2008. Apart from this, we use the Dow Jones STOXX Total Market Index General Retailers (DJSGR) as an additional benchmark for DEX. The DJSGR contains leading European non-food general retailers.

As customary, we use the performance index which takes dividend payments into account for both SDAX and DJSGR. When comparing the performance of DEX to the benchmarks we therefore take the dividend for 2011 into consideration, amounting € 2.95 per share as decided on the Annual General Meeting on 30.04.2012. The chart *Share performance* shows the performance of DEX, SDAX and DJSGR since the beginning of 2012 over the course of the year.

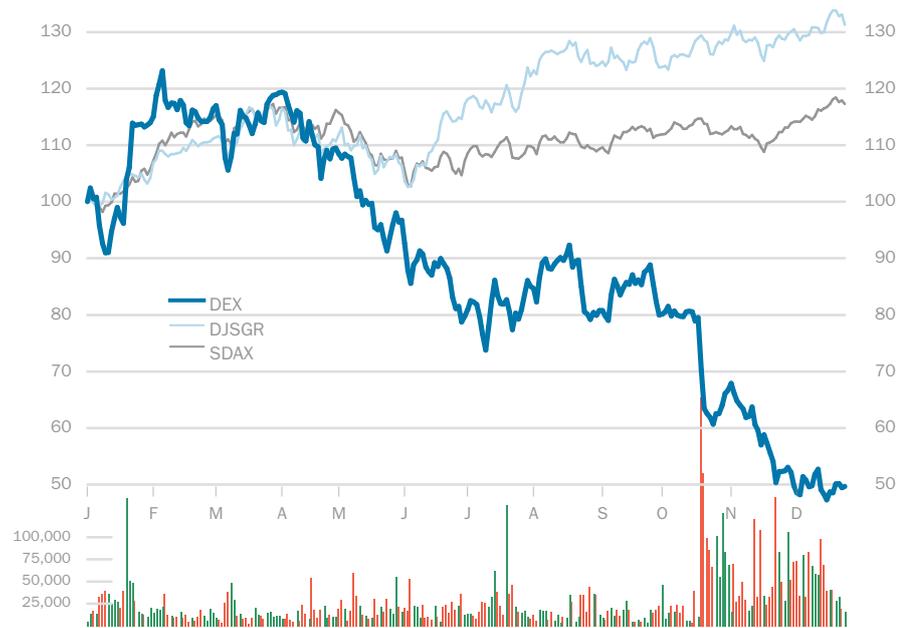
#### DEX performance

After beginning the year at € 67.00, DEX reached an annual high on 06.02.2012 at € 82.51. Over the rest of the year, the shares declined sharply. Following the announcement of missed targets in October, the shares retracted again. The shares' annual low was recorded on 17.12.2012 at € 30.74. For the remainder of the closing quarter the share price came increasingly under pressure, probably due to the mild winter weather. DEX closed the year on € 32.30. Including the

dividend this translated into a total performance of  $-50.3\%$ . In the course of 2012 the market capitalisation of DEX decreased from € 793.8 million to € 382.7 million.

### Share performance 2012

indexed, traded volume in shares (XETRA)



### Index membership

#### SDAX Ranking

On 22.12.2008 DEX was included in the SDAX. Membership in the index is determined by the Deutsche Börse according to a ranking published as *Cash Market: Monthly Index Ranking – MDAX*. The ranking depends on free float market capitalisation and traded volume of shares included in MDAX and SDAX. According to the criterion of "free float market capitalisation" DEX stood at 81 on 31.12.2012 (2011: 53). In the criterion "traded volume" DEX dropped from 59 to 53.

Apart from SDAX and CXPR, DEX is included in the calculation of the following indices:

- DAX International 100
- GEX (German Entrepreneur Index)
- DAXplus Family Index
- NISAX 20
- FAZ-Index

### Earnings per share and dividend recommendation

Undiluted earnings per share are € 1.87 (2011: € 3.04). Diluted earnings per share are € 1.85 (previous year: € 3.02).

The calculation of the earnings per share was based on net income after taxes totalling € 22,157,157.76 (previous year: € 36,029,174.25) and the weighted average number of shares outstanding during the fiscal year and the number of potential shares from options totalling 11,945,250 shares (previous year: 11,945,250 shares).

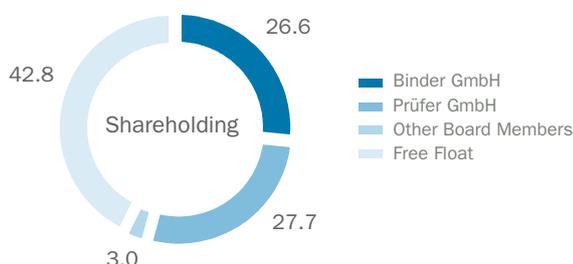
At Delticom's Annual General Meeting on 30.04.2013, the Management Board and the Supervisory Board will propose a dividend of € 1.90 per share – an increase of –35.6 % compared to the dividend for financial year 2011 of € 2.95.

### Shareholder structure

There were no material changes in the shareholder structure of Delticom AG in 2012.

#### Shareholder structure

Shareholding in % of the 11,847,440 shares outstanding, as of 31.12.2012



The shares of Prüfer GmbH and Binder GmbH are attributed to the company founders Andreas Prüfer and Rainer Binder. As in 2012, Andreas Prüfer as Head of the Supervisory Board and Rainer Binder as CEO held more than 50 % of the outstanding shares.

The Corporate Governance report lists the total holdings of the board members, split into the Supervisory Board and the Executive Board.

### Coverage

In total 11 analysts from renowned banks and brokers regularly offer their views on the course of Delticom's business and future prospects (in the order in which they initiated coverage, with recommendations as of 29.02.2012):

- Frank Schwope, NORD/LB (Buy)
- Jürgen Pieper, Bankhaus Metzler (Buy)
- Andreas Inderst, Exane BNP Paribas (Outperform)
- Alexandra Schlegel, Berenberg Bank (Hold)
- Tim Rokossa, Deutsche Bank (Sell)
- Christian Ludwig, Bankhaus Lampe (Hold)
- Dennis Schmitt, Commerzbank (Reduce)
- Christopher Johnen, HSBC (Underweight)
- Jennifer Gaußmann, Cheuvreux (Underperform)
- Sascha Berresch, Hauck & Aufhäuser (Sell)
- Philip Watkins, Citi (Neutral)
- Hendrik Emrich, Montega (Hold)

### **Investor relations activities**

Since the IPO we have attached great importance to the ongoing dialogue with institutional and private investors, as well as analysts and the financial press. The aim of our investor relations activities is to pass on comprehensive company-specific information to interested parties quickly and reliably. This extends to the timely publication of company news and the precise depiction of developments in management reports and investor presentations. We accompany the release of financial statements with conference calls.

Apart from the yearly analyst conference on the occasion of the German Equity Forum in Frankfurt, the Management Board presented business developments and strategy during 4 road shows and conferences in Frankfurt, Munich, London, Zurich and Geneva. Furthermore, we had many one-on-one talks with investors.

The Internet is an important part of financial communications. On [www.delti.com/Investor\\_Relations](http://www.delti.com/Investor_Relations) we offer annual- and quarterly reports as well as investor and analyst presentation for download.

The investor relations department gladly answers any further questions:

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 E-Mail: melanie.gereke@delti.com

#### Stock key information

		01.01.2012 – 31.12.2012	01.01.2011 – 31.12.2011
Number of shares	shares	11,847,440	11,847,440
Share price at the beginning of the year <sup>1</sup>	€	67.00	65.66
Share price at year-end <sup>1</sup>	€	32.30	66.70
Share performance <sup>1</sup>	%	–51.8	+1.6
Share price high/low <sup>1</sup>	€	82.51 / 30.74	81,13 / 55,82
Market capitalisation <sup>2</sup>	€ million	382.7	790.2
Average trading volume per day (XETRA)	shares	28,309	20,408
EPS (undiluted)	€	1.87	3.04
EPS (diluted)	€	1.85	3.02
Equity per share	€	5.29	6.37

(1) based on closing prices

(2) based on official closing price at end of year

**Information Required Under Takeover Law Section 315 Paragraph 4 HGB (German Commercial Code)**

The following section presents the information under takeover law required within the meaning of Section 315 Paragraph 4 of the HGB (German Commercial Code).

**Composition of  
subscribed capital**

Following the IPO on 26.10.2006, the subscribed capital consisted of 3,946,480 ordinary no-par value registered shares (no-par shares), each with a proportionate interest of € 1.00 in the company's share capital. The subscribed capital tripled after the capital increase out of retained earnings and the resulting issuance of new shares, decided upon during the Annual General Meeting on 19.05.2009. The subscribed capital was increased by 8,000 shares on 06.05.2011 when Management Board member Frank Schuhardt exercised 8,000 option rights that entitled him to subscribe for 8,000 of the company's new no-par value registered shares. The share capital now amounts to € 11,847,440.00 and is split into 11,847,440 ordinary no-par value registered shares (no-par shares), each with a proportionate interest of € 1.00 in the company's share capital.

Delticom AG's shareholders are neither restricted by German legislation nor by the company's articles of incorporation on their decision to buy or sell shares. Only the statutory prohibitions on voting rights apply. As parties to a pooling agreement, shareholders Prüfer GmbH and Binder GmbH are nevertheless restricted to such an extent in exercising their voting rights that they are required to coordinate their voting behaviour with respect to a uniform issuing of votes at the Annual General Meeting.

Only the shareholders Binder GmbH and Prüfer GmbH, both of which are based in Hanover/Germany, hold direct interests in the company that exceed 10 % of Delticom AG's voting rights. Indirect interests that exceed 10 % of Delticom AG's voting rights exist on the part of Mr. Rainer Binder, Hanover, to whom Binder GmbH's direct interest is attributed pursuant to Section 22 Paragraph 1 Clause 1 Number 1 of the German Securities Trading Act (WpHG), and on the part of Dr. Andreas Prüfer, to whom Prüfer GmbH's indirect stake is attributed pursuant to Section 22 Paragraph 1 Clause 1 Number 1 of the German Securities Trading Act (WpHG). The pooling agreement, whose parties are Prüfer GmbH, Binder GmbH, Mr. Rainer Binder and Dr. Andreas Prüfer, also results in a mutual attribution of voting rights in the meaning of Section 22 Paragraph 2 Clause 1 of the German Securities Trading Act (WpHG).

There are no shares with special rights which grant the holders controlling powers. There is also no specifically designed control of voting rights for employees holding an interest in the share capital and who do not directly exercise their control rights.

Employees do not participate in equity so that employees cannot directly exercise their controlling rights.

Management Board members are generally nominated and recalled from office pursuant to Sections 84 ff. of the German Stock Corporation Act (AktG). In addition, Section 6 Paragraph 1 Clause 3 of Delticom AG's articles of incorporation stipulates that Management Board members must not have exceeded their 65th birthday when ending the period of office for which they were appointed. Pursuant to Section 6 Paragraph 2 Clause 2 of the articles of incorporation, the Supervisory Board determines the number of Management Board members in line with statutory regulations. Pursuant to Section 17 Paragraph 3 Clause 1 of Delticom AG's articles of incorporation, amendments to the articles of incorporation require a simple majority of votes submitted, and, by way of divergence from Section 179 Paragraph 2 Clause 1 of the German Stock Corporation Act (AktG), only a simple majority of share capital represented to the extent that a larger capital majority is not mandatory according to the law.

The regulations that authorize the Management Board to issue shares are set out in section 5 "Level and division of share capital" of the articles of incorporation of Delticom AG, and those concerning the repurchase of shares in Sections 71 ff. of the German Stock Corporation Act (AktG) and corresponding authorization resolutions passed by the Annual General Meeting.

**Authorised Capital 2011** The Ordinary Annual General Meeting of 03.05.2011 authorized the Management Board to increase the company's share capital, with Supervisory Board assent, until 02.05.2016 through issuing, once or on several occasions, a total of up to 5,919,722 new no-par registered shares against cash or non-cash capital contributions by total of up to € 5,919,720.00 (*Authorized Capital 2011*). *Authorized Capital 2011* was entered in the commercial register on 10.06.2011. With the Supervisory Board's assent, the Management Board is authorized to exclude subscription rights for capital increases against non-cash capital contributions, and, in some instances, in the case of cash capital increases.

**Contingent Capital I/2006** The General Meeting of 30.08.2006 authorised the Management Board or the Supervisory Board in lieu of the Management Board to the extent that options are granted to members of the Management Board, to grant options for the subscription of up to 100,000 new no-par value registered shares of the company to the members of the company's Management Board and its employees, on one or several occasions up to 29.08.2011. By way of a resolution by the General Meeting on 30.08.2006, the company's share capital was conditionally increased by € 100,000 by issuing a total of up to 100,000 new no-par value registered shares (*Contingent Capital I/2006*).

*Contingent Capital I/2006* serves exclusively to grant shares to the holders of options issued by the company on the basis of the authorisation granted by the

General Meeting on 30.08.2006 for the granting of options. The *Contingent Capital I/2006* was entered in the commercial register on 01.09.2006.

As a result of the capital increase from retained earnings by means of the issuance of new shares, decided upon by the Annual General Meeting on 19.05.2009, the *Contingent Capital I/2006* increased proportionally to the share capital to € 300,000. The capital increase and the amendment of the articles of incorporation relating to the *Contingent Capital I/2006* were entered in the commercial register of the Hanover court on 10.06.2009. *Contingent Capital I/2006* amounts to currently € 292,000.00 due to the exercise of 8,000 option rights that entitled Management Board member Frank Schuhardt to subscribe for 8,000 of the company's new no-par ordinary registered shares.

#### Contingent Capital I/2011

The Annual General Meeting of 03.05.2011 authorized the Management Board, with Supervisory Board assent (respectively the Supervisory Board instead of the Management Board to the extent that option rights are granted to Management Board members), to grant until 02.05.2016, once or on several occasions, option rights to subscribe for a total of up to 300,000 of the company's new no-par registered shares to members of the company's Management Board and to employees of the company. The company's share capital is conditionally increased by up to € 300,000.00 through issuing up to 300,000 new no-par registered shares (*Contingent Capital I/2011*).

*Contingent Capital I/2011* serves exclusively to grant new shares to the holders of conversion or warrant rights that are issued pursuant to the aforementioned authorization resolution by Delticom AG. *Contingent Capital I/2011* was entered in the commercial register on 10.06.2011.

#### Contingent Capital II/2011

The Annual General Meeting on 03.05.2011 authorized the Management Board, with the approval of the Supervisory Board to issue on one or several occasions bearer or registered convertible bonds or bonds with warrants up to 02.05.2016 with a total nominal amount of up to € 200,000,000.00 with or without a limited duration and to grant the holders of these convertible bonds or bonds with warrants conversion rights or options to subscribe to a total of up to 5,300,000 no-par value registered shares of the company with a proportionate interest in the share capital totalling € 5,300,000.00 according to the details of the terms and conditions for the convertible bonds or bonds with warrants.

This authorisation may be exercised in whole or in part. In some instances, the Management Board is authorised, with the Supervisory Board's assent, to exclude shareholder subscription rights when issuing convertible or warrant bonds. By way of a resolution by the Annual General Meeting on 03.05.2011, the company's share capital was conditionally increased by up to € 5,300,000.00 by issuing up to 5,300,000 new no-par value registered shares (*Contingent Capital II/2011*).

*Contingent Capital II/2011* serves exclusively to grant new shares to the holders of conversion or warrant rights that are issued pursuant to the aforementioned authorization resolution by Delticom AG or by companies in which Delticom owns a direct or indirect majority interest. *Contingent Capital II/2011* was entered in the commercial register on 10.06.2011.

Management Board  
authorisations to repurchase and re-utilise  
treasury shares

With an Annual General Meeting resolution of 11.05.2010, the company was authorised to acquire its own shares up to 10 % of the share capital existing when the resolution was passed. This authorisation is valid until 10.05.2015. The authorisation may be exercised in full or in part, on one or several occasions, for one or for several purposes by the company or by third parties for the company's account. The shares are acquired, at the Management Board's discretion, via the stock exchange or via a public purchase offer or via a public request to issue this type of offer.

The compensation per share paid for the acquisition of shares via the stock exchange (without incidental acquisition costs) may not be more than 10 % above or below the price identified in the XETRA trading system (or a comparable successor system) on the stock market day in the opening auction. If shares are acquired via a public purchase offer or a public request to issue a purchase offer, the offered purchase price or the thresholds for the offered purchase price range per share (without incidental acquisition costs) may not be more than 10 % higher or lower than the respective value of a share of the company.

In the case of a public purchase offer, the relevant price is the price calculated by the closing auction in XETRA trading (or a comparable successor system) on the stock market trading day before the date when the offer is announced, and in the case of a public solicitation to issue a purchase offer, the price calculated by the closing auction in XETRA trading (or a comparable successor system) on the last stock market day before the date on which the company accepts the offers.

If there are significant differences between the relevant prices after the purchase offer is published, the offer can be adjusted. The Management Board is authorised to utilise the acquired treasury shares for all statutorily permissible purposes. In particular, it may withdraw and cancel the shares, sell them in return for non-cash payments, dispose of them by means other than the stock market or through an offer to shareholders, or offer them to employees of the company or its Group companies for purchase, or offer them to holders of subscription rights to satisfy the company's obligation arising from the stock option plan that was set up pursuant to the Annual General Meeting resolution of 30.08.2006. Shareholders' subscription rights can be excluded under certain conditions.

Key conditioned agreements of the company

According to the option terms and conditions, in the event of a change in control at the company the stock options of the Management Board member Frank Schuhardt are immediately exercisable, provided options have been vested. Options which have not yet been vested lapse without substitution. The first stock option tranche comprising 15,810 options was issued on 22.11.2007, the second tranche of 37,500 options was issued on 08.05.2008, and the third tranche of 15,000 options was issued on 30.03.2009. All options which are part of the stock option plans vest after 2 years.

Accordingly, the waiting period for these tranches had expired as of the balance sheet date, and the option rights that had been issued would have been exercisable immediately given a change of control, whereby the number of stock options from the third tranche has meanwhile reduced to 29,500 in the case of the exercise of option rights by Mr. Schuhardt described in Number 1.

The company has concluded no compensation agreements with Management Board members or employees for the instance of a takeover offer.

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## Consolidated Income Statement

in € thousand	Notes	01.01.2012 – 31.12.2012	01.01.2011 – 31.12.2011
<b>Revenues</b>	(1)	<b>456,379</b>	<b>480,010</b>
Other operating income	(2)	3,753	8,319
<b>Total operating income</b>		<b>460,133</b>	<b>488,329</b>
Cost of goods sold	(3)	–338,932	–348,387
<b>Gross profit</b>		<b>121,201</b>	<b>139,942</b>
Personnel expenses	(4)	–8,768	–7,225
Depreciation of intangible assets and property, plant and equipment	(5)	–2,689	–2,101
Other operating expenses	(6)	–77,119	–77,671
<b>Earnings before interest and taxes (EBIT)</b>		<b>32,624</b>	<b>52,945</b>
Financial expenses		–182	–127
Financial income		45	128
<b>Net financial result</b>	(7)	<b>–137</b>	<b>0</b>
<b>Earnings before taxes (EBT)</b>		<b>32,487</b>	<b>52,945</b>
Income taxes	(8)	–10,330	–16,916
<b>Consolidated net income</b>		<b>22,157</b>	<b>36,029</b>
Thereof allocable to:			
Shareholders of Delticom AG		22,157	36,029
Earnings per share (basic)	(9)	1.87	3.04
Earnings per share (diluted)	(9)	1.85	3.02

## Statement of Recognised Income and Expenses

in € thousand	01.01.2012 – 31.12.2012	01.01.2011 – 31.12.2011
<b>Consolidated Net Income</b>	<b>22,157</b>	<b>36,029</b>
Changes in the financial year recorded directly in equity		
Changes in currency translation	–51	219
Changes in value of financial assets in the “available-for-sale assets” category		
Changes in current value recorded directly in equity	0	12
Recognition of settled hedging transactions with effect on income	0	–27
Deferred tax on current changes without effect on income	0	5
<b>Other comprehensive income for the period</b>	<b>–51</b>	<b>209</b>
<b>Total comprehensive income for the period</b>	<b>22,106</b>	<b>36,238</b>

see also Notes 21

## Consolidated Balance Sheet

### Assets

in € thousand	Notes	31.12.2012	31.12.2011
<b>Non-current assets</b>		<b>15,391</b>	<b>16,669</b>
Intangible assets	(10)	1,053	1,032
Property, plant and equipment	(11)	12,660	14,241
Financial assets		826	825
Deferred taxes	(12)	335	215
Other receivables	(13)	517	356
<b>Current assets</b>		<b>140,982</b>	<b>149,695</b>
Inventories	(14)	74,107	106,492
Accounts receivable	(15)	9,585	10,146
Other current assets	(16)	8,173	10,860
Income tax receivables	(17)	2,949	0
Cash and cash equivalents	(18)	46,168	22,197
<b>Assets</b>		<b>156,374</b>	<b>166,364</b>

### Shareholders' Equity and Liabilities

in € thousand	Notes	31.12.2012	31.12.2011
<b>Equity</b>		<b>62,636</b>	<b>75,480</b>
Subscribed capital	(19)	11,847	11,847
Share premium	(20)	24,311	24,311
Other components of equity	(21)	-2	50
Retained earnings	(22)	200	200
Net retained profits	(23)	26,279	39,072
<b>Liabilities</b>		<b>93,738</b>	<b>90,884</b>
<b>Non-current liabilities</b>		<b>2,924</b>	<b>3,628</b>
Long-term borrowings	(24)	2,250	3,150
Non-current provisions	(25)	154	30
Deferred tax liabilities	(26)	520	447
<b>Current liabilities</b>		<b>90,814</b>	<b>87,256</b>
Provisions for taxes	(25)	432	3,839
Other current provisions	(25)	1,745	2,721
Accounts payable	(27)	74,814	68,250
Short-term borrowings	(24)	905	1,244
Other current liabilities	(29)	12,918	11,202
<b>Shareholders' equity and liabilities</b>		<b>156,374</b>	<b>166,364</b>

**Consolidated Cash Flow Statement**

in € thousand	01.01.2012 – 31.12.2012	01.01.2011 – 31.12.2011
<b>Earnings before interest and taxes (EBIT)</b>	<b>32,624</b>	<b>52,945</b>
Depreciation of intangible assets and property, plant and equipment	2,689	2,101
Changes in other provisions	–853	506
Net gain on the disposal of assets	–65	4
Changes in inventories	32,385	–54,265
Changes in receivables and other assets not allocated to investing or financing activity	3,087	–1,908
Changes in payables and other liabilities not allocated to investing or financing activity	8,295	9,847
Interest received	45	128
Interest paid	–197	–98
Income tax paid	–16,733	–18,855
<b>Cash flow from operating activities</b>	<b>61,278</b>	<b>–9,595</b>
Proceeds from the disposal of property, plant and equipment	216	2
Payments for investments in property, plant and equipment	–1,101	–8,433
Proceeds from the disposal of intangible assets	0	1
Payments for investments in intangible assets	–180	–113
Payments for investments in financial assets	–2	–7
Changes in liquidity reserve	0	1,036
<b>Cash flow from investing activities</b>	<b>–1,066</b>	<b>–7,513</b>
Dividends paid by Delticom AG	–34,950	–32,203
Payments from additions to capital	0	98
Cash inflow of financial liabilities	0	4,844
Cash outflow of financial liabilities	–1,239	–450
<b>Cash flow from financing activities</b>	<b>–36,189</b>	<b>–27,711</b>
Changes in cash and cash equivalents due to currency translation	–51	219
Cash and cash equivalents at the start of the period	22,197	66,798
Changes in cash and cash equivalents	23,971	–44,601
<b>Cash and cash equivalents - end of period</b>	<b>46,168</b>	<b>22,197</b>
For information only:		
<b>Liquidity – start of period</b>	<b>22,197</b>	<b>67,834</b>
Changes in cash and cash equivalents	23,971	–44,601
Changes in liquidity reserve	0	–1,036
<b>Liquidity – end of period</b>	<b>46,168</b>	<b>22,197</b>
<b>Net Cash – start of period</b>	<b>17,803</b>	<b>67,834</b>
Changes in cash and cash equivalents	23,971	–44,601
Changes in liquidity reserve	0	–1,036
Changes in financial liabilities	1,239	–4,394
<b>Net Cash – end of period</b>	<b>43,013</b>	<b>17,803</b>

**Statement of Changes in Shareholders' Equity**

in € thousand	Subscribed capital	Share premium	Reserve from currency translation	Revaluation Reserve	Accumulated profits / losses Net			Total equity
					Retained earnings	retained profits	total	
<b>as of 1 January 2011</b>	<b>11,839</b>	<b>24,216</b>	<b>-169</b>	<b>10</b>	<b>200</b>	<b>35,246</b>	<b>35,446</b>	<b>71,341</b>
Shares of capital increase	8							8
Capital increase of issue new shares		90						90
Increase in share premium due to stock options		6						6
Dividends paid						-32,203	-32,203	-32,203
Total comprehensive income for the period			219	-10		36,029	36,029	36,238
<b>as of 31 December 2011</b>	<b>11,847</b>	<b>24,311</b>	<b>50</b>	<b>0</b>	<b>200</b>	<b>39,072</b>	<b>39,272</b>	<b>75,480</b>
<b>as of 1 January 2012</b>	<b>11,847</b>	<b>24,311</b>	<b>50</b>		<b>200</b>	<b>39,072</b>	<b>39,272</b>	<b>75,480</b>
Dividends paid						-34,950	-34,950	-34,950
Total comprehensive income for the period			-51			22,157	22,157	22,106
<b>as of 31 December 2012</b>	<b>11,847</b>	<b>24,311</b>	<b>-2</b>	<b>0</b>	<b>200</b>	<b>26,279</b>	<b>26,479</b>	<b>62,636</b>

see also Notes 19 – 23



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**Segment reporting****Segment results****2012**

in € thousand	E-Commerce	Wholesale	not allocated	Group
<b>Revenues</b>	<b>441,424</b>	<b>14,955</b>	<b>0</b>	<b>456,379</b>
Other operating income	3,623	99	31	3,753
Cost of goods sold	-325,498	-13,434	0	-338,932
<b>Gross profit</b>	<b>119,549</b>	<b>1,621</b>	<b>31</b>	<b>121,201</b>
Personnel expenses	-4,468	-661	-3,639	-8,768
Depreciation and amortization	-2,580	-2	-107	-2,689
thereof property, plant and equipment	-2,477	-2	-52	-2,531
thereof intangible assets	-103	0	-55	-159
Other operating expenses	-74,235	-444	-2,440	-77,119
thereof bad debt losses and one-off loan provisions	-1,333	0	0	-1,333
<b>Segment result</b>	<b>38,266</b>	<b>514</b>	<b>-6,156</b>	<b>32,624</b>
Net financial result				-137
Income taxes				-10,330
<b>Consolidated net income</b>				<b>22,157</b>

**2011**

in € thousand	E-Commerce	Wholesale	not allocated	Group
<b>Revenues</b>	<b>455,647</b>	<b>24,363</b>	<b>0</b>	<b>480,010</b>
Other operating income	7,497	172	649	8,319
Cost of goods sold	-327,036	-21,351	0	-348,387
<b>Gross profit</b>	<b>136,109</b>	<b>3,184</b>	<b>649</b>	<b>139,942</b>
Personnel expenses	-3,548	-500	-3,176	-7,225
Depreciation and amortization	-1,957	-1	-143	-2,101
thereof property, plant and equipment	-1,823	-1	-87	-1,911
thereof intangible assets	-134	0	-56	-191
Other operating expenses	-74,339	-939	-2,393	-77,671
thereof bad debt losses and one-off loan provisions	-1,003	0	0	-1,003
<b>Segment result</b>	<b>56,265</b>	<b>1,744</b>	<b>-5,063</b>	<b>52,945</b>
Net financial result				0
Income taxes				-16,916
<b>Consolidated net income</b>				<b>36,029</b>

## **General notes**

Delticom AG (hereinafter referred to as the "company") is the parent company of the Delticom group (hereinafter referred to as the "Delticom"). Delticom AG is entered in the commercial register of Hanover local court. Delticom's address is Brühlstrasse 11, 30169 Hanover, Germany.

The company's activities are grouped under the divisions of E-Commerce and Wholesale.

Most of the group's revenues are generated by the E-Commerce division. Delticom sells tyres and other products over 128 online shops to private and business customers. The online shop which generates the most revenues is [ReifenDirekt](#) – a well-known brand in the German speaking Internet community. The group offers its product range in 42 countries, with a focus on the EU and other European countries such as Switzerland and Norway. Delticom also sells tyres outside Europe, with the main focus on the USA.

Delticom generates a large share of its revenues by selling from own inventories. This stock-and-ship business strengthens the relationships with manufacturers and enhances the supply capability, while generating good margins. Using drop-ship fulfilment, the company also sells goods from the warehouses of manufacturers and wholesalers. The tyres are either transported directly from the supplier to the customer, or Delticom lets parcel services carry out the delivery.

The online shops present the entire product range in a consistent look and feel. Hotlines in the different languages and the global fitting partner network secure a high level of service quality.

Delticom's Wholesale division sells tyres to wholesalers in Germany and abroad.

The Management Board had authorized these consolidated financial statements on 08.03.2013. The consolidated financial statements will be published and submitted to the operators of the electronic federal gazette, to make these public.

All calculations were carried out with full accuracy. As a consequence, the tables can show rounding differences.

## **Key accounting and valuation policies**

### **General principles**

Delticom AG prepares exempting consolidated financial statements in compliance with IFRS according to the option provided by Section 315a of the Handelsgesetzbuch (HGB – German Commercial Code). Delticom's consolidated financial statements for the fiscal year 2012 were prepared according to the accounting standards No. 1606/2002 prescribed by the International Accounting Standards Board (IASB) that were mandatory on the balance sheet date according to the EU Directive, based on the historical costs principle, restricted by financial assets and financial liabilities (including derivative financial instruments) carried at their fair value and recognised in income. The requirements of the standards and interpretations (SIC / IFRIC) applied were fulfilled without exception and lead to the fi-

financial statements providing a true and fair view of the Delticom's financial position and results of operations.

The consolidated financial statements were prepared in euros (€). This is both Delticom's functional and reporting currency. Amounts in the notes to the financial statements are generally presented in thousands of euros (€ thousand) unless otherwise stated.

#### Impact of new or changed standards:

Standard / interpretation	Mandatory application	EU commissions use on 31.12.12	Impact
IFRS 7 Financial instruments - Disclosure: Transfer of financial assets	01.07.11	yes	none

#### New or amended standards not applied:

Standard / interpretation	Mandatory application	EU commissions use on 31.12.12	Impact
IFRS 1 Severe hyperinflation and removal of fixed dates for first-time adopters	01.01.13	no	none
IAS 12 Deferred tax: Recovery of underlying assets	01.01.12	yes	none
IAS 1 Presentation for financial statements: Other comprehensive income	01.07.12	yes	none
IFRS 7 Disclosure: Netting of financial assets and financial liabilities	01.01.13	yes	Disclosure notes
IAS 32 Netting of financial assets and financial liabilities	01.01.14	yes	not known
IFRS 9 Financial Instruments: Classification and valuation	01.01.15	no	not known
IFRS 7 Mandatory effective date and transition information	01.01.15	outstanding	none
IFRS 9 Annual Improvements IFRS 2009-2011	01.01.13	no	no major impact
IFRS 1 First time adoption of IFRS: government loans	01.01.13	no	none
IFRS 10 Consolidated financial statements	01.01.14	yes	no major impact
IFRS 11 Joint arrangements	01.01.14	yes	none
IFRS 12 Disclosures of interests in other entities	01.01.14	yes	none
IFRS 13 Fair value measurement	01.01.13	yes	Disclosure notes
IAS 27 Separate financial statements	01.01.14	yes	none
IAS 28 Investments in associates and joint ventures	01.01.14	yes	none
IAS 19 Employee benefits	01.01.13	yes	none
IFRIC 20 Stripping costs in the production phase of a surface mine	01.01.13	yes	none

#### Group of consolidated companies

The Group of consolidated companies comprises Delticom AG, with its registered office in Hanover, registered at Hanover local court under the number HRB 58026, as well as the German subsidiary Reifendirekt GmbH, Hanover and Pnebo Gesellschaft für Reifengroßhandel und Logistik mbH, Hanover, as well as the foreign subsidiaries Delticom Tyres Ltd., Oxford (United Kingdom), NETIX S.R.L., Timisoara

(Romania) and Delticom North America Inc. (Benica, California, USA). Delticom AG holds a 100 % interest in all subsidiaries.

The Tyrepac Pte. Ltd., Singapore of which Delticom owns 50.9 % of the shares, and Tyrepac's fully owned subsidiary Hongkong Tyrepac Ltd. based in Hongkong are not consolidated due to their negligible impact on Delticom's net assets, financial position and results of operations. Instead it is recognized as a financial instrument pursuant to IAS 39. The same applies to OOO Delticom Shina. This company (based in Moscow, Russia, founded on 10.12.2012) is a 99 % subsidiary company of the Delticom AG.

### **Consolidation methods**

Subsidiaries comprise all material shareholding in companies where the parent company exercises financial and business policy control, regularly accompanied by a more than 50 % voting right share. Such subsidiaries are included at the date when the possibility of control exists, and such inclusion is discontinued when this possibility no longer exists.

Acquired subsidiaries are accounted for using the purchase method. Acquisition costs correspond to the fair value of the assets paid, the equity instruments issued and the debts resulting or taken over on the date of exchange plus the costs that can be directly allocated to the acquisition. Assets, liabilities and contingent liabilities that can be identified as part of a business combination are valued at their fair value on the date of exchange during initial consolidation, irrespective of the scope of the minority interests.

The amount by which the acquisition costs exceed the Group's share of the net assets measured at their fair value is carried as goodwill. If the acquisition costs are lower than the fair value of the net assets of the acquired subsidiary, the difference is taken directly to the income statement.

The consolidated financial statements are based on the financial statements prepared according to uniform accounting and valuation methods for the companies included in the consolidated financial statements. The balance sheet date for the single-entity financial statements for the companies included in the consolidated financial statements is the same as the balance sheet date for the consolidated financial statements.

All intra-group receivables and liabilities or provisions were eliminated during the consolidation of debts netting. Revenues from deliveries and services as well as interest payments and other income between the consolidated companies are offset against the expenses due in this regard (consolidation of income and expenses). Inter-company profits arising from deliveries and services within the Group are adjusted through profit or loss to reflect deferred tax. Deliveries and services within the Group were realised on standard market terms. There were no minority interests in equity and the earnings of subsidiaries that are controlled by the parent company.

## **Segment reporting**

A business segment is a group of assets and operating activities that provides products or services, and that differs from the other divisions with regard to its opportunities and risks.

Delticom is a two-segment company: The company's activities that result in revenues and other income are grouped under the divisions of Wholesale and E-Commerce. In the Wholesale division, the company sells tyres from manufacturers, including under its own brand, to wholesalers. In the E-Commerce division, tyres are sold to dealers, workshops and end users via 128 shops (previous year: 126) in 42 countries. There are no other divisions that could constitute segments with a separate reporting requirement. As in previous years, there were no inter-segment revenues. These segments are managed internally via the Wholesale and E-Commerce divisions. Segment reporting is also in line with this breakdown.

The "unallocated" reconciliation column mainly includes costs relating to the Group head office. Specifically, these comprise: personnel expenses for the following departments: Management Board, Legal, Finance/Accounting, and office organization; depreciation for workspace PCs including operating systems, office furniture and other accessories utilized at Group head office; among other operating expenses: Supervisory Board compensation, rental and operating costs for the Hannover Group head office, insurance payments, costs for public and investor relations, telecommunications and office requirements, legal and consulting costs, vehicle and travel costs for the aforementioned groups of individuals, costs for the AGM and stock exchange, expenses for annual financial statements and auditing, and others.

## **Currency translation**

Transactions denominated in foreign currency are converted in the individual statements of Delticom AG and its subsidiaries at the exchange rates prevailing on the date of the transaction. Monetary items in the balance sheet denominated in foreign currency are carried using the exchange rate on the balance sheet date, with any gains or losses recognised in income.

The items included in the financial statements of each company of the Group are measured based on the currency which is the currency of the primary economic environment in which the company operates (functional currency). The foreign companies which form part of the Delticom Group are, as a rule, independent sub-units, whose financial statements are translated to euros using the functional currency concept.

All assets and liabilities are translated using the exchange rate on the balance sheet date. Equity is carried at historical exchange rates. The items on the income statement are translated to euros using the weighted average annual rate of exchange. The resulting currency translation differences are taken directly to equity and carried under the reserve for currency translation differences, where they remain until the corresponding subsidiary exits the consolidated Group.

Country	Mid rate on 31.12.2012 € 1 =	Weighted yearly average rate € 1 =
UK	0.8126 GBP	0.8154 GBP
USA	1.3105 USD	1.3183 USD
Romania	4.4786 RON	4.4392 RON

### Estimates and assumptions

Assumptions have been made and estimates used in the preparation of these consolidated financial statements that impact the disclosure and amount of the assets and liabilities, income and expenses and contingent liabilities carried in these statements. The assumptions and estimates are for the most part related to the stipulation of useful life, accounting and valuation of provisions, as well as the certainty of realising future tax relief. The assumptions on which the respective estimates are based are discussed for the individual items of the income statement and balance sheet. Actual values may vary in individual cases from the assumptions and estimates made. Any such deviations are recognised in income when they come to light.

### Accounting and valuation principles

**Intangible assets** acquired for a fee are capitalised at cost plus the costs required to make these usable and are, to the extent that they have a definite useful life, written down over their useful life using the straight-line method on a pro rata basis. Costs that are associated with the maintenance of software are recognised as expenses when these are incurred. The scheduled straight-line depreciation is mostly based on the following useful lives:

	Useful life in years
Internet domains	20
Software	3–5

**Property, plant and equipment** is carried at cost less accumulated scheduled depreciation and impairment costs. Cost includes the purchase price including directly attributable incidental acquisition costs that are incurred to render the asset usable. Discounts, bonuses and rebates are deducted from the purchase price. Assets are depreciated using the straight-line method on a pro rata basis.

Subsequent costs are only recorded as part of the costs of the asset if it is probable that the future economic benefits will flow to the Group and the costs of the asset can be reliably identified. All other repairs and maintenance are recognised in income in the income statement in the fiscal year in which they are incurred.

The remaining book values and economic useful lives are reviewed on each balance sheet date and adjusted accordingly. If the book value of an asset exceeds its estimated recoverable amount, it is written down to the latter immediately. If the reasons for non-scheduled depreciation performed in previous years no longer apply, the asset is written up accordingly.

Gains and losses from the disposal of assets are calculated as the difference between the income from the sale and the book value and recognised in income.

The scheduled straight-line depreciation is mostly based on the following useful lives:

	Useful life years
Leasehold improvements	12–33
Machinery	4–15
Equipment	3–15
Office fittings	3–15

**Leases** are classified as finance leases if the major risks and opportunities associated with the ownership of the leased asset from use of the leased asset are transferred to Delticom.

Assets from finance leases are capitalised at the lower of the fair value of the leased asset and the cash value of the minimum lease payments. The lease instalments are broken down into an interest component and a repayment component to give constant interest for the liabilities from the lease. Lease liabilities are carried as non-current liabilities without considering interest.

The property, plant and equipment to be carried under finance leases is written down over the shorter of the asset's useful life or the term of the lease. If assets in a finance lease are transferred to a lessee, the cash value of the lease payments is carried as a receivable. Leasing income is recognised over the term of the lease using the annuity method. Delticom did not enter into any such leases in 2012.

All leases that do not meet the criteria of a finance lease are classified as operating leases, with the assets accounted for by the lessor.

The **financial instruments** carried on the balance sheet (financial assets and financial liabilities) within the meaning of IAS 32 and IAS 39 comprise specific financial investments, trade accounts receivable, cash and cash equivalents, trade accounts payable and certain other assets and liabilities resulting from contractual agreements.

Financial assets are broken down into the following categories: Financial assets at fair value through profit or loss, loans and receivables, held-to-maturity financial assets and available-for-sale financial assets recognised. The classification depends on the purpose for which the respective financial assets were acquired. Management determines the classification of the financial assets upon initial recognition.

A financial asset is allocated to the category *financial assets at fair value through profit or loss* if it was, in principle, acquired with the intention to sell it over the short term, or if the financial asset was designated accordingly by the management. Derivatives also fall in this category, to the extent that these are not hedges. The category has two sub-categories: financial assets that have been *held for trading* from the outset, and financial assets that have been classified *at fair value through profit or loss* from the outset.

*Loans and receivables* are non-derivative financial assets with fixed or determinable payments that are not listed on an active market. They arise when the Group directly provides money, goods or services to a debtor without the intention of negotiating these receivables.

*Held-to-maturity financial assets* are non-derivative financial assets with fixed or determinable payments and fixed maturities, for which the Group's management has the intention and ability to hold these to maturity.

*Available-for-sale financial assets* are non-derivative financial assets that are classified as being available for sale and are not allocated to another category.

These financial instruments are carried under non-current assets to the extent that management does not intend to sell these within 12 months of the balance sheet date.

As a rule, sales and purchases of financial assets are accounted for on the date of the transaction – this is the date on which the company becomes a contracting party.

When these financial assets or liabilities are accounted for the first time, they are carried at cost which corresponds to the fair value of consideration taking into account transaction costs.

Financial assets that do not belong to the category *at fair value through profit or loss* are initially carried at their fair value plus transaction costs. They are booked out when the rights to payments from the investment have expired or been transferred, and the Group has mostly transferred all of the opportunities and risks that are associated with ownership.

Financial assets in the categories *available-for-sale* and *fair value through profit or loss* are measured at their fair value after initial recognition. *Loans and receivables* and *held-to-maturity* financial investments are carried at amortised cost using the effective interest method.

Realised and non-realised gains and losses from changes to the fair value of assets in the category *fair value through profit or loss* are recognised in income in the period in which they arise. Non-realised gains or losses from changes to the fair value of non-monetary securities in the *available-for-sale* category are taken to equity, to the extent that there is no impairment. If assets in this category are sold, the accumulated adjustments to the fair value included in equity are to be recorded in income in the income statement as gains or losses from financial assets.

An impairment test is performed on each balance sheet date to review whether there are objective reasons for impairment of a financial asset or a group of financial assets. For equity instruments classified as *available-for-sale*, a significant or lasting reduction in the fair value below acquisition costs of these equity instruments is treated as an indicator that the equity instruments are impaired.

As a rule, **inventories** are carried at the lower of cost or market and, if necessary, taking into account any write-downs for restricted marketability.

Costs are calculated based on the average cost method. The market price is the selling price during the course of normal business less selling costs. Borrowing costs are not capitalised as costs.

**Trade accounts receivable** and **other receivables** are initially carried at their fair value and then at amortised cost using the effective interest rate method and less impairment. Impairment is recognised for trade accounts receivable if there is objective evidence that it will not be possible to collect the due receivable in full.

The amount of the impairment is the difference between the book value of the receivable and the discounted value of the estimated future cash flows from this receivable, discounted using the effective interest rate. The carrying amount of the receivables is determined using special impairment account. Impairment is recognised as expense. Items denominated in foreign currency are measured at the mean rate of exchange on the balance sheet date.

**Cash and cash equivalents** are carried at their nominal amounts. This item is used to disclose bank balances that are exclusively current in nature, as well as cash in hand. Cash and cash equivalents denominated in foreign currency are translated using the exchange rate on the balance sheet date.

**Deferred taxes** were calculated in line with IAS 12. As a rule, deferred tax assets are formed for temporary differences between the carrying amounts in the tax base and the consolidated financial statements to the extent that it is probable, that in future taxable results will be available against which the temporary difference can be used. In addition, deferred taxes are also formed for losses carried forward which are expected to be realised in future. As a rule, deferred tax liabilities are formed for all taxable temporary differences between the carrying amounts in the tax base and the consolidated financial statements.

Deferred taxes are recorded directly under equity if the tax relates to items that are credited or charged directly to equity in the same or in a different period.

Deferred taxes are measured using the tax rates and tax regulations that apply on the balance sheet date or which have mostly been passed by law and which are expected to apply on the date the deferred taxes are realised or the deferred tax liability is expected to be paid. Deferred taxes for German companies are measured at a tax rate of 31.67 % (previous year: 31.82 %).

Deferred tax receivables and liabilities are netted to the extent that there is a legally enforceable right to set off the deferred tax receivables against the deferred tax liabilities and the deferred taxes are for the same tax authority.

Deferred tax receivables and deferred tax liabilities are carried under non-current assets or non-current liabilities according to IAS 1.70. Deferred tax assets and liabilities cannot be discounted according to IAS 12.53.

The German companies are subject to trade tax of 15.8 % (previous year: 16.0 %) of trade income. In the reporting period, the corporation tax rate was 15.0 % (previous year: 15.0 %) plus the solidarity surcharge of 5.5 % (previous year: 5.5 %) on corporation tax.

Foreign income taxes are calculated based on the applicable laws and regulation in the respective individual countries. The respective national tax rates are used.

Income tax provisions are netted with corresponding refund claims if these are in the same tax jurisdiction and are of the same type and term.

**Provisions** are only carried if the company has a current (legal or de facto) obligation to third parties as a result of a past event and it is probable that fulfilment of the obligation will lead to an outflow of resources, and the amount of the obligation can be reliably estimated. Provisions are formed taking into account all recognisable risks at the expected fulfilment amount and are not offset against any recourse claims.

Provisions are reviewed on each balance sheet date and adjusted to the current best estimate. If there is a material interest effect from the date of fulfilment of the obligation, the provision is carried at its cash value. To the extent that no reliable estimate is possible in individual cases, no provision is formed – instead a contingent liability is carried.

**Trade accounts payable, other liabilities** and **financial liabilities** are initially carried at their fair values including transaction costs and measured in subsequent periods at amortised cost. The difference between the disbursement rate and the repayment amount is carried in the income statement over the term of the respective agreement using the effective interest rate method. Items denominated in foreign currency are measured at the mean rate of exchange on the balance sheet date.

**Income** is recognised if it is probable that the economic benefits associated with the corresponding transaction will accrue to the enterprise and the amount of the revenues can be reliably measured. As a rule, income from services is recognised on a pro rate basis over the period in which the service is performed. Revenues are carried less any price reductions and bulk rebates. For sales of trading goods, revenues are realised when the customer takes economic ownership, the latter does have to coincide with transfer of legal ownerships. Deliveries of trading goods where a return is likely (judged on the basis of past experience) are not recognised in income.

**Expenses** are recognised if it is probable that the economic benefits associated with the corresponding transaction will flow out of the enterprise and the amount of the expenses can be reliably measured. Borrowing costs are carried exclusively in the income statement. These are not capitalised as a cost component.

**Interest** is carried in line with the effective interest on assets and liabilities.

**Scheduled amortisation / depreciation** is performed in line with the useful lives of intangible assets and property, plant and equipment. **Value adjustments** for assets (impairment test) at amortised cost are carried under extraordinary amortisation / depreciation. On each balance sheet date, Delticom performs an impairment test for its intangible assets and property, plant and equipment to ascertain whether there are signs of impairment. If any such signs can be recognised, the recoverable amount is estimated in order to ascertain the amount of the impairment.

If the recoverable amount for an individual asset cannot be estimated, the estimate is performed at the level of the cash-generating unit to which the asset belongs. Extraordinary amortisation / depreciation is performed if the benefits accruing from the asset are lower than its carrying amount. The benefit accruing from an asset is the higher of the net selling price less costs of sale and the capitalised earnings value. The present value is given by the cash value of the cash flows to be allocated to the asset in future. If the reason for previous impairment no longer applies, the asset is written-up.

### **Capital risk management**

The Group manages its capital with the aim of maximizing income for its stakeholders by optimizing the equity/borrowing ratio. This also serves the purpose of reducing the costs of procuring capital. This ensures that all of the companies in the Group can operate as a going concern.

In order to maintain or optimise its capitalisation, the Group must adjust the amount of its dividend payments, make capital repayments to shareholders, issue new shares or sell assets to reduce liabilities.

## Notes to the income statement

### (1) Revenues

Other income is carried under other operating income.

For the period from 01.01.2012 to 31.12.2012:

in € thousand	EU Countries	USA and others	Total
E-Commerce	326,868	114,556	441,424
Wholesale	9,611	5,345	14,955
<b>Total</b>	<b>336,479</b>	<b>119,900</b>	<b>456,379</b>

For the period from 01.01.2011 to 31.12.2011:

in € thousand	EU Countries	USA and others	Total
E-Commerce	351,406	104,241	455,647
Wholesale	20,266	4,097	24,363
<b>Total</b>	<b>371,673</b>	<b>108,338</b>	<b>480,010</b>

### (2) Other operating income

in € thousand	2012	2011
Income from exchange rate differences	1,611	6,289
Insurance compensation	3	31
Book gains from the disposal of assets	83	36
Other	2,055	1,962
<b>Total</b>	<b>3,753</b>	<b>8,319</b>

Currency gains include gains from exchange rate changes between the time the transaction occurs and the date of payment and valuation on the balance sheet date. Currency losses from these transactions are carried under other operating expenses.

### (3) Cost of sales

The cost of sales amounted to € 338.9 million (previous year: € 348.4 million) result exclusively from the sale of trading goods.

### (4) Personnel expenses

in € thousand	2012	2011
Wages and salaries	7,625	6,238
Social security contributions	1,106	955
Expenses for pensions and other benefits	38	32
<b>Total</b>	<b>8,768</b>	<b>7,225</b>

Statutory pension insurance in Germany is a defined contribution plan. As a result of statutory requirements, Delticom makes contribution payments to the statutory pension insurance scheme. Delticom does not have any additional obligations other than payment of contributions. The contributions, € 536 thousand (previous year: € 455 thousand) are recognised under personnel expenses when due.

In 2012, Delticom had an average of 144 employees (previous year: 116 employees).

**(5) Amortisation of intangible assets and depreciation of property, plant and equipment**

in € thousand	2012	2011
Intangible assets	159	191
Property, plant and equipment	2,531	1,911
<b>Total</b>	<b>2,689</b>	<b>2,101</b>

No extraordinary amortisation or depreciation was required from applying impairment tests (IAS 36).

**(6) Other operating expenses**

in € thousand	2012	2011
Transportation costs	38,179	37,432
Warehousing costs	3,564	5,094
Credit card fees	3,551	3,583
Bad debt losses and one-off loan provisions	1,333	1,003
Marketing costs	11,348	9,961
Operations centre costs	5,131	4,933
Rents and overheads	6,157	4,893
Financial and legal costs	863	2,734
IT and telecommunications	1,181	761
Expenses from exchange rate differences	3,839	5,791
Other	1,973	1,485
<b>Total</b>	<b>77,119</b>	<b>77,671</b>

The rental payments carried stem from a rental agreement for office premises and parking spaces in Brühlstrasse 11, Hanover and warehouses locations. The rental agreements meet the definition of an operating lease. Future lease payments are discussed under "Other information".

**(7) Financial result**

in € thousand	2012	2011
Financial expenses	182	127
Financial income	45	128
<b>Total</b>	<b>-137</b>	<b>0</b>

The financial result only contains interest for those financial instruments that were not measured at their fair value on the balance sheet.

**(8) Income taxes**

The income taxes recognised in income result from:

in € thousand	2012			2011		
	Germany	Abroad	Total	Germany	Abroad	Total
Current income taxes	10,296	89	10,385	16,251	257	16,507
Deferred income taxes	73	-128	-56	474	-65	409
<b>Total</b>	<b>10,369</b>	<b>-39</b>	<b>10,330</b>	<b>16,724</b>	<b>192</b>	<b>16,916</b>
thereof out-of-period	-1	-32	-34	5	-5	0

In the year under review, income taxes of € 0 thousand (previous year: € -5 thousand) were carried directly under equity.

Deferred tax assets and liabilities are formed in connection with the following items and issues:

in € thousand	2012		2011	
	Deferred tax as-sets	Deferred tax liabil-ities	Deferred tax as-sets	Deferred tax liabil-ities
Loss carryforwards	335	0	215	0
Intangible assets	26	0	33	0
Property, plant and equipment	19	95	24	95
Financial assets	13	0	0	0
Inventories	4	389	28	324
Receivables	0	12	0	12
Other assets	0	23	0	154
Provisions	109	0	40	0
Liabilities	9	320	0	146
Other equity and liabilities	140	0	159	0
<b>Total</b>	<b>654</b>	<b>839</b>	<b>499</b>	<b>731</b>
Balancing	-319	-319	-284	-284
<b>Value on the balance sheet</b>	<b>335</b>	<b>520</b>	<b>215</b>	<b>447</b>

The following overview shows the reconciliation of the anticipated tax result with the actual income tax result:

in € thousand	2012	2011
Profit before income taxes	32,487	52,945
Delticom AG income tax rate	31.67%	31.82%
<b>Expected tax expense</b>	<b>10,289</b>	<b>16,847</b>
Differences from anticipated income tax expense		
Adjustment to different tax rate	-51	-19
Non-capitalised deferred taxes on tax loss carryforwards	0	3
Non-deductible operating expenses	126	89
Non-period ongoing taxation	-34	0
Other tax effects	-1	-4
<b>Total adjustments</b>	<b>41</b>	<b>69</b>
<b>Actual tax expense</b>	<b>10,330</b>	<b>16,916</b>

The adjustment to the different tax rate is based on lower income tax rates for foreign subsidiaries.

### (9) Earnings per share

Basic earnings per share totalled € 1.87 (previous year: € 3.04). The diluted earnings per share totalled € 1.85 (previous year: € 3.02).

Pursuant to IAS 33, undiluted (basic) earnings per share are calculated by dividing the consolidated net income of € 22,157,157.76 (previous year: € 36,029,174.25) by the 11,847,440 weighted average number of ordinary shares in circulation during the financial year (previous year: 11,844,751 shares).

During the year under review, there were 15,810 potential shares (financial instruments and other agreements which entitle their holders to subscribe to ordinary shares) from the tranche dated 22.11.2007, 37,500 potential shares from the tranche dated 08.05.2008, 29,500 potential shares from the tranche dated 25.11.2008 and 15,000 potential shares from the tranche dated 30.03.2009.

The exercise prices for the tranches 22.11.2007, 08.05.2008, 25.11.2008 and 30.03.2009 were below the average share prices since the options were issued on 22.11.2007, 08.05.2008, 25.11.2008 and 30.03.2009. As a result all tranches are included in the diluted earnings per share.

The calculation of the diluted earnings per share was based (in accordance with IAS 33) on net income after taxes totalling € 22,157,157.76 (previous year: € 36,029,174.25) and the weighted average number of shares outstanding during the fiscal year and the number of potential shares from options totalling 11,945,250 shares (previous year: 11,945,250 shares).

**Notes to the balance sheet****Non-current assets****(10) Intangible assets**

in € thousand	Domains	Software	Total
<b>Acquisition costs</b>			
as of 1 January 2012	1,248	610	1,858
Additions	11	169	180
Disposals	0	2	2
Reclassifications	0	0	0
as of 31 December 2012	1,260	777	2,037
<b>Accumulated depreciation</b>			
as of 1 January 2012	352	474	826
Additions	62	97	159
Disposals	0	-2	-2
Reclassifications	0	0	0
as of 31 December 2012	414	569	984
<b>Residual carrying amounts as of 31 December 2012</b>	<b>845</b>	<b>208</b>	<b>1,053</b>

in € thousand	Domains	Software	Total
<b>Acquisition costs</b>			
as of 1 January 2011	1,249	500	1,749
Additions	3	110	113
Disposals	4	0	4
Reclassifications	0	0	0
as of 31 December 2011	1,248	610	1,858
<b>Accumulated depreciation</b>			
as of 1 January 2011	292	346	637
Additions	62	129	191
Disposals	-1	0	-1
Reclassifications	0	0	0
as of 31 December 2011	352	474	826
<b>Residual carrying amounts as of 31 December 2011</b>	<b>896</b>	<b>136</b>	<b>1,032</b>

**(11) Property, plant and equipment**

in € thousand	Land, similar rights and buildings incl. buildings on third party land	Technical ma- chinery and equipments	Other equipment, factory and office equipment	Payments made on ac- count	Total
<b>Acquisition costs</b>					
as of 1 January 2012	1,206	5,587	12,295	22	19,110
Additions	0	186	920	23	1,129
Disposals	0	0	448	0	448
Foreign currency translation	-27	0	-2	0	-28
Reclassifications	0	0	45	-45	0
as of 31 December 2012	1,180	5,772	12,811	0	19,763
<b>Accumulated depreciation</b>					
as of 1 January 2012	91	643	4,135	0	4,869
Additions	24	433	2,074	0	2,531
Disposals	0	0	297	0	297
Reclassifications	0	0	0	0	0
as of 31 December 2012	115	1,076	5,912	0	7,103
<b>Amortised cost as of 31 December 2012</b>	<b>1,065</b>	<b>4,696</b>	<b>6,899</b>	<b>0</b>	<b>12,660</b>

in € thousand	Land, similar rights and buildings incl. buildings on third party land	Technical ma- chinery and equipments	Other equipment, factory and office equipment	Payments made on ac- count	Total
<b>Acquisition costs</b>					
as of 1 January 2011	240	2,150	6,651	1,657	10,699
Additions	0	1,478	4,781	2,170	8,429
Disposals	0	-13	-8	0	-21
Foreign currency translation	-2	0	6	0	4
Reclassifications	968	1,971	866	-3,805	0
as of 31 December 2011	1,206	5,587	12,295	22	19,110
<b>Accumulated depreciation</b>					
as of 1 January 2011	85	318	2,571	0	2,974
Additions	6	334	1,571	0	1,911
Disposals	0	-9	-7	0	-16
Reclassifications	0	0	0	0	0
as of 31 December 2011	91	643	4,135	0	4,869
<b>Amortised cost as of 31 December 2011</b>	<b>1,115</b>	<b>4,944</b>	<b>8,160</b>	<b>22</b>	<b>14,241</b>

Property, plant and equipment includes office equipment for the leased offices in Brühlstrasse 11 in Hanover as well as packaging machines and warehouse equipment.

**(12) Deferred taxes**

Deferred tax assets amounting to € 335 thousand (previous year: € 215 thousand) will be realised after more than 12 months.

**(13) Other non-current receivables**

Receivables are primarily to Oberzolldirektion Bern (Upper Excise Office Bern, Switzerland) and the Eidgenössische Steuerverwaltung Bern (Swiss Tax Administration, Bern). These are converted at the exchange rate on the balance sheet date. The receivables are non-current.

**Current assets****(14) Inventories**

in € thousand	2012	2011
Tyres	66,263	92,762
Other accessories	1,034	707
Goods in Transit	6,810	13,023
<b>Total</b>	<b>74,107</b>	<b>106,492</b>

The goods in transit have partially already been resold on the key date. Stored goods totalling intended for sale via E-Commerce. Inventories are carried taking into account the agreed terms of delivery according to Incoterms 2000 and 2010.

During fiscal year 2012, € 264,959 thousand of inventories were carried as expenses (previous year: € 253,712 thousand). There were no write-downs and no write-ups during the assessment year. All inventories are free of pledges.

**(15) Accounts receivable**

in € thousand	2012	2011
Accounts receivable	9,585	10,146
thereof receivables with associated companies and related parties (category: persons in key positions)	1	2
thereof receivables with associated companies and related parties (category: not consolidated subsidiary companies)	342	350

Trade receivables	Carrying amount	Overdue on balance sheet date and not written down	Not written down and overdue since the following periods					Written down
			< 30 days	30 to 60 days	60 to 90 days	90 to 180 days	> 180 days	
as of 31.12.2012	9,585	4,351	3,453	681	209	2	6	602
as of 31.12.2011	10,146	2,878	2,408	263	86	92	29	418

The write-downs for trade receivables were as follows:

in € thousand	2012	2011
<b>Write-downs – balance on January 1</b>	950	1,627
Additions (expenses for write-downs)	1,331	999
Reversals	-4	-177
Use of write-downs	-1,006	-1,499
<b>Write-downs – balance on December 31</b>	<b>1,271</b>	<b>950</b>

in € thousand	2012	2011
Expenses for full write-off of receivables	-3	0
Income from the receipt of written-off receivables	15	50

**(16) Other current receivables**

in € thousand	2012	2011
Refund claims from taxes	6,876	8,843
Credits with suppliers	316	653
Deferrals	321	349
Other cash an cash equivalents	505	505
Restricted cash	0	0
Other current receivables	155	510
<b>Total</b>	<b>8,173</b>	<b>10,860</b>

The other current receivables comprise € 74 thousand receivables from derivative financial instruments (previous year: € 483 thousand).

**(17) Income tax receivable**

The income tax receivables are mainly related to the income tax payments of the reporting year.

**(18) Cash and cash equivalents**

Bank balances which are exclusively current in nature, as well as cash in hand are reported as cash and cash equivalents.

Cash and cash equivalents are broken down as follows:

in € thousand	2012	2011
Cash	1	3
Bank balances	46,167	22,194
<b>Total</b>	<b>46,168</b>	<b>22,197</b>

**Equity****(19) Subscribed capital**

Following the IPO on 26.10.2006, the subscribed capital consisted of 3,946,480 ordinary no-par value registered shares (no-par shares), each with a proportionate interest of € 1.00 in the company's share capital. The subscribed capital tripled after the capital increase out of retained earnings and the resulting issuance of new shares, decided upon during the Annual General Meeting on 19.05.2009. The subscribed capital was increased by 8,000 shares on 06.05.2011 when Management Board member Frank Schuhardt exercised 8,000 option rights that entitled him to subscribe for 8,000 of the company's new no-par value registered shares. The share capital now amounts to € 11,847,440.00, and is split into 11,847,440 ordinary no-par value registered shares (no-par shares), each with a proportionate interest of € 1.00 in the company's share capital.

The regulations that authorize the Management Board to issue shares are set out in section 5 "Level and division of share capital" of the articles of incorporation of Delticom AG, and those concerning the repurchase of shares in Sections 71 ff. of the German Stock Corporation Act (AktG) and corresponding authorization resolutions passed by the Annual General Meeting.

The Ordinary Annual General Meeting of 03.05.2011 authorized the Management Board to increase the company's share capital, with Supervisory Board assent, until 02.05.2016 through issuing, once

or on several occasions, a total of up to 5,919,722 new no-par registered shares against cash or non-cash capital contributions by total of up to € 5,919,720.00 (*Authorized Capital 2011*). *Authorized Capital 2011* was entered in the commercial register on 10.06.2011. With the Supervisory Board's assent, the Management Board is authorized to exclude subscription rights for capital increases against non-cash capital contributions, and, in some instances, in the case of cash capital increases.

The Annual General Meeting of 30.08.2006 authorized the Management Board or the Supervisory Board in place of the Management Board to the extent that options are granted to members of the Management Board, to grant on one or several occasions up to 29.08.2011, options for the subscription of up to 100,000 new no-par value registered shares of the company to the members of the company's Management Board and its employees. By way of a resolution by the General Meeting on 30.08.2006, the company's share capital was conditionally increased by € 100,000.00 by issuing a total of up to 100,000 new no-par value registered shares (*Contingent Capital I/2006*). *Contingent Capital I/2006* serves exclusively to grant shares to the holders of options issued by the company on the basis of the authorization granted by the General Meeting on 30.08.2006 for the granting of options. The *Contingent Capital I/2006* was entered in the commercial register on 01.09.2006.

On the occasion of the capital increase out of retained earnings, which had been decided on the the Annual General Meeting on 19.05.2009, the newly stock issues increased the *Contingent Capital I/2006* to € 300,000.00, proportionally with the share capital. The capital increase and the amendment of the articles of incorporation relating to the *Contingent Capital I/2006* was registered with the Hanover Local Court on 10.06.2009. *Contingent Capital I/2006* amounts to currently € 292,000.00 due to the exercise of 8,000 option rights that entitled Management Board member Frank Schuhardt to subscribe for 8,000 of the company's new no-par ordinary registered shares.

The Annual General Meeting of 03.05.2011 authorized the Management Board or the Supervisory Board in place of the Management Board to the extent that options are granted to members of the Management Board, to grant on one or several occasions up to 02.05.2016, options for the subscription of up to 300,000 new no-par value registered shares of the company to the members of the company's Management Board and its employees. The company's share capital is conditionally increased by up to € 300,000.00 through issuing up to 300,000 new no-par registered shares (*Contingent Capital I/2011*). *Contingent Capital I/2011* serves exclusively to grant new shares to the holders of conversion or warrant rights that are issued pursuant to the aforementioned authorization resolution by Delticom AG. *Contingent Capital I/2011* was entered in the commercial register on 10.06.2011.

The Annual General Meeting on 03.05.2011 authorized the Management Board, with the approval of the Supervisory Board to issue on one or several occasions bearer or registered convertible bonds or bonds with warrants up to 02.05.2016 with a total nominal amount of up to € 200,000,000.00 with or without a limited duration and to grant the holders of these convertible bonds or bonds with warrants conversion rights or options to subscribe to a total of up to 5,300,000 no-par value registered shares of the company with a proportionate interest in the share capital totalling € 5,300,000.00 according to the details of the terms and conditions for the convertible bonds or bonds with warrants. This authorization may be exercised in whole or in part. In some instances, the Management Board is autho-

rised, with the Supervisory Board's assent, to exclude shareholder subscription rights when issuing convertible or warrant bonds.

By way of a resolution by the General Meeting on 03.05.2011, the company's share capital was conditionally increased by up to € 5,300,000.00 by issuing up to 5,300,000 new no-par value registered shares (*Contingent Capital II/2011*). *Contingent Capital II/2011* serves exclusively to grant new shares to the holders of conversion or warrant rights that are issued pursuant to the aforementioned authorization resolution by Delticom AG or by companies in which Delticom owns a direct or indirect majority interest. *Contingent Capital II/2011* was entered in the commercial register on 10.06.2011.

With an Annual General Meeting resolution of 11.05.2010, the company was authorised to acquire its own shares up to 10 % of the share capital existing when the resolution was passed. This authorisation is valid until 10.05.2015. The authorisation may be exercised in full or in part, on one or several occasions, for one or for several purposes by the company or by third parties for the company's account. The shares are acquired, at the Management Board's discretion, via the stock exchange or via a public purchase offer or via a public request to issue this type of offer.

The compensation per share paid for the acquisition of shares via the stock exchange (without incidental acquisition costs) may not be more than 10 % above or below the price identified in the XETRA trading system (or a comparable successor system) on the stock market day in the opening auction. If shares are acquire via a public purchase offer or a public request to issue a purchase offer, the offered purchase price or the thresholds for the offered purchase price range per share (without incidental acquisition costs) may not be more than 10 % higher or lower than the respective value of a share of the company. In the case of a public purchase offer, the relevant price is the price calculated by the closing auction in XETRA trading (or a comparable successor system) on the stock market trading day before the date when the offer is announced, and in the case of a public solicitation to issue a purchase offer, the price calculated by the closing auction in XETRA trading (or a comparable successor system) on the last stock market day before the date on which the company accepts the offers. If there are not insignificant differences between the relevant prices after the purchase offer is published, the offer can be adjusted.

The Management Board is authorised to utilise the acquired treasury shares for all statutorily permissible purposes. In particular, it may withdraw and cancel the shares, sell them in return for non-cash payments, dispose of them by means other than the stock market or through an offer to shareholders, or offer them to employees of the company or its Group companies for purchase, or offer them to holders of subscription rights to satisfy the company's obligation arising from the stock option plan that was set up pursuant to the Annual General Meeting resolution of 30.08.2006. Shareholders' subscription rights can be excluded under certain conditions.

## **(20) Share premium**

The share premium contains the amounts generated in excess of the nominal value when issuing no-par value bearer shares and the expenses resulting from the stock options plan.

In the context of a **stock option program** Delticom AG has granted a member of the Management Board equity-settled options. This commitment is based on the option conditions dated 09.08.2007. As a rule, the options can be exercised in a six-week period in each case after the announcement of the final quarterly results or the final results of the previous fiscal year. Exercising an option is conditional upon the unweighted average of the closing price of the company's shares on the five stock market days prior to the first day of the respective exercise period in which the option was exercised being at least 120 % of the exercise price.

	4th tranche	3rd tranche	2nd tranche	1st tranche
Date of issuance	30.03.2009	25.11.2008	08.05.2008	22.11.2007
Term	10 years	10 years	10 years	10 years
Blackout period	2 years	2 years	2 years	2 years
Exercise price	€ 12.88	€ 12.23	€ 13.19	€ 19.81
Number of options issued	15,000	37,500	37,500	15,810
Number of exercised options issued	0	8,000	0	0
Number of expired options issued	0	0	0	0
Outstanding on 31.12.2011	15,000	29,500	37,500	15,810
Excersisable on 31.12.2011	15,000	29,500	37,500	15,810

The options' fair values were calculated using a binomial model. In so doing, possible developments in Delticom AG's share price were modelled using a binomial decision tree. The expected volatility was calculated on the basis of historic stock prices of Delticom AG shares. The expected maturity relates to the remaining time to the expiration of the contract of the Board member. The risk-free interest rate was calculated on the basis of a (hypothetical) default-free zero coupon bond without for the appropriate times to maturity.

	4th tranche	3rd tranche	2nd tranche	1st tranche
Fair value per option on the date granted	€ 3.18	€ 3.27	€ 3.75	€ 6.47
Total fair value of the options totaled on the date granted	€ 47,700.00	€ 122,500.00	€ 140,750.00	€ 102,291.00
Expenses from the stock option program to be taken into account in fiscal year 2012	€ 0.00	€ 0.00	€ 0.00	€ 0.00
Expected time to maturity of issued stock options	3.36 years	3.70 years	4.25 years	4.71 years
Expected annual dividend yield	5.00%	5.00%	5.00%	3.00%
Risk-free interest rate	1.80%	2.57%	4.31%	3.90%
Stock price at issue date	€ 13.63	€ 12.83	€ 13.41	€ 19.65
Exercise price	€ 12.88	€ 12.23	€ 13.19	€ 19.81
Expected volatility	42.00%	44.00%	45.00%	45.00%

### **(21) Gains and losses recognised directly in equity**

The accounting currency translation differences for the subsidiaries Delticom Tyres Ltd. and NETIX S.R.L. and Delticom North America Inc. were transferred to the adjustment item for currency translation.

### **(22) Retained earnings**

Retained earnings exclusively comprise the legal reserve, which Delticom AG must form according to Section 150 of the German Stock Corporation Act (AktG).

### **(23) Net retained profits**

Profits carried forward are included in the consolidated net retained profits. The changes can be seen in the statement of changes in shareholders' equity.

## Liabilities

### (24) Financial liabilities

The financial liabilities comprise a medium-term annuity loan and the utilization of short-term credit lines.

### (25) Provisions

Provisions had the following breakdown:

in € thousand	01.01.2012	Taken up	Reversal	Additions	31.12.2012
Provisions for taxes	3,839	3,623	32	249	432
Other non-current provisions	30	0	0	124	154
Other provisions	2,721	212	1,119	355	1,745
<b>Total</b>	<b>6,590</b>	<b>3,836</b>	<b>1,151</b>	<b>727</b>	<b>2,330</b>

Among other items, other provisions include costs for anticipated cancellations of E-Commerce customer orders which will be returned within the right-of-return period, waste disposal fees that have yet to be paid, and litigation expenses. Other current receivables and provisions for taxes are due within less than one year. Non-current provisions are due in more than one year.

Non-current provisions are used to carry the costs of fulfilling the statutory archive requirements for business documents. The discount rate is 5.5 % (previous year: 5.5 %). Further to this the longterm portions of the performance-based pay for the managing board are stated there.

Provisions for taxes mostly relate to income taxes for the year under review and are not discounted.

### (26) Deferred tax liabilities

Deferred tax liabilities are realized after more than 12 months in the amount of € 38 thousand (previous year: € 39 thousand)

### (27) Trade accounts payable

in € thousand	2012	2011
Accounts payable	74,814	68,250
thereof liabilities with associated companies and related parties (category: persons in key positions)	7	125
thereof liabilities with associated companies and related parties (category: not consolidated subsidiary companies)	116	97

All trade accounts payable have a remaining term of up to one year.

**(28) Additional notes concerning financial instruments**

Book values, carrying amounts and fair values by measurement category:

	Valuation categories acc. to IAS 39	Book Value 31.12.12	Balance sheet valuation according to IAS 39			Fair Value 31.12.12
			amortized cost	Fair value not affecting income	Fair value affecting income	
in € thousand						
<b>Assets</b>						
Cash and cash equivalents	LaR	46,168	46,168		46,168	
Accounts receivable	LaR	9,585	9,585		9,585	
Other receivables	LaR	853	853		853	
Other original financial assets						
Available for Sale Financial Assets	AfS	826		826	826	
Derivative financial assets						
Derivates not used for hedging (Held for Trading)	FAHFT	74		74	74	
<b>Liabilities</b>						
Accounts payable	FLAC	74,814	74,814		74,814	
Other current liabilities	FLAC	1,667	1,667		1,667	
Other original financial liabilities	FLAC	3,155	3,155		3,155	
Derivative financial liabilities						
Derivates not used for hedging (Held for Trading)	FLHFT	29		29	29	
<b>Thereof cumulated according valuation categories IAS 39</b>						
Loans and receivables (LaR)		56,606	56,606		56,606	
Available for Sale Financial Assets (AfS)		826		826	826	
Financial Assets Held for Trading (FAHFT)		74		74	74	
Financial liabilities measured at amortised cost (FLAC)		79,637	79,637		79,637	
Financial Liabilities Held for Trading (FLHFT)		29		29	29	
in € thousand						
		Book Value 31.12.11			Fair Value 31.12.11	
<b>Assets</b>						
Cash and cash equivalents	LaR	22,197	22,197		22,197	
Accounts receivable	LaR	10,146	10,146		10,146	
Other receivables	LaR	1,024	1,024		1,024	
Other original financial assets						
Available for Sale Financial Assets	AfS	825		825	825	
Derivative financial assets						
Derivates not used for hedging (Held for Trading)	FAHFT	483		483	483	
<b>Liabilities</b>						
Accounts payable	FLAC	68,250	68,250		68,250	
Other current liabilities	FLAC	1,829	1,829		1,829	
Other original financial liabilities	FLAC	4,394	4,394		4,394	
Derivative financial liabilities						
Derivates not used for hedging (Held for Trading)	FLHFT	87		87	87	
<b>Thereof cumulated according valuation categories IAS 39</b>						
Loans and receivables (LaR)		33,367	33,367		33,367	
Available for Sale Financial Assets (AfS)		825		825	825	
Financial Assets Held for Trading (FAHFT)		483		483	483	
Financial liabilities measured at amortised cost (FLAC)		74,473	74,473		74,473	
Financial Liabilities Held for Trading (FLHFT)		87		87	87	

Net profits and losses from financial instruments are as follows:

in € thousand	2012	2011
Loans and receivables (LaR)	-2,226	-1,537
Available for Sale Financial Assets (AFS)	0	27
Financial Assets and Liabilities Held for Trading (FAHFT + FLHFT)	-478	368
Financial liabilities measured at amortised cost (FLAC)	-943	233
thereof interests	-73	-40
<b>Sum</b>	<b>-3,647</b>	<b>-909</b>

The fair value of cash and cash equivalents, short-term receivables, trade payables as well as other short-term assets and liabilities approximately corresponds to the book value, due to the short time to maturity. The fair value of the subsidiary Tyrepac Pte. Ltd., Singapore, corresponds at the balance sheet date to acquisition costs. The book value of the derivative financial instruments equals the fair value.

The maximum default risk can be seen from the carrying amount of each financial asset in the balance sheet, including derivative financial instruments, excluding the impairments on these assets on the balance sheet date. As the counterparties for the derivatives are well-known banks, the Group's management believes that those will be able to fulfil their obligations.

The financial instruments in category *available for sale* total € 826 thousand, in category *assets held for trading* total € 74 thousand and those designated to the category *liabilities held for trading* total € 29 thousand. We have classified this three times in the fair value hierarchy level 2.

A classification of level 2 has the necessary condition that there is a comparable financial instrument which is priced on the stock exchange. If not, at least it must be possible to objectively derive the parameters needed to calculate the value from other regulated markets. Financial instruments where significant input parameters into the valuation method cannot be based on observable markets (level 3 of the fair value hierarchy) were not held.

Net profits and losses from *loans and receivables* comprise changes in the write-downs, effects on net income due to disposals, reversals of impairment losses recognised in profit or loss of the loans and receivables, as well as effects from currency translation.

Net profits from *assets available-for-sale* comprise the changes in value amounting to € 0 thousand (previous year: € 12 thousand), accounted for in the other operating income. In addition, the net profits from assets in that category contain changes in the revaluation reserve of € 0 thousand (previous year: € -27 thousand) which are recognised in the income statement on the occasion of selling those securities.

Net profits and losses from financial assets and liabilities *held-for-trading* contain changes in market value of those derivative financial instruments where we do not employ hedge accounting, as well as profits and losses at maturity in the course of the year.

Net profits and losses from *financial liabilities carried at amortised cost* arise from gains or losses from the disposal, from currency translation or financial liabilities.

**(29) Other current liabilities**

These mostly relate to advance payments received, customer credit balances, VAT, social insurance contributions, and payroll and church taxes. In addition, liabilities were recognised using best possible estimates.

This balance sheet item also contains € 29 thousand of liabilities arising from derivative financial instruments (previous year: € 87 thousand).

All current liabilities are due within one year.

in € thousand	2012	2011
Sales tax (VAT)	5,664	5,089
Payments received on account of orders	4,290	2,768
Customer credits	1,666	1,826
Social security contributions	9	7
Income and church tax	124	105
Other current liabilities	1,166	1,408
<b>Total</b>	<b>12,918</b>	<b>11,202</b>

## Other notes

### Contingent liabilities and other financial commitments

There were no contingent liabilities from issuing or transferring checks and bills of exchange and the issue of guarantees, warranties or other securities for third parties.

The key financial liabilities comprise:

in € thousand	2012	2011
Order commitments for goods	5,177	18,441
Other financial commitments	54,153	51,371
<b>Total</b>	<b>59,330</b>	<b>69,813</b>

Delticom rents office premises and parking spaces in Brühlstrasse 11, Hanover, as well as warehouses for trading goods in 3 locations. The rental agreement meet the definition of an operating lease according IAS 17.3. The agreement for the office premises in Brühlstr. 11 runs until 31.12.2017. The agreements for the warehouses run until 31.12.2015, 31.03.2019 and 31.07.2023.

In addition, there are operating leases for three cars. The car leases end in June and September 2014 after a 36-month term.

The future accumulated minimum lease payments from these operating leases total:

in € thousand	2012	2011
up to one year	5,824	5,726
2 years to 5 years	22,461	22,034
more than 5 years	18,269	20,529
<b>Total</b>	<b>46,554</b>	<b>48,289</b>

### Accounting for derivative financial instruments

Delticom uses derivative financial instruments for operational hedging purposes only. The derivatives do not fulfil the conditions for hedge accounting within the meaning of IAS 39.71 ff. All derivatives are carried at their fair values. The valuation is performed taking into account current ECB reference rates and forward premiums and discounts.

The remaining maturities of the forward exchange transactions were all less than 7 months on the balance sheet date (previous year: 4 months).

### Risk Management

For the principles of risk management we refer to section *Risk Report* in the Management Report.

**Currency risk**

Delticom has international operations, which means that the company is exposed to market risks as a result of changes in foreign exchange rates. Currency risks result primarily from holdings of cash and cash equivalents and trade payables and receivables. To reduce these risks Delticom uses derivative financial instruments. The company hedges purchase agreements in foreign exchange (mostly USD). These contracts are either used to stock up the company's own warehouses or to match a corresponding sale transaction in EUR. If needed, the Wholesale division hedges sales contracts in foreign currencies. Purchase contracts denominated in foreign exchange which match sales contracts in the same currency are not hedged. Sales contracts in foreign exchange from operations in the E-Commerce division are not hedged.

In order to illustrate market risks, IFRS 7 calls for sensitivity analyses which show the impact of hypothetical changes in relevant risk factors on the results and the equity position. Currency risks within the meaning of IFRS 7 arise from holding assets and liabilities denominated in foreign exchange.

The following table shows the positive and negative impact of changes of 10 % up or down in the value of the various currencies compared to the Euro. The information provided is to be understood as results before tax.

Currency	1 Euro = unit FX (as of 31.12.2012)	Result +10% in thousand €	Result -10% in thousand €
CHF	1.2072	-429	471
DKK	7.4599	-24	29
GBP	0.8154	-443	362
RON	4.4392	-10	12
SEK	8.5842	-43	47
USD	1.3183	70	-37
Others	N/A	-50	56

**Interest rate risk**

For cash and cash equivalents there exists a cash flow risk from the interest earned on the holdings. Due to the low level of interest rates the sensitivities were calculated by a parallel movement of the yield curve by 10 basis points. For the scenario of an increase of the interest rates by 10 basis points the holdings would earn €9 thousand, for a downward move of 10 basis points they would lose €9 thousand. In relation to the amount of cash and cash equivalent held, the interest-rate sensitivity is low. The reason for that is that most of the cash is carried in accounts which do not bear interest. In addition to the account balances the investment loan is factored into the sensitivity analysis.

**Liquidity risk**

Delticom defines liquidity risk as the risk to fail on existing or future payment obligations as a result of a lack of availability of cash and cash equivalents. Liquidity risk is managed centrally within the Delticom Group. A sufficient amount of cash and cash equivalents are always kept available in order to be able to meet all planned payment obligations throughout the Group on their respective due dates. In addition, a liquidity reserve is maintained for unplanned lower receipts or additional expenditure.

Liquidity is mostly held in the form of call money and fixed-term deposits as well as money-market funds. In addition, bank credit lines are also available.

### **Credit risk**

In its Wholesale division, Delticom supplies tyres and rims to retail companies with varying creditworthiness. There can be temporary concentrations of risk for some customers, which could depress the Group's earnings position and liquidity situation. Delticom has therefore negotiated credit insurances and uses commission business for certain customers. These instruments restrict the financial impact on the company and eliminate any dangers to its going concern. The total credit-insured gross receivables in the Wholesale division amounted to € 550 thousand (previous year: € 2,042 thousand). For the E-Commerce division they totalled € 320 thousand (previous year: € 170 thousand). The deductibles for credit-insured receivables lie between 10 % and 15 %.

### **Related party disclosures**

For information on persons in key positions please see the information provided in "Executive bodies of the company".

A list of all the subsidiaries included in the consolidated financial statements can be found in the sections on the *Group of consolidated companies*. Transactions between the company and its full consolidation subsidiaries were eliminated during consolidation and are not discussed in these notes.

The following are shareholders with a significant influence on the Group within the meaning of IAS 24:

- Binder GmbH (number of shares 3,147,058, 26.56 % interest)
- Prüfer GmbH (number of shares 3,282,769, 27.71 % interest)

The interest in Delticom AG in terms of Section 22 I S. 1 Nr. 1 WpHG (Securities Act) for Binder GmbH can be attributed to Rainer Binder (CEO), Hanover, and for Prüfer GmbH to Andreas Prüfer (Chairman of the Supervisory Board), Hanover. In addition, Binder GmbH and Prüfer GmbH have entered in a pool contract in terms of Section 22 II S. 1 WpHG.

### **Sale of goods**

in € thousand	2012	2011
to associated companies and related parties (category: persons in key positions)	3	623
to associated companies and related parties (category: not consolidated subsidiary companies)	983	817

### **Purchase of goods**

in € thousand	2012	2011
from associated companies and related parties (category: persons in key positions)	541	1,279
from associated companies and related parties (category: not consolidated subsidiary companies)	167	203

All transactions with related parties are conducted at arms-length.

## Executive bodies

The company's executive bodies are the General Meeting, the Supervisory Board and the Management Board.

2012 the **Management Board** had the following members:

- Rainer Binder, Hanover: CEO, procurement
- Susann Dörsel-Müller, Peine: Wholesale, Operation-Center, B2B
- Philip von Grolman, Hemmingen: B2C, marketing, North America
- Sascha Jürgensen, Hannover: logistics, staffing
- Frank Schuhardt, Hannover: finance, law, IT

The Management Board's remuneration comprises a non-performance related component, a performance-related component, and a component which acts as a long-term incentive.

in € thousand	Non-performance related compensation		Performance-related compensation		Long-term incentive	
	2012	2011	2012	2011	2012	2011
Rainer Binder	300	300	200	275	0	0
Susann Dörsel-Müller	80	0	14	0	0	0
Philip von Grolman	165	127	100	137	0	0
Sascha Jürgensen	101	0	18	0	0	0
Frank Schuhardt	246	210	100	137	0	0

During fiscal year 2012, the **Supervisory Board** was composed as follows:

- Andreas Prüfer, entrepreneur, Hanover: Member of the Supervisory Board and Chairman.
- Alan Revie, entrepreneur, Hamilton / UK: Member of the Supervisory Board
- Michael Thöne-Flöge, entrepreneur, Peine: Deputy Chairman of the Supervisory Board

In fiscal year 2012, remuneration totalled € 35 thousand (previous year: € 35 thousand) for Andreas Prüfer, € 10 thousand (previous year: € 10 thousand) for Michael Thöne-Flöge and € 5 thousand (previous year: € 5 thousand) for Alan Revie.

## Dividend

The General Meeting on 30.04.2012 resolved to pay a dividend in the amount of € 34,949,948.00 from Delticom AG's 2011 net retained profits (€ 2.95 per share, previous year € 2.72 per share) and to carry forward the remaining amount of € 682,331.62 to new account.

### Proposal for the appropriation of profits

The Management Board proposes to distribute an amount of € 22,510,136.00 or € 1.90 per share from Delticom AG's net retained profits of € 22,939,487.63, carrying € 429,351.63 forward to new account.

### Shareholdings

Name, registered office, country	Fixed capital interest %	
	2012	2011
Delticom Tyres Ltd., Oxford, United Kingdom	100	100
NETIX S.R.L., Timisoara, Romania	100	100
Reifendirekt GmbH, Hanover, Germany	100	100
Delticom North America Inc., Benicia, California, USA	100	100
Pnebo Gesellschaft für Reifengroßhandel und Logistik mbH, Hanover, Germany	100	100
Tyrepac Pte. Ltd., Singapur	50.9	50.9
Hongkong Tyrepac Ltd., Hongkong	50.9	50.9
OOO Delticom Shina, Moskow, Russia	99.0	0

### Auditor's fees

In fiscal years 2012 and 2011, the following fees were recorded for the auditor Pricewaterhouse Coopers AG Wirtschaftsprüfungsgesellschaft, Hannover:

in € thousand	2012	2011
Audits of the financial statements	71	76
Other confirmation and valuation services	24	24
Tax consultancy services	12	11
Other services	25	5
<b>Total</b>	<b>132</b>	<b>116</b>

### Declaration of conformity on the application of the recommendations of the German Corporate Governance Code Government Commission

The Managing and Supervisory Boards issued the declaration required by Section 161 of the German Stock Corporation Act (AktG) on 20.03.2012, and made accessible to shareholders on our Web site: [www.delti.com](http://www.delti.com).

### Notes to the cash flow statement

The consolidated cash flow statement was prepared according to IAS 7. The cash flow statement allows an assessment of the Group's ability to generate cash and cash equivalents. The cash flows are broken down into cash flows from operating activities, investing activities and financing activities. The cash flows from operating activities are presented using the so-called indirect method, in which the net income is adjusted by non-cash items. Cash and cash equivalents comprises cash and bank balances. In addition to these, the liquidity position also includes securities.

## **Responsibility Statement**

To the best of our knowledge, we declare that, according to the principles of proper interim consolidated reporting applied, the interim consolidated financial statements provide a true and fair view of the company's net assets, financial position and results of operations, that the interim consolidated management report presents the company's business including the results and the company's position such as to provide a true and fair view and that the major opportunities and risks of the company's anticipated growth for the remaining financial year are described.

Hanover, 08 March 2013

(The Management Board)

## Auditors' Report

Translation of the auditor's report issued in German language on the consolidated financial statements prepared in German language by the management of Delticom AG, Hanover.

We have audited the consolidated financial statements prepared by the Delticom AG, Hanover, comprising the income statement, the statement of recognised income and expenses, the balance sheet, cash flow statement, statement of changes in equity and the notes to the consolidated financial statements, together with the group management report for the business year from January 1, 2012 to December 31, 2012. The preparation of the consolidated financial statements and the group management report in accordance with the IFRSs, as adopted by the EU, and the additional requirements of German commercial law pursuant to § (Article) 315a Abs. (paragraph) 1 HGB ("Handelsgesetzbuch": German Commercial Code) are the responsibility of the parent Company's Board of Managing Directors. Our responsibility is to express an opinion on the consolidated financial statements and on the group management report based on our audit.

We conducted our audit of the consolidated financial statements in accordance with § 317 HGB and German generally accepted standards for the audit of financial statements promulgated by the Institut der Wirtschaftsprüfer (Institute of Public Auditors in Germany) (IDW). Those standards require that we plan and perform the audit such that misstatements materially affecting the presentation of the net assets, financial position and results of operations in the consolidated financial statements in accordance with the applicable financial reporting framework and in the group management report are detected with reasonable assurance. Knowledge of the business activities and the economic and legal environment of the Group and expectations as to possible misstatements are taken into account in the determination of audit procedures. The effectiveness of the accounting-related internal control system and the evidence supporting the disclosures in the consolidated financial statements and the group management report are examined primarily on a test basis within the framework of the audit. The audit includes assessing the annual financial statements of those entities included in consolidation, the determination of the entities to be included in consolidation, the accounting and consolidation principles used and significant estimates made by the Company's Board of Managing Directors, as well as evaluating the overall presentation of the consolidated financial statements and the group management report. We believe that our audit provides a reasonable basis for our opinion.

Our audit has not led to any reservations.

In our opinion based on the findings of our audit the consolidated financial statements comply with the IFRSs as adopted by the EU and the additional requirements of German commercial law pursuant to § 315a Abs. 1 HGB and give a true and fair view of the net assets, financial position and results of operations of the Group in accordance with these requirements. The group management report is consistent with the consolidated financial statements and as a whole provides a suitable view of the Group's position and suitably presents the opportunities and risks of future development.

Hanover, 08 March 2013

PricewaterhouseCoopers Aktiengesellschaft  
Wirtschaftsprüfungsgesellschaft

Helmuth Schäfer  
German Public Auditor

ppa. Thomas Monecke  
German Public Auditor

## Abridged Financial Statements of Delticom AG (HGB)

### Balance Sheet

#### Assets

in € thousand	31.12.2012	31.12.2011
<b>Fixed assets</b>	<b>17,642</b>	<b>18,732</b>
Intangible assets	1,014	998
Property, plant and equipment	11,106	12,678
Financial assets	5,523	5,056
<b>Current assets</b>	<b>135,290</b>	<b>143,594</b>
Inventories	70,080	102,850
Accounts receivable	8,378	9,495
Receivables from affiliated companies	739	349
Other receivables and other assets	11,156	10,135
Cash and cash equivalents	44,938	20,765
<b>Deferred item</b>	<b>298</b>	<b>335</b>
<b>Deferred taxes</b>	<b>213</b>	<b>146</b>
<b>Assets</b>	<b>153,443</b>	<b>162,807</b>

#### Shareholders' Equity and Liabilities

€ thousand	31.12.2012	31.12.2011
<b>Equity</b>	<b>59,937</b>	<b>72,630</b>
Subscribed capital	11,847	11,847
Share premium	24,951	24,951
Retained earnings	200	200
Balance sheet profit	22,939	35,632
<b>Provisions</b>	<b>4,974</b>	<b>9,118</b>
Provisions for taxes	310	3,571
Other Provisions	4,664	5,547
<b>Liabilities</b>	<b>88,522</b>	<b>81,012</b>
Liabilities to banks	3,154	4,394
Payments received on account of orders	4,026	2,617
Accounts payable	72,380	65,698
Payables to affiliated companies	2,421	2,335
Other liabilities	6,541	5,967
<b>Deferred item</b>	<b>10</b>	<b>47</b>
<b>Shareholders' Equity and Liabilities</b>	<b>153,443</b>	<b>162,807</b>

**Income Statement**

	01.01.2012	01.01.2011
in € thousand	– 31.12.2012	– 31.12.2011
<b>Revenues</b>	<b>441,023</b>	<b>465,197</b>
Other operating income	7,637	10,481
Cost of goods sold	–330,589	–340,588
Personnel expenses	–8,603	–7,155
Depreciation	–2,698	–2,127
Other operating expenses	–75,112	–74,769
Income from participating interests	964	174
Other interest received and similar income	46	128
Paid interest and similar expenses	–182	–127
<b>Result from ordinary business activities</b>	<b>32,486</b>	<b>51,213</b>
Taxes on income and profit	–10,229	–16,391
Annual surplus	22,257	34,822
Profit carried forward	682	786
Transfer from retained earnings	0	24
<b>Balance sheet profit</b>	<b>22,939</b>	<b>35,632</b>

## Financial Calendar

25.04.2013	3-monthly report 2013
30.04.2013	Annual General Meeting 2013
18.07.2013	Publication of provisional H1 figures
08.08.2013	6-monthly report 2013
17.10.2013	Publication of provisional 9M figures
07.11.2013	9-monthly report 2013
11.–13.11.2013	German Equity Forum Frankfurt

## Imprint

### **Publisher**

Delticom AG  
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