

## **Delticom: Preliminary revenues for the first nine months of 2009**

- Revenues up 15% year-on-year
- 19% revenue growth in the E-Commerce business unit
- more than 540 thousand new customers

**Hanover, 20 October 2009 – Delticom AG (WKN 514680, ISIN DE0005146807, stock market symbol DEX), Europe's leading Internet tyre dealer, recorded revenues totalling EUR 201 million in the first nine months of fiscal year 2009. This corresponds to an increase of 15% compared with the prior-year period (9M 08: EUR 175.2 million). In the third quarter revenues of more than EUR 62 million were achieved (9M 08: EUR 53.7 million).**

As in the previous years, the E-Commerce business unit is the main growth driver of the company. Revenues in this core segment rose 19% to EUR 189 million (9M 08: EUR 158.7 million). In difficult economic times, consumers are trading down and increasingly search for lower-priced alternatives, especially on the Internet. As a consequence, the company acquired more than 540,000 new customers in 2009, despite the continued poor macroeconomic conditions in many parts of Europe. In the same period almost 220,000 customers made repeat purchases in one of the more than 100 online shops that Delticom operates. Still, the recession is leaving its marks on Delticom: Revenues in the Wholesale business unit amounted to only EUR 12 million in this area, a 27% year-on-year decline (9M 08: EUR 16.5 million).

Rainer Binder, Delticom CEO, commented as follows on the current fourth quarter: "Motorists are now preparing for the winter given the early snowfall in Eastern and Southern Germany, as well as in Europe's alpine regions. We are well prepared to meet this demand: our online shops offer an attractively priced product range that is unequalled in its breadth."

**Delticom AG will publish its full financial statements for the first nine months 2009 on 9 November 2009.**

### **Company Profile:**

Delticom, Europe's leading online tyre retailer, was founded in Hanover in 1999. With 102 online shops in 35 countries, the company offers its private and business customers an unequalled assortment of excellently priced car tyres, motorcycle tyres, truck tyres, bus tyres, special tyres, rims, complete wheels (pre-mounted tyres on rims), selected replacement car parts and accessories, motor oil and batteries. The independent website reifentest.com contains impartial information about tyre tests and helps the customers choose from more

than 100 tyre brands and more than 25,000 tyre models. Delticom delivers either directly to the customer's home address, or to one of more than 20,000 service partners – affiliated garages which take delivery of tyres and then install these on the customer's vehicle. Delticom's Wholesale division also sells tyres to wholesalers domestically and abroad.

On the Internet at: [www.delti.com](http://www.delti.com)

Selected online shops: [www.reifendirekt.de](http://www.reifendirekt.de), [www.123pneus.fr](http://www.123pneus.fr), [www.mytyres.co.uk](http://www.mytyres.co.uk),  
[www.reifendirekt.ch](http://www.reifendirekt.ch)

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