

2010: Record Year for Delticom

- Revenues EUR 419.4 million for 2010, up 34.8% year-on-year
- FY EBIT margin 11.4%
- Q410: revenues +48.1%, EBIT margin 15.3%

Hanover, 18 January 2011 - Delticom AG (German Securities Code (WKN) 514680, ISIN DE0005146807, stock market symbol DEX), Europe's leading online tyre dealer, has released preliminary figures for the fiscal year 2010. Delticom lifted its revenues by 34.8% to EUR 419.4 million (2009: EUR 311.3 million).

More and more consumers are online. Across product groups, Internet retailers are increasingly benefiting from this trend. Along this line, Delticom has continued to ramp up its business substantially in 2010. The company was able to attract almost one million new customers via its more than 100 online shops in 39 countries. At the end of the reporting period, the total number of customers stood at 4.4 million.

As usual, the winter months contributed strongly to the 2010 performance. Year-on-year, Delticom grew its Q4 revenues by 48.1% to EUR 162.4 million (Q409: EUR 109.7 million). In the same period the EBIT margin rose to a record-high of 15.3%, from 13.4% in Q409. Rainer Binder (CEO): "The closing quarter benefited from new German regulations calling for mandatory fitting of winter tyres. Sales were also boosted by substantial snowfalls across Europe. Despite market-wide shortages we were able to deliver." On the back of the generally favourable pricing environment over the course of the year, FY 2010 EBIT margin came in at 11.4% - significantly above last year's 9.4%.

Due to the extraordinary winter tyre season and resulting negative base effects, revenue growth in the current year is expected to slow down. Assuming demand, supply and prices to normalise over the coming months, Delticom also expects lower margins for 2011. Frank Schuhardt (CFO): "Delticom follows a stable growth path, irrespective of seasonal fluctuations. We are confident that the company will continue to perform better than the overall market."

Delticom will publish its 2010 financial statements on 23 March 2011 on its Website www.delti.com in the Investor Relations section.

Company Profile:

Delticom, Europe's leading online tyre retailer, was founded in Hanover in 1999. With more than 100 online shops in 39 countries, the company offers its private and business customers an unequalled assortment of excellently priced car tyres, motorcycle tyres, bicycle tyres, truck tyres, bus tyres, special tyres, rims, complete wheels (pre-mounted tyres on rims), selected replacement car parts and accessories, motor oil and batteries. The independent website reifentest.com contains impartial information about tyre tests and helps the customers choose from more than 100 tyre brands and more than 25,000 tyre models. Delticom delivers either directly to the customer's home address, or to one of more than 25,000 service partners – affiliated garages which take delivery of tyres and then install these on the customer's vehicle. Delticom's Wholesale division also sells tyres to wholesalers domestically and abroad.

On the Internet at: www.delti.com

Selected online shops: www.reifendirekt.de, www.123pneus.fr, www.mytyres.co.uk, www.reifendirekt.ch

Contact:

Delticom AG Investor Relations
Melanie Gereke
Brühlstraße 11
30169 Hanover
Phone: +49 (0)511-936 34-8903
Fax: +49 (0)89-208081147
e-mail: melanie.gereke@delti.com