

**Online Tyre Dealer Delticom AG acquires Tirendo Holding GmbH**

Hannover, 16 September 2013 – Delticom AG (WKN 514680, ISIN DE0005146807, stock market symbol DEX) has today signed an agreement with the shareholders of Tirendo Holding GmbH to purchase all shares in the Berlin-based online tyre retailer and its subsidiaries. The purchase price including acquired shareholder loans amounts to around EUR 50 million. The acquisition was funded with cash and credit lines.

Tirendo is a fast growing and innovative online tyre dealer. The acquisition will further strengthen the position of Delticom as the European market leader.

**Company profile:**

Delticom, Europe's leading online tyre retailer, was founded in Hanover in 1999. With more than 100 online shops in 42 countries, the company offers its private and business customers an unequalled assortment of excellently priced car tyres, motorcycle tyres, bicycle tyres, truck tyres, bus tyres, special tyres, rims, complete wheels (pre-mounted tyres on rims), selected replacement car parts and accessories, motor oil and batteries. The independent website reifentest.com contains impartial information about tyre tests and helps the customers choose from more than 100 tyre brands and more than 25,000 tyre models. Delticom delivers either directly to the customer's home address, or to one of more than 30,000 service partners - affiliated garages which take delivery of tyres and then install these on the customer's vehicle. Delticom's Wholesale division also sells tyres to wholesalers domestically and abroad.

On the Internet at: [www.delti.com](http://www.delti.com)

Selected online shops: [www.reifendirekt.de](http://www.reifendirekt.de), [www.123pneus.fr](http://www.123pneus.fr), [www.mytyres.co.uk](http://www.mytyres.co.uk), [www.reifendirekt.ch](http://www.reifendirekt.ch)

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